

Management in Health Systems

Certificate Program

Description of the Certificate: This 15 credit certificate is for professionals working, or desiring to work, in the healthcare field. This is designed to serve professionals without any post-secondary education and/or experience in healthcare management. It will provide an overview of the various aspects of healthcare management including: operational management skills and knowledge, budgeting and finance, healthcare economics and population management. As the needs of professional healthcare managers and administrators continue to increase, a Management in Health Systems Certificate will provide the skills to meet the changing needs of today's healthcare industry.

Format: The Management in Health Systems certificate is offered in an online format, which allows students to balance their work and/or family obligations while advancing their education and career.

Course Credits: Five 3-credit, undergraduate courses are required for the Management in Health Systems certificate. These five courses are also included in UW-Green Bay's Organizational Leadership major with the Management in Health Systems area of emphasis. Courses completed toward the certificate will apply toward the Organizational Leadership major with the Management in Health Systems emphasis for degree-seeking students who choose this major.

Upon successful completion of the Management in Health Systems Certificate, students will receive a digital badge as a form of credentialing.

Rationale for the Certificate: Healthcare is the nation's fastest growing field and is projected to consistently grow statewide and nationally over the next 10 years. The Bureau of Labor Statistics forecasts 1.9% annual growth in the healthcare sector through 2024, more than twice the projected rate for almost every other industry. As hospitals and healthcare organizations continue to grow, there is an increased demand for managers to possess the necessary skills to take on leadership responsibilities that include business, technology and healthcare concepts. Creating an online healthcare management emphasis/certificate will help meet the workforce shortage and challenge of matching available talent with staffing needs, particularly in the leadership and management areas. The online format provides flexibility which will allow students to balance their work and/or family obligations while advancing their education and career.

Pre-requisite:

- High School Diploma or equivalent

Expectations:

- All candidates must have high school level analytical ability
- Proficient in reading, writing and math
- Proficient in computer skills and technology
- Experience with Microsoft Word, ability to write reports
- Take online exams using a laptop/PC

Code	Title	Credits
Required Courses:		
HLTH MGT 301	Health Care Systems	3
HLTH MGT 302	Healthcare Management	3
HLTH MGT 401	Healthcare Economics & Policy	3
HLTH MGT 402	Population Healthcare Management	3
ORG LEAD 347	Budgeting and Financial Management	3
Total Credits		15