

Texts and Technology

Despite initial uncertainty surrounding the public consumption of generative artificial intelligence, writers and authors are maintaining steady growth nationwide. According to a recent Forbes survey, the list of most in-demand skills includes the effective use of GAI, communication, project management, and intrapersonal networking: all of these skills are the core found in technical and professional writers.

Writing and technology have, from the clay tablet on, been close bedfellows. On one hand, the affordances of the tools we use inform the writing we are capable of. Writing has also been fundamental to the syntactical technologies that power the information age: from programming languages and scripts through prompt engineering, a command of the structure, logic, and vocabulary of the English language is useful if not essential.

This certificate will prepare students of all majors to write in those occupations that rely on technology. While all writing is technology, this certificate focuses on the forms of writing that serve as foundations to specific technologies. Courses will cover the conventions of professional and technical writing (PTW) as well as relevant topics (Ex. Technical Writing for Social Justice, Fall 2025) and emergent technologies and methodologies.

Certificate Program

| Code | Title | Credits |
|----------------------|--|-----------|
| Required: | | |
| ENGLISH 228 | Introduction to Technical and Professional Writing | 3 |
| ENGLISH 314 | Topics in Professional & Technical Writing | 3 |
| ENGLISH 327 | Digital Platforms for Publishing | 3 |
| ENGLISH 328 | UX Writing | 3 |
| Total Credits | | 12 |