

Strategic Acumen Certificate

This graduate certificate develops the foundational strategic mindset required for modern leadership. Participants gain the ability to analyze complex challenges using advanced critical thinking, diagnose organizational dynamics, and intentionally design a culture that serves as a powerful competitive advantage. Graduates will be equipped to foster a learning organization capable of adapting quickly and driving sustainable performance. This program is 100% online.

| Code | Title | Credits |
|-----------------------------|--|----------|
| Graduate Certificate | | 9 |
| Required: | | |
| MGMT 603 | The Learning Organization | |
| HRM 611 | Culture as a Competitive Advantage | |
| HUM STUD 602 | Critical Thinking Beyond Business As Usual | |
| Total Credits | | 9 |

Admission Requirements

The Office of Graduate Studies sets minimum standards for admission requirements to all graduate programs. Please consult this section of the catalog (<https://catalog.uwgb.edu/graduate/general-information/admissions/requirements/>) to review requirements for admission, including the official transcripts you must submit.

In addition to the minimum requirements, this program also requires the following:

- 2.75 GPA. Applicants with a GPA of less than 2.75 may be considered for provisional admission.
- International students should consult the Office of Graduate Studies requirements for all international applicants in the front of the catalog (<https://catalog.uwgb.edu/graduate/general-information/admissions/international-applicants/>).

Note: Students who are already in a CSB graduate degree program do not need to apply to this certificate. You may fill out a form, instead, Graduate Certificate Declare Form (<https://www.uwgb.edu/graduate/student-resources/forms/>).

Progress to Completion

1. Candidate applies to this certificate program by submitting the appropriate materials.
2. Candidate is admitted to the certificate program by the UWGB Program Chair.
3. Student fulfills the program course requirements.
4. Students completing a graduate degree program at UWGB will have the certificate posted to their transcripts upon conferral of their graduate degree.

NOTE: Graduate students who are already admitted to a degree program who wish to be enrolled in a certificate aligned with the degree are able to submit a Graduate Certificate Declaration form (<https://www.uwgb.edu/graduate/student-resources/forms/>) in lieu of this admission process (steps 1 and 2 above).