

# Emergency Management, Planning and Administration Certificate

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The University of Wisconsin-Green Bay's Emergency Management on-line certificate program for graduate and undergraduate credit is the first of its kind in the state of Wisconsin.

The program responds to and anticipates challenges as varied and fresh as today's headlines. Emergencies resulting in catastrophic loss of life, property and resources are unfortunate facts of life, worldwide. Some believe the risk of hazardous events will only increase, a consequence of mankind's growing ability to alter the environment, more numerous and increasingly severe weather events, the rise of global terrorism, and the ability of viruses and contagious diseases to spread rapidly in an interconnected world.

As a result, today's emergency managers need to be well educated, prepared and informed. Federal officials have recommended there be a college-credit emergency management program in every state. There is general consensus the field is evolving into a professional area requiring advanced education.

Impacts from a disaster can be lessened when businesses, emergency personnel and governments put well-designed plans into action. Such planning requires skills in budgeting, administration, management and emergency operation procedures.

## What Will You Learn?

The UW-Green Bay Certificate in Emergency Management, Planning and Administration provides coursework in:

- Mitigation
- Strategic Planning
- Responding
- Recovery from natural and man-made disasters

The certificate program is made up of five three-credit courses:

Code	Title	Credits
PUB ADM 535	Principles and Practices of Emergency Management	3
PUB ADM 536	Strategic Emergency Preparedness, Planning and Implementation	3
PUB ADM 537	Disaster Response Operations and Management	3
PUB ADM 538	Disaster Recovery	3
PUB ADM 539	Political and Policy Dimensions of Emergency Management	3
<b>Total Credits</b>		<b>15</b>

Courses are taught by university faculty members and knowledgeable professionals from the community.

## Who Should Enroll?

The courses offered in the Emergency Management, Planning and Administration program are designed for those already in the profession as well as those pursuing an interest in the field. This includes:

- Public safety personnel (emergency management, airport personnel, fire and police)
- General public-sector managers responsible for emergency management
- Industrial emergency responders (fire and hazardous materials)
- Institutional emergency planners (schools, hospitals and prisons)
- Business continuity planners (banking, manufacturing, insurance and corporations)
- Individuals from nonprofit agencies

## How Long Will It Take To Complete The Certificate?

The certificate can be completed in two years.

## Admission Requirements

Graduate credit can be earned if you are a holder of a baccalaureate degree from an accredited institution. If you are a non-degree seeking student, all you have to do is go to [www.uwgb.edu/em](http://www.uwgb.edu/em) (<https://www.uwgb.edu/emergency-management/>) and fill out the registration form. We do not need your transcripts.

If you are a degree-seeking student, you will need to follow the admissions process. Instructions are on our website at [www.uwgb.edu/em](http://www.uwgb.edu/em) (<https://www.uwgb.edu/emergency-management/>).