

The University of Wisconsin-Green Bay's executive Impact MBA program in the Cofrin School of Business is designed for leaders who recognize the rapid changes facing businesses today and who seek to prepare themselves and their organizations for success in this era of disruption. Program coursework is anything but traditional, forgoing the repeat of the undergraduate topics covered in traditional MBA programs for an array of forward-looking courses designed to prepare leaders to navigate the organizational changes needed to capitalize on the technological advances changing the way business operates. To promote a rich diversity of professional backgrounds, entry into the Impact MBA intentionally forwent the standard requirement of a traditional business undergraduate degree. Rather, an initial assessment by our faculty determines pre-requisite disciplinary gaps, with learners upskilled in these basics through a short, no-cost online boot camp offered prior to the start of formal program.

## Admission Requirements

Here is a quick overview:

- ## How to Apply

- **UW System Application & Fee:** Complete and submit the UW System application (<https://apply.wisconsin.edu/>), which will be forwarded to UW-Green Bay Graduate Studies. When you submit your online application, you will be asked to pay the \$56 application fee.
- **Resume:** Submit your current resume outlining your academic achievements and professional experience. Your resume may be uploaded as part of your application or can be emailed to the Office of Graduate Studies at [gradstu@uwgb.edu](mailto:gradstu@uwgb.edu)
- **Impact Statement:** In approximately 500 words (~1 page single-spaced), please respond to the following questions: (1) Why do you want to enroll in the Executive Impact MBA? and (2) What impact you hope to make for both (a) yourself and (b) your organization by completing this program? Space for the impact statement is included in the online application.
- **Official Transcripts\*:**
  - Official transcripts from all postsecondary institutions of higher learning from which 9 or more credits have been attempted are required. If you attended less than 9 credits you do not have to send an official transcript unless the courses completed were pre-requisites for the program. Study abroad transcripts are not required if a student attended an international University for one or fewer semesters. NOTE: If you attended UW-Green Bay you do not have to send UW-Green Bay transcripts.
  - **For college and universities attended outside the United States,** you must provide the a course-by-course transcript evaluation from a professional evaluation service currently recognized by NACES ([www.naces.org](http://www.naces.org)) (<https://nam01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.naces.org%2F&data=02%7C01%7C%7Cangere%40uwgb.edu%7C8f980c1350fa403ad81d08d7abf9665b%7C7fc34f9d1f754f96b5b33cdcaab03aea%7C0%7C0%7C637166959953631620&sdata=AZUP4CI%2FXXJwof76cq1Q7sWs8kcLpkfKq6FGeOMoG%2Fw%3D&reserved=0>)). UW-Green Bay recommends one of the following evaluation services:
    - Educational Credential Evaluators (ECE) <http://www.ece.org/> (<https://nam01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.ece.org%2F&data=02%7C01%7C%7Cangere%40uwgb.edu%7C8f980c1350fa403ad81d08d7abf9665b%7C7fc34f9d1f754f96b5b33cdcaab03aea%7C0%7C0%7C637166959953641616&sdata=%2FfuxHlMwUeM7bk4KPCSYmnbVa5qe9hzbISxw73fqOyg%3D&reserved=0>)
    - World Education Services (WES) <http://www.wes.org/> (<https://nam01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.wes.org%2F&data=02%7C01%7C%7Cangere%40uwgb.edu%7C8f980c1350fa403ad81d08d7abf9665b%7C7fc34f9d1f754f96b5b33cdcaab03aea%7C0%7C0%7C637166959953641616&sdata=cPlmp17Ttk95aCEkOvB4144YpjblFLV9udbMHY39Lx%3D&reserved=0>)

- **Two Professional Recommendations:** Two letters of professional evaluation from persons who can assess your potential and motivation to use this program as a developmental accelerator for both personal and organizational impact. *Each reference letter must come directly from the reference and be **sent directly** to the Office of Graduate Studies email, gradstu@uwgb.edu, or mailed to:*

UW-Green Bay  
Office of Graduate Studies  
2420 Nicolet Drive  
Green Bay, WI 54311

\* If requesting electronic transcripts, please have the institution send to uwgb@uwgb.edu. Paper transcripts sent directly from the institution that issued the transcript must be mailed to the address above.

## Degree Requirements

| Code                     | Title  | Credits   |
|--------------------------|--|-----------|
| <b>Required Courses:</b> |  |           |
| MBA 701                  | Purpose Driven Leadership                        | 3         |
| MBA 702                  | Critical Thinking Beyond Business As Usual       | 3         |
| MBA 703                  | The Learning Organization                        | 3         |
| MBA 704                  | The Exponential Enterprise & Abundance           | 3         |
| MBA 705                  | Evidence-Based Decision Making                   | 3         |
| MBA 706                  | Creating Brand Value                             | 3         |
| MBA 707                  | Financial Management                             | 3         |
| MBA 708                  | Disruptive Innovation                            | 3         |
| MBA 709                  | Artificial Intelligence & Technological Advances | 3         |
| MBA 710                  | The Path to Sustainability                       | 3         |
| MBA 711                  | Culture as a Competitive Advantage               | 3         |
| MBA 712                  | Alternative Futures & Strategic Foresight        | 3         |
| <b>Total Credits</b>     |  | <b>36</b> |

## Faculty

**Vallari Chandna**; Professor; Ph.D., University of North Texas\*

**David N Coury**; Professor; Ph.D., University of Cincinnati\*

**Allen Huffcutt**; Professor; Ph.D., Texas AM University\*

**Sampath Kumar**; Professor; Ph.D., University of Memphis\*

**Mussie M Teclezion**; Professor; D.B.A., Southern Illinois University at Carbondale\*

**Aniruddha Pangarkar**; Associate Professor; Ph.D., Texas Tech University\*

**David J Radosevich**; Associate Professor; Ph.D., University at Albany, State University of New York\*

**Md Tarique Newaz**; Assistant Professor; Ph.D., Texas Tech University\*

**Nischal Thapa**; Assistant Professor; Ph.D., University of Missouri - Kansas City\*