

# International Business

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This collaborative program between the Cofrin School of Business and the College of Arts, Humanities, and Social Sciences prepares students for successful careers into today's global economy. The program provides foundational understanding in business and economics, coupled with advanced skills development in language proficiency, cultural competency, and international business and economics. The minor in International Business differentiates students among their peers, and provides a gateway into an exciting professional career.

## Minor

In addition to coursework, students need to complete two requirements:

1. Two (2) years of college-level language courses or equivalent competency in a language other than English. See Chair of Modern Languages for approval.
2. International internship or participation in a study abroad program with a Business focus. See faculty adviser for approval.

Code	Title	Credits
<b>Supporting Courses</b>		<b>6</b>
ECON 202	Macro Economic Analysis	
ECON 203	Micro Economic Analysis	
<b>Upper-Level Courses</b>		<b>18</b>
ACCTG 201	Principles of Financial Accounting	
MGMT 389	Organizational Behavior	
FIN 343	Corporation Finance	
MKTG 322	Principles of Marketing	
<b>International Courses</b>		
<b>Choose one of the following courses:</b>		
ECON 403	International Economics and Finance	
FIN 445	International Financial Management	
MKTG 421	International Marketing	
<b>Choose one of the following courses:</b>		
FRENCH 367	Business French	
GERMAN 420	Business German	
HUM STUD 360	Globalization and Cultural Conflict	
SPANISH 358	Latin America Today	
SPANISH 359	The Cultures of the Americas	
SPANISH 360	Spain Today	
SPANISH 361	The Cultures of Spain	
<b>Total Credits</b>		<b>24</b>

## Faculty

**Gaurav Bansal**; Professor; Ph.D., University of Wisconsin - Milwaukee\*

**David N Coury**; Professor; Ph.D., University of Cincinnati

**Cristina M Ortiz**; Professor; Ph.D., University of Cincinnati

**Hernan Fernandez-Mearidi**; Associate Professor; Ph.D., Universite de Montreal (Canada)

**Matthew Geimer**; Associate Teaching Professor; J.D., University of Wisconsin - Madison

**Praneet Tiwari**; Assistant Teaching Professor; M.S., University of North Texas