

# Business Management in Biotechnology Certificate

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The Business Management in Biotechnology Graduate Certificate will provide MS ABT program degree seeking students relevant training in marketing and commercialization strategies while exploring supply and distribution, sustainability, and project management in biotechnology from a global perspective. Areas of focus include pharmaceutical marketing, B2B marketing, and Six Sigma methodologies. The curriculum consists of three, three-credit, 100% online courses as part of the MS Applied Biotechnology degree

Code	Title	Credits
<b>Graduate Certificate</b>		<b>9</b>
Required:		
ABT 750	Biotechnology Marketing and Entrepreneurship	
ABT 755	Global Operations and Supply Chain Management	
ABT 760	Quality and Project Management	
<b>Total Credits</b>		<b>9</b>

\* This certificate is only available to students enrolled in the MS ABT program.

## Admission Requirements

This certificate is only available to students who are enrolled in the Applied Biotechnology master's program. Students who wish to earn this certificate should complete the Graduate Certificate Declare Form (<https://www.uwgb.edu/graduate/student-resources/forms/>).

### Progress to Completion

1. Candidate applies to this certificate program by submitting the appropriate materials.
2. Candidate is admitted to the certificate program by the UWGB Program Chair.
3. Student fulfills the program course requirements.
4. Students completing a graduate degree program at UWGB will have the certificate posted to their transcripts upon conferral of their graduate degree.

NOTE: Graduate students who are already admitted to a degree program who wish to be enrolled in a certificate aligned with the degree are able to submit a Graduate Certificate Declaration form (<https://www.uwgb.edu/graduate/student-resources/forms/>) in lieu of this admission process (steps 1 and 2 above).