Finance (Bachelor of Business Administration)

The Finance major at UW-Green Bay is designed to provide future financial professionals with practical and theoretical knowledge of various financial components, such as investments, corporate finance, capital markets, banking, risk management, international financial management, and personal financial planning. Graduates from the Finance program will be prepared to work as financial analysts, financial managers, financial advisors, security analysts, portfolio managers, insurance underwriters, stock brokers, mortgage underwriters, bank branch managers, and in other finance-related positions.

The program provides considerable exposure to the liberal arts and develops the critical thinking, problem-solving, interpersonal, communication, quantitative and computer skills needed by graduates to successfully serve as leaders within modern organizations. The program also addresses contemporary organizational issues such as global competition, social responsibility and ethics, sustainability, and the relationship between organizations and various environmental forces.

The supporting and core courses provide breadth and introduce each student to the foundations of business knowledge, including communication, economics, statistics, computers, accounting, finance, management, and marketing. Subject-focal upper-level courses prepare Finance students for their professional careers by providing in-depth coverage of major areas in Finance, including Investments, Corporate Finance, Risk Management, Real Estate Finance, Financial Markets and Institutions, International Financial Management, and Personal Financial planning.

Finance students have extensive opportunities to meet business professionals and gain practical experience. Students will have access to the Willie D. Davis Finance and Investment Lab that is a state of the art facility that provides students with the opportunity to apply finance and investment knowledge in real-time. Students can apply to be part of the Student Managed Investment Fund (SMIF) course, in which students actively research and manage real dollars in order to acquire the skills necessary to be successful in the investment industry. Additionally, a vibrant Student Finance Association supports these efforts and helps students to meet others with like interests. Students have access to the Center for Personal Financial Planning; a hub station for financial literacy and financial wellness. It seeks to increase awareness of personal finance through a trusted space welcomes creative and academic student collaborations and inspires community service and outreach. The center fosters alumni and industry partnerships and encourages students career advancement, housing the Personal Financial Planning Association student organization. Students can access peer-to-peer Financial Consulting, where personal financial planning students offer financial coaching on fundamental personal finance areas to their peers at UW-Green Bay, empowering students to achieve their financial goals. Students have the opportunity to broaden their professional networks as organizational members, or to develop their leadership skills through service as student officers. Finance faculty are experts in their field and encourage students to participate in internship programs through which students learn and earn credits while working in real business settings.

Entrance and Exit Requirements

Students can add a Finance major at any time with any number of credits through a simple online process. Students should contact their Professional Advisor listed under the Program Advisors on the right-hand side of the SIS to start the process. Students will be required to read and accept an Honor Code (pre-declaration form). For students adding a major offered in the Cofrin School of Business, a faculty mentor who specializes in their program will be listed under their Program Advisors in SIS.

Students must maintain a cumulative GPA of 2.5 to proceed in the course progression for a Finance major. Students intending to graduate with this major must have a minimum 2.5 cumulative grade point average. All students must meet this program exit requirements to graduate.

Major

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Foundational Courses</td>
<td>54-55</td>
</tr>
<tr>
<td>ACCTG 201</td>
<td>Principles of Financial Accounting</td>
<td></td>
</tr>
<tr>
<td>ACCTG 202</td>
<td>Principles of Managerial Accounting</td>
<td></td>
</tr>
<tr>
<td>ECON 202</td>
<td>Macro Economic Analysis</td>
<td></td>
</tr>
<tr>
<td>ECON 203</td>
<td>Micro Economic Analysis</td>
<td></td>
</tr>
<tr>
<td>BUS ADM 130</td>
<td>Spreadsheet and Information Systems</td>
<td></td>
</tr>
<tr>
<td>BUS ADM 201</td>
<td>Principles of Sustainability in Business</td>
<td></td>
</tr>
<tr>
<td>BUS ADM 202</td>
<td>Business and Its Environment</td>
<td></td>
</tr>
<tr>
<td>PHILOS 227</td>
<td>Business Ethics</td>
<td></td>
</tr>
<tr>
<td>SCM 200</td>
<td>Principles of Supply Chain Management</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Statistics (choose one):</td>
<td>3-4</td>
</tr>
<tr>
<td>BUS ADM 220</td>
<td>Business Statistics</td>
<td></td>
</tr>
<tr>
<td>or MATH 260</td>
<td>Introductory Statistics</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Writing (choose one):</td>
<td>0-3</td>
</tr>
</tbody>
</table>
### Upper-Level Foundational Courses
- **BUS ADM 305**: Legal Environment of Business
- **FIN 343**: Corporation Finance
- **HRM 362**: Introduction to Human Resource Management
- **SCM 380**: Project Management
- **MKTG 322**: Principles of Marketing

### Finance Required Core Courses
- **ECON 330**: Money, Banking and Financial Markets
- **FIN 442**: Principles of Investment
- **FIN 445**: International Financial Management
- **FIN 446**: Advanced Corporation Finance

### Required Elective Courses (6 credits):
- **FIN 344**: Real Estate Principles
- **FIN 345**: Risk Management and Insurance
- **ACCTG 410**: Introduction to Income Tax Theory and Practice
- **FIN 415**: Employee Benefits and Retirement Planning
- **FIN 425**: Estate and Trust Planning
- **FIN 450**: Bank Administration and Management
- **FIN 475**: Financial Plan Development
- **FIN 480**: Student Managed Investment Fund

### Capstone Experience:
- **MGMT 482**: Capstone in Business Strategy

### Total Credits
- **79-89 Credits**

1. Satisfied for students with an ACT English score of 32 or higher

### Faculty
- **Rasoul Rezvanian**: Professor; Ph.D., Southern Illinois University
- **Karl Schindl**: Professor; M.S., Northern Illinois University, chair
- **John R Stoll**: Professor; Ph.D., University of Kentucky*
- **Thomas S Nesslein**: Associate Professor; Ph.D., University of Washington - Seattle
- **Matthew Raunio**: Associate Professor; M.B.A., University of Wisconsin - Oshkosh
- **Mussie M Tchelzeion**: Associate Professor; D.B.A., Southern Illinois University at Carbondale
- **Zhuoli Alexton**: Assistant Professor; Ph.D., Washington State University
- **Preston Cherry**: Assistant Professor; Ph.D., Texas Tech University
- **Heather Kaminski**: Assistant Professor; D.B.A., Anderson University
- **Katie R Burke**: Lecturer; M.B.A., University of Wisconsin - LaCrosse
- **Gary Christens**: Lecturer; M.B.A., University of Wisconsin-Oshkosh