

Psychology

(Bachelor of Science)

Psychology is the systematic and scientific study of behavior and mental processes (e.g., memory, emotion). It seeks to explain how physiological, personal, cultural, social, developmental, and environmental conditions influence thought and action. Research aims to understand, predict, and influence behavior.

In the past century, psychology has moved from being a branch of philosophy to being both an experimental science and an active helping profession.

Likewise, psychologists work in a variety of settings where their expertise in human behavior is applied to increase efficiency, assist in product design, improve work conditions, and more. To quote the American Psychological Association, "In every conceivable setting from scientific research centers to mental healthcare services, 'the understanding of behavior' is the enterprise of psychologists" (www.apa.org).

Psychology has developed several specialized sub-areas with foci spanning from the level of the nerve cell to that of society. Although most students complete a General Emphasis in the Psychology Major to maximize the breadth of their exposure to the discipline, to recognize the subject matter diversity in the field, the Psychology major also has three more focused emphases. Students may choose to complete one of the following: (1) Brain, Behavior, and Health; (2) Mental Health; or (3) Development. Students should speak with an advisor about whether a General or more focused area of emphasis is the right fit for them.

A strong grasp of psychology also requires knowledge of the approach and content of considered core to the field as a whole. Students gain this understanding by completing coursework in the primary areas of Psychology: Research Methods, Physiological/Cognitive, Social/Personality, Culture/Gender, and Clinical/Counseling. Students without an emphasis then complete the major by choosing additional courses to meet individual needs with the help of an advisor. Those students who elect to have one of our more focused emphases should still meet frequently with an advisor to discuss career planning and professional development but will have specific upper-level courses to take to meet the emphasis requirements and complete the major.

Regardless of emphasis, the program offers special opportunities for students to strengthen their professional preparation. Psychology faculty frequently work with students on collaborative research projects. Support for advanced student research is enhanced by technology in several research labs. Although all courses are taught by faculty members, undergraduate teaching assistantships allow students to master course content and receive valuable training in the teaching of psychology. Internships are available in a variety of university and community settings.

Psychology helps to deepen understanding of individual and social behavior and provides a strong general background for many careers. Psychology graduates are employed in a variety of positions with social and community service agencies, businesses, research firms, and governmental agencies. Preparation for specialized professional work — such as testing, counseling, university teaching, consulting, and many research activities — usually requires a master's or doctoral degree. Psychology majors have pursued graduate school in many fields, including psychology sub-disciplines such as experimental, developmental, neuroscience, industrial/organizational, social, clinical, counseling, and school psychology, as well as the related fields of social work, education, medicine, law, and business.

There are many different complementary minors. They vary based on individual interests and future career or educational goals, so students are encouraged to discuss options with an advisor.

Major Area of Emphasis (<http://catalog.uwgb.edu/undergraduate/programs/psychology/major/>)

Students must complete requirements in one of the following areas of emphasis:

- Brain, Behavior and Health
- Development
- General Psychology¹
- Mental Health

¹ Students will either complete the General Emphasis or select one of the other areas of emphasis: Mental Health, Development, or Brain, Behavior, and Health. Students can only complete one area of emphasis.

Minor

Code	Title	Credits
Supporting Courses		9-10
PSYCH 102	Introduction to Psychology	
PSYCH 203	Introduction to Lifespan Development	
Choose one:		
PSYCH 205	Social Science Statistics	

or BUS ADM 220 Business Statistics
or MATH 260 Introductory Statistics

Upper-Level Courses	12-13
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Choose any four upper-level (300 or 400 level) psychology prefix courses

Total Credits	21-23
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¹ Courses not used in one of the four core requirement areas may be completed as the one additional elective course.

Curriculum Guide

The following is only an example of a four-year Psychology degree program and is subject to change without notice. Students should consult an advisor to ensure that they have the most accurate and up-to-date information available about a particular four-year degree option.

An example: Four year plan for **Psychology Major**

120 credits necessary to graduate.

Plan is a representation and categories of classes can be switched. Check with your advisor.

Course	Title	Credits
Freshman		
Fall		
PSYCH 102	Introduction to Psychology	3
First Year Seminar		3
General Ed		3
General Ed		3
General Ed		3
Credits		15
Spring		
HUM BIOL 102	Introduction to Human Biology	3
PSYCH 203 Introduction to Lifespan Development		3
General Ed		3
General Ed		3
General Ed		3
Credits		15
Sophomore		
Fall		
PSYCH 205	Social Science Statistics	4
PSYCH 3XX/4XX Psychology Upper Level Core Course		3
General Ed		3
General Ed		3
General Ed		3
Credits		16
Spring		
PSYCH 300	Research Methods in Psychology	4
PSYCH 3XX/4XX Psychology Upper Level Core Course		3
General Ed		3
General Ed		3
General Ed		3
Credits		16
Junior		
Fall		
PSYCH 3XX/4XX Psychology Upper Level Core Course		3
PSYCH 3XX/4XX Elective		3
Elective		3
Elective		3
Elective		3
Credits		15
Spring		
PSYCH/HUM DEV 3XX/4XX Psychology Upper Level Core Course		3
PSYCH 3XX/4XX Elective		3

Elective		3
Elective		3
Elective		3
Credits		15
Senior		
Fall		
PSYCH 3XX/4XX Psychology Upper Level Elective		3
PSYCH 495 or PSYCH 496 or PSYCH 497	Teaching Assistantship or Project/Research Assistantship or Internship	3
Elective		3
Elective		3
Elective		3
Credits		15
Spring		
PSYCH 3XX/4XX Psychology Elective		3
PSYCH 494 Capstone in Psychology		3
PSYCH 495 or PSYCH 496 or PSYCH 497	Teaching Assistantship or Project/Research Assistantship or Internship	3
Elective		3
Elective		3
Credits		15
Total Credits		122

Faculty

Stacie Christian; Associate Lecturer; M.S., University of Wisconsin - Green Bay

Illene N Cupit; Professor; Ph.D., Temple University

Ryan C Martin; Professor; Ph.D., University of Southern Mississippi, chair

Dean D VonDras; Professor; Ph.D., Washington University in St. Louis

Georjeanna J Wilson-Doenges; Professor; Ph.D., University of California - Irvine

Jason Cowell; Associate Professor; Ph.D., University of Minnesota

Jenell L Holstead; Associate Professor; Ph.D., University of Indiana

Sawa Senzaki; Associate Professor; Ph.D., University of Alberta

Christine A Smith; Associate Professor; Ph.D., University of Pittsburgh

Kristin M Vespia; Associate Professor; Ph.D., University of Iowa