

Public Administration

(Bachelor of Science)

As a broad-based, interdisciplinary, social science major, Public Administration prepares students for challenging careers in **public and nonprofit organizations** and, if desired, further study in graduate programs. Students develop proficiency in organizational management and leadership, nonprofit management, fundraising, public policy analysis, human resources, program evaluation, policy development and implementation and budgeting.

With a broad skill-set, graduates work in public, nonprofit, and commercial organizations in positions as program directors, policy analysts, nonprofit executives, budget specialists, governmental affairs directors in commercial businesses, and municipal leaders. Many pursue graduate studies in public administration, law, political science, nonprofit management, public policy, and public affairs.

All Public Administration majors engage in high impact, problem-focused, applied learning. This major excels in internships: students can choose from a wide array of **strong internship placements** in city, county and state executive offices, non-profit organizations, and emergency management settings. Students are encouraged to gain experiences through independent study, community research projects, and an other individualized work with faculty.

Students majoring in Public Administration must choose an emphasis: **Public and Nonprofit Management** or **Emergency Management**. Students who want to focus specifically on the nonprofit sector should consider earning the free-standing **Nonprofit Management Certificate**. Students pursuing an Emergency Management emphasis can obtain a free-standing **Emergency Management Certificate**, which is offered in cooperation with campus Continuing Education and Community Engagement programs.

Please seek assistance from a faculty adviser in creating your own academic plan.

Learning Outcomes

Upon completion of a public administration major at UW-Green Bay, students will have :

- demonstrated an understanding of the process of public policy analysis and policy-making.
- developed the ability to collect, manage, evaluate, and apply data to make decisions and solve public and nonprofit problems.
- demonstrated knowledge of ethics and the importance of their application to everyday decision-making in public and nonprofit organizations and public affairs.
- demonstrated social responsibility in public service and other intentional engagement in the community.
- demonstrated core skills of public and nonprofit management including leadership, collaboration, financial management, program evaluation, and human resource management.
- applied approaches to collaborating productively with diverse individuals and groups to promote effective communities, organizations, programs, and policies.

Considering a Double Major or a Major and a Minor?

Many Public Administration students choose to complete double majors in Political Science, Environmental Policy and Planning, Organizational Leadership or Urban Studies. A second major complements the Public Administration curriculum and makes students stronger candidates when seeking careers or entry into graduate programs.

A minor in Public Administration fits well with majors in Political Science, Economics, Communication, Environmental Policy and Planning, Urban Studies, Democracy and Justice Studies, Psychology, Social Work, and many more. Please see a faculty adviser early in your academic career for advice on these options.

Students may study abroad or at other campuses in the United States through UW-Green Bay's participation in international exchange programs and the National Student Exchange program. Travel courses are another option for obtaining academic credits and completing requirements. For more information, contact the Office of International Education at <https://www.uwgb.edu/international-education/>.

Major Area of Emphasis (<https://catalog.uwgb.edu/archive/2025-2026/undergraduate/programs/public-administration/major/>)

Students must complete requirements in one of the following areas of emphasis: (<https://catalog.uwgb.edu/archive/2025-2026/undergraduate/programs/public-administration/major/>)

- Emergency Management (<https://catalog.uwgb.edu/archive/2025-2026/undergraduate/programs/public-administration/major/>)^{t*}
- Public & Nonprofit Management (<https://catalog.uwgb.edu/archive/2025-2026/undergraduate/programs/public-administration/major/>)^{*}

* includes accelerated option - Integrated with graduate Master of Public Administration program

Minor

Code	Title	Credits
Supporting Courses		9
Required:		
POL SCI 101	American Government and Politics	
PUB ADM 202	Introduction to Public Policy	
PUB ADM 215	Introduction to Public and Nonprofit Service	
Upper-Level Courses		15
Required (choose 3 courses):		
PUB ADM 315	Public and Non-Profit Management	
PUB ADM 408	Public Policy Analysis	
PUB ADM 415	Public and Nonprofit Budgeting	
PUB ADM 428	Public and Nonprofit Program Evaluation	
Electives (choose 2 courses):		
ECON 453	Cost Benefit Analysis	
POL SCI 305	Urban Politics and Policy	
POL SCI 406	State and Local Government	
PUB ADM 301	Environmental Politics and Policy	
PUB ADM 306	Regulatory Policy and Administration	
PUB ADM 314	Administrative Law	
PUB ADM 315	Public and Non-Profit Management	
PUB ADM 345	Human Resource and Risk Management	
PUB ADM 408	Public Policy Analysis	
PUB ADM 415	Public and Nonprofit Budgeting	
PUB ADM 425	Marketing, Fund Development, and Grant Writing for Nonprofits	
PUB ADM 428	Public and Nonprofit Program Evaluation	
PUB ADM 497	Internship	
Total Credits		24

¹ PUB ADM 497 (<https://catalog.uwgb.edu/archive/2025-2026/search/?P=PU%20EN%20AF%20497>) can only be completed for 3 credits to satisfy the upper level elective requirement. A 2.75 GPA is required for internship participation.

Curriculum Guide

The following is only an example of a four-year Public Administration degree program and is subject to change without notice. Students should consult a Public Administration program advisor to ensure that they have the most accurate and up-to-date information available about a particular four-year degree option.

An example: Four year plan for **Public Administration Major**

120 credits necessary to graduate.

Plan is a representation and categories of classes can be switched. Check with your advisor.

Course	Title	Credits
Freshman		
Fall		
PUB ADM 215	Introduction to Public and Nonprofit Service	3
First Year Seminar		3
General Ed		3
General Ed		3
General Ed		3
Credits		15
Spring		
PUB ADM 202	Introduction to Public Policy	3
General Ed		3
General Ed		3
General Ed		3

General Ed		3
Credits		15
Sophomore		
Fall		
POL SCI 101	American Government and Politics	3
BUSAN 220 or PSYCH 205 or MATH 260	Introduction to Business Statistics or Social Science Statistics or Introductory Statistics	3
General Ed		3
General Ed		3
General Ed		3
Credits		15
Spring		
PUB ADM 345	Human Resource and Risk Management	3
General Ed		3
Credits		15
Junior		
Fall		
PUB ADM 315	Public and Non-Profit Management	3
Public Administration Upper Level Elective		3
Public Administration Upper Level Elective		3
General Ed		3
General Ed		3
Credits		15
Spring		
PUB ADM 415	Public and Nonprofit Budgeting	3
PUB ADM 428	Public and Nonprofit Program Evaluation	3
Public Administration Upper Level Elective		3
General Ed		3
General Ed		3
Credits		15
Senior		
Fall		
PUB ADM 497	Internship	3
PUB ADM 408	Public Policy Analysis	3
Public Administration Upper Level Elective		3
General Ed		3
General Ed		3
Credits		15
Spring		
PUB ADM 497	Internship	3
PUB ADM 430	Seminar in Ethics and Public Action	3
Public Administration Upper Level Elective		3
General Ed		3
General Ed		3
Credits		15
Total Credits		120

Faculty

Aaron C Weinschenk; Professor; Ph.D., University of Wisconsin - Milwaukee*

David J Helpap; Associate Professor; Ph.D., University of Wisconsin - Milwaukee*

Kerry Kuenzi; Associate Professor; Ph.D., University of Colorado*

Elizabeth E Wheat; Associate Professor; Ph.D., Western Michigan University*

Bit An; Assistant Professor; Ph.D., University of Nebraska - Omaha