

Finance

(Bachelor of Business Administration)

The Finance major at UW-Green Bay is designed to provide future financial professionals with practical and theoretical knowledge of various financial components, such as investments, corporate finance, capital markets, banking, risk management, international financial management, and personal financial planning. Graduates from the Finance program will be prepared to work as financial analysts, financial managers, financial advisors, security analysts, portfolio managers, insurance underwriters, stock brokers, mortgage underwriters, bank branch managers, and in other finance-related positions.

The program provides considerable exposure to the liberal arts and develops the critical thinking, problem-solving, interpersonal, communication, quantitative and computer skills needed by graduates to successfully serve as leaders within modern organizations. The program also addresses contemporary organizational issues such as global competition, social responsibility and ethics, sustainability, and the relationship between organizations and various environmental forces.

The supporting and core courses provide breadth and introduce each student to the foundations of business knowledge, including communication, economics, statistics, computers, accounting, finance, management, and marketing. Subject-focal upper-level courses prepare Finance students for their professional careers by providing in-depth coverage of major areas in Finance, including Investments, Corporate Finance, Risk Management, Real Estate Finance, Financial Markets and Institutions, International Financial Management, and Personal Financial planning.

By offering three distinct emphasis's Finance students have extensive opportunities to meet business professionals and gain practical experience. Students are able to choose between traditional Corporation Finance, Securities Analysis and Portfolio Management, or Personal Financial Planning. The Corporation Finance emphasizes skills required to build a career as a Financial Analyst, Budget Analyst, or Chief Investment Officer. The Securities Analysis and Portfolio Management Emphasis focuses upon skills required in the Securities and Investment Management Industry. While the Personal Finance Emphasis teaches the needed skills to build a career Advising Individuals on all aspects of Personal Finance. All Finance students will have access to the Willie D. Davis Finance and Investment Lab and the Center for Financial Wellness. The Willie D. Davis Finance and Investment Lab is a state-of-the-art facility that provides students with the opportunity to apply finance and investment knowledge in a real-life setting. Students can also apply to be a part of the Student Managed Investment Fund (SMIF) course, where students actively research investments and build portfolios with real dollars in real-time. Additionally, a vibrant Student Finance Association supports these efforts and helps students to meet others with like interests.

The Center for Financial Wellness fosters alumni and industry partnerships and encourages students career advancement, housing the Personal Financial Planning Association student organization. Students can access peer-to-peer Financial Consulting, where personal financial planning students offer financial coaching on fundamental personal finance areas to their peers at UW-Green Bay, empowering students to achieve their financial goals. Students have the opportunity to broaden their professional networks as organizational members, or to develop their leadership skills through service as student officers. Finance faculty are experts in their field and encourage students to participate in internship programs through which students learn and earn credits while working in real business settings.

Entrance and Exit Requirements

Students can add a Finance major at any time with any number of credits through a simple online process. Students should contact their Professional Advisor listed under the Program Advisors on the right-hand side of the SIS to start the process. Students will be required to read and accept an Honor Code (pre-declaration form). For students adding a major offered in the Cofrin School of Business, a faculty mentor who specializes in their program will be listed under their Program Advisors in SIS.

Students must maintain a cumulative GPA of 2.5 to proceed in the course progression for a Finance major. Students intending to graduate with this major must have a minimum 2.5 cumulative grade point average. All students must meet this program exit requirements to graduate.

Major Area of Emphasis (<http://catalog.uwgb.edu/archive/2024-2025/undergraduate/programs/finance/imajor/>)

Students must complete requirements in one of the following areas of emphasis: (<http://catalog.uwgb.edu/archive/2024-2025/undergraduate/programs/finance/imajor/>)

- Business Finance (<http://catalog.uwgb.edu/archive/2024-2025/undergraduate/programs/finance/imajor/>)
- Personal Financial Planning (<http://catalog.uwgb.edu/archive/2024-2025/undergraduate/programs/finance/imajor/>)
- Portfolio Management (<http://catalog.uwgb.edu/archive/2024-2025/undergraduate/programs/finance/imajor/>)

Faculty

Rasoul Rezvanian; Professor; Ph.D., Southern Illinois University

Karl Schindl; Professor; M.S., Northern Illinois University, chair

Thomas S Nessler; Associate Professor; Ph.D., University of Washington - Seattle

Matthew Raunio; Associate Professor; M.B.A., University of Wisconsin - Oshkosh

Mussie M Teclezion; Associate Professor; D.B.A., Southern Illinois University at Carbondale

Zhuoli Axelton; Assistant Professor; Ph.D., Washington State University

Preston Cherry; Assistant Professor; Ph.D., Texas Tech University

Heather Kaminski; Assistant Professor; D.B.A., Anderson University

Eu Jin Kwak; Assistant Professor; Ph.D., University of Georgia*

Grace (Fangjun) Sang; Assistant Professor; Ph.D., Kent State

Kevin Jaklin; Assistant Teaching Professor; M.B.A., University of Wisconsin - Oshkosh