

Modern Analytics for Information-Age Managers Certificate

The Modern Analytics for Information-Age Managers certificate provides a comprehensive framework for understanding data science, strategic information systems, and the technical risks and opportunities facing today's organizations. Whether you are leading a digital transformation or managing a technical team, this program ensures you have the analytical fluency required for the modern workplace.

Code	Title	Credits
Core Courses:		6
Required:		
BUSAN 570	Data Science for Managers	
BUSAN 635	Foundations of Strategic Information Management	
Elective Course:		3
Choose one course:		
BUSAN 638	Information Security and Cybersecurity Management	
BUSAN 650	Database for Business Analytics	
Total Credits		9

Admission Requirements

The Office of Graduate Studies sets minimum standards for admission requirements to all graduate programs. Please consult this section of the catalog (<https://catalog.uwgb.edu/graduate/general-information/admissions/requirements/>) to review requirements for admission, including the official transcripts you must submit.

In addition to the minimum requirements, this program also requires the following:

- 2.75 GPA. Applicants with a GPA of less than 2.75 may be considered for provisional admission.
- International students should consult the Office of Graduate Studies requirements for all international applicants in the front of the catalog (<https://catalog.uwgb.edu/graduate/general-information/admissions/international-applicants/>).

Note: Students who are already in a CSB graduate degree program do not need to apply to this certificate. You may fill out a form, instead, Graduate Certificate Declare Form (<https://www.uwgb.edu/graduate/student-resources/forms/>).

Progress to Completion

1. Candidate applies to this certificate program by submitting the appropriate materials.
2. Candidate is admitted to the certificate program by the UWGB Program Chair.
3. Student fulfills the program course requirements.
4. Students completing a graduate degree program at UWGB will have the certificate posted to their transcripts upon conferral of their graduate degree.

NOTE: Graduate students who are already admitted to a degree program who wish to be enrolled in a certificate aligned with the degree are able to submit a Graduate Certificate Declaration form (<https://www.uwgb.edu/graduate/student-resources/forms/>) in lieu of this admission process (steps 1 and 2 above).