

Strategic Leadership Certificate

The Certificate in Strategic Leadership is a nine-credit graduate certificate program designed for students enrolled in the Master of Science in Management (MS-MGMT) degree program. This stackable certificate focuses on developing advanced leadership capabilities needed to guide organizations in a complex and rapidly changing business environment.

Through a combination of theory, applied learning, and evidence-based practices, students will enhance their strategic decision-making, emotional intelligence, ethical reasoning, and team management skills. The program emphasizes real-world problem-solving and prepares students to lead with vision, adaptability, and integrity across diverse organizational settings.

As organizations across sectors increasingly seek leaders who can balance innovation with sustainability and operational excellence, this certificate equips students with the tools to navigate strategic challenges, inspire teams, and drive organizational transformation.

The nine credits earned through this certificate are fully applicable toward fulfilling the degree requirements of the MS-MGMT program.

Code	Title	Credits
Graduate Certificate		9
Required:		
FIN 700	Finance and Accounting for Non-Finance Leaders	
MKTG 745	Business and Marketing Strategy	
MGMT 746	Strategic Management	
Total Credits		9

Admission Requirements

The Office of Graduate Studies sets minimum standards for admission requirements to all graduate programs. Please consult this section of the catalog (<https://catalog.uwgb.edu/graduate/general-information/admissions/requirements/>) to review requirements for admission, including the official transcripts you must submit.

In addition to the minimum requirements, this program also requires the following:

- 2.75 grade point average. Applicants with a GPA of less than 2.75 may be considered for provisional admission.
- International students should consult the Office of Graduate Studies requirements for all international applicants in the front of the catalog (<https://catalog.uwgb.edu/general-information/admissions/international-applicants/>).

Note: Students who are already in the MS Management or MBA degree program do not need to apply to this certificate. You may fill out a form, instead, Graduate Certificate Declare Form (<https://www.uwgb.edu/graduate/student-resources/forms/>).

Progress to Completion

1. Candidate applies to this certificate program by submitting the appropriate materials.
2. Candidate is admitted to the certificate program by the UWGB Program Chair.
3. Student fulfills the program course requirements.
4. Students completing a graduate degree program at UWGB will have the certificate posted to their transcripts upon conferral of their graduate degree.

NOTE: Graduate students who are already admitted to a degree program who wish to be enrolled in a certificate aligned with the degree are able to submit a Graduate Certificate Declaration form (<https://www.uwgb.edu/graduate/student-resources/forms/>) in lieu of this admission process (steps 1 and 2 above).