

Finance

(Bachelor of Business Administration)

The Finance major at UW-Green Bay is designed to provide future financial professionals with practical and theoretical knowledge of various financial components, such as investments, corporate finance, capital markets, banking, risk management, international financial management, and personal financial planning. Graduates from the Finance program will be prepared to work as financial analysts, financial managers, financial advisors, security analysts, portfolio managers, insurance underwriters, stock brokers, mortgage underwriters, bank branch managers, and in other finance-related positions.

The program provides considerable exposure to the liberal arts and develops the critical thinking, problem-solving, interpersonal, communication, quantitative and computer skills needed by graduates to successfully serve as leaders within modern organizations. The program also addresses contemporary organizational issues such as global competition, social responsibility and ethics, sustainability, and the relationship between organizations and various environmental forces.

The supporting and core courses provide breadth and introduce each student to the foundations of business knowledge, including communication, economics, statistics, computers, accounting, finance, management, and marketing. Subject-focal upper-level courses prepare Finance students for their professional careers by providing in-depth coverage of major areas in Finance, including Investments, Corporate Finance, Risk Management, Real Estate Finance, Financial Markets and Institutions, International Financial Management, and Personal Financial planning.

Finance students have extensive opportunities to meet business professionals and gain practical experience. Students will have access to the Willie D. Davis Finance and Investment Lab that is a state of the art facility that provides students with the opportunity to apply finance and investment knowledge in real-time. Students can apply to be part of the Student Managed Investment Fund (SMIF) course, in which students actively research and manage real dollars in order to acquire the skills necessary to be successful in the investment industry. Additionally, a vibrant Student Finance Association supports these efforts and helps students to meet others with like interests. Students have access to the Center for Personal Financial Planning; a hub station for financial literacy and financial wellness. It seeks to increase awareness of personal finance through a trusted space welcomes creative and academic student collaborations and inspires community service and outreach. The center fosters alumni and industry partnerships and encourages students career advancement, housing the Personal Financial Planning Association student organization. Students can access peer-to-peer Financial Consulting, where personal financial planning students offer financial coaching on fundamental personal finance areas to their peers at UW-Green Bay, empowering students to achieve their financial goals. Students have the opportunity to broaden their professional networks as organizational members, or to develop their leadership skills through service as student officers. Finance faculty are experts in their field and encourage students to participate in internship programs through which students learn and earn credits while working in real business settings.

Entrance and Exit Requirements

Students can add a Finance major at any time with any number of credits through a simple online process. Students should contact their Professional Advisor listed under the Program Advisors on the right-hand side of the SIS to start the process. Students will be required to read and accept an Honor Code (pre-declaration form). For students adding a major offered in the Cofrin School of Business, a faculty mentor who specializes in their program will be listed under their Program Advisors in SIS.

Students must maintain a cumulative GPA of 2.5 to proceed in the course progression for a Finance major. Students intending to graduate with this major must have a minimum 2.5 cumulative grade point average. All students must meet this program exit requirements to graduate.

Major

Code	Title	Credits
Foundational Courses		30
ACCTG 201	Principles of Financial Accounting	
ACCTG 202	Principles of Managerial Accounting	
BUS ADM 201	Principles of Sustainability in Business	
BUS ADM 202	Business and Its Environment	
BUSAN 130	Spreadsheet and Information Systems	
ECON 202	Macro Economic Analysis	
ECON 203	Micro Economic Analysis	
HRM 262	Introduction to Human Resource Management	
PHILOS 227	Business Ethics	
SCM 200	Principles of Supply Chain Management	
Statistics (choose one):		3-4
BUSAN 220	Business Statistics	
or MATH 260	Introductory Statistics	

Writing (choose one):		0-3
WF 200 or WF 105	Professional Writing for Business Majors ¹ Research and Rhetoric	
Upper-Level Foundational Courses		15
BUS ADM 305	Legal Environment of Business	
FIN 343	Corporation Finance	
SCM 380	Project Management	
MGMT 389	Organizational Behavior	
MKTG 322	Principles of Marketing	
Finance Required Core Courses		12
ECON 330	Money, Banking and Financial Markets	
FIN 442	Principles of Investment	
FIN 445	International Financial Management	
FIN 446	Advanced Corporation Finance	
Required Elective Courses (6 credits):		6
FIN 344	Real Estate Principles	
FIN 345	Risk Management and Insurance	
ACCTG 410	Introduction to Income Tax Theory and Practice	
FIN 415	Employee Benefits and Retirement Planning	
FIN 425	Estate and Trust Planning	
FIN 450	Bank Administration and Management	
FIN 475	Financial Plan Development	
FIN 480	Student Managed Investment Fund	
Capstone Experience:		3
MGMT 482 or FIN 480	Capstone in Business Strategy Student Managed Investment Fund	
Total Credits		69-73

¹ Satisfied for students with an ACT English score of 32 or higher

Faculty

Rasoul Rezvanian; Professor; Ph.D., Southern Illinois University

Karl Schindl; Professor; M.S., Northern Illinois University, chair

John R Stoll; Professor; Ph.D., University of Kentucky*

Thomas S Nessler; Associate Professor; Ph.D., University of Washington - Seattle

Matthew Raunio; Associate Professor; M.B.A., University of Wisconsin - Oshkosh

Mussie M Teclezion; Associate Professor; D.B.A., Southern Illinois University at Carbondale

Zhuoli Alexton; Assistant Professor; Ph.D., Washington State University

Preston Cherry; Assistant Professor; Ph.D., Texas Tech University

Heather Kaminski; Assistant Professor; D.B.A., Anderson University

Katie R Burke; Assistant Teaching Professor; M.B.A., University of Wisconsin - LaCrosse

Gary Christens; Assistant Teaching Professor; M.B.A., University of Wisconsin-Oshkosh