

Analytics for Quantitative Learners

Artificial intelligence is transforming how individuals learn, how organizations operate, and how society makes decisions. As a business school embedded in a regional comprehensive institution and serving approximately 1,600 undergraduate and graduate learners, the CSB has both an opportunity and a responsibility to leverage AI to enhance learning, improve operational effectiveness, and support regional workforce development.

Given the rapid pace of AI evolution, this plan establishes a directional, flexible framework rather than fixed timelines. The CSB will adapt and iterate regularly, guided by principles of ethical use, innovation, cost-effectiveness, and educational excellence. In general these activities fall within the Future Readying the CSB Strategic Initiative of the Agility and Excellence Strategic Phase in the CSB Strategic Plan.

Code	Title	Credits
Core Courses		6
Required:		
BUSAN 370	Data Science for Managers	
BUSAN 452	Business Analytics	
Electives		3
Choose one course:		
BUSAN 453	Machine Learning for Business Analytics	
BUSAN 450	Database for Business Analytics	
BUSAN 320	Advanced Business Statistics	
Total Credits		9