

# Operational Excellence Certificate

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This graduate certificate is designed to equip managers with the analytical and methodological tools required to achieve operational efficiency and continuous process improvement. Participants will master advanced project management principles, learn to apply Design Thinking to rigorously develop innovative business models, and utilize practical data science techniques for informed decision-making. Graduates will be prepared to leverage these integrated skills to drive significant process optimization and achieve organizational excellence. This program is 100% online.

Code	Title	Credits
<b>Graduate Certificate</b>		<b>9</b>
Required:		
BUSAN 570	Data Science for Managers	
ENTRP 686	Design Thinking and Developing Business Models	
SCM 680	Advanced Project Management	
<b>Total Credits</b>		<b>9</b>

## Admission Requirements

The Office of Graduate Studies sets minimum standards for admission requirements to all graduate programs. Please consult this section of the catalog (<https://catalog.uwgb.edu/graduate/general-information/admissions/requirements/>) to review requirements for admission, including the official transcripts you must submit.

In addition to the minimum requirements, this program also requires the following:

- 2.75 grade point average. Applicants with a GPA of less than 2.75 may be considered for provisional admission.
- International students should consult the Office of Graduate Studies requirements for all international applicants in the front of the catalog (<https://catalog.uwgb.edu/general-information/admissions/international-applicants/>).

Note: Students who are already in the MS Management or MBA degree program do not need to apply to this certificate. You may fill out a form, instead, Graduate Certificate Declare Form (<https://www.uwgb.edu/graduate/student-resources/forms/>).

## Progress to Completion

1. Candidate applies to this certificate program by submitting the appropriate materials.
2. Candidate is admitted to the certificate program by the UWGB Program Chair.
3. Student fulfills the program course requirements.
4. Students completing a graduate degree program at UWGB will have the certificate posted to their transcripts upon conferral of their graduate degree.

NOTE: Graduate students who are already admitted to a degree program who wish to be enrolled in a certificate aligned with the degree are able to submit a Graduate Certificate Declaration form (<https://www.uwgb.edu/graduate/student-resources/forms/>) in lieu of this admission process (steps 1 and 2 above).