

# Management

(Bachelor of Business Administration)

The Management major at UW-Green Bay provides students with in-depth knowledge in management through a rigorous curriculum with courses covering critical management topics such as leadership, organizational behavior, data science and decision-making, leading and functioning in teams, diversity, international business and globalization, change management and organizational culture.

The program provides considerable exposure to the liberal arts and develops the critical thinking, problem-solving, interpersonal, communication, quantitative and computer skills needed by graduates to successfully serve as leaders within modern organizations. The program also addresses contemporary organizational issues such as global competition, social responsibility and ethics, sustainability, and the relationship between organizations and various environmental forces.

In the management major, students start by completing general education and introductory-level business courses. Additionally, students take courses that provide an overall understanding of business, such as the basics of Marketing, Accounting, Human Resources, Management and Finance among others. Finally, students take management-specific upper-level courses and complete a capstone course prior to applying for graduation.

The Management major has expert faculty who use a variety of pedagogical practices and connect the classroom to the real-world. Students are also encouraged to complete internships for credit.

## Entrance and Exit Requirements

Students can declare a Management major at any time with any number of credits through a simple online process. To declare, students must complete an online Declaration of Major/Minor/Certificate e-form (<https://www.uwgb.edu/registrar/forms-petitions/declaration-swap-forms/>), which includes reading and accepting an Honor Code (pre-declaration form). Your advisor will be assigned to you after the e-form is received.

Students must maintain a cumulative GPA of 2.5 to proceed in the course progression. All students must meet this exit requirement to graduate. Students intending to graduate with this major must have a minimum 2.5 cumulative grade point average.

## Major

Code	Title	Credits
<b>Foundational Courses</b>		<b>30-34</b>
ACCTG 201	Principles of Financial Accounting	
ACCTG 202	Principles of Managerial Accounting	
ECON 202	Macro Economic Analysis	
ECON 203	Micro Economic Analysis	
BUS ADM 130	Spreadsheet and Information Systems	
BUS ADM 201	Principles of Sustainability in Business	
BUS ADM 202	Business and Its Environment	
PHILOS 227	Business Ethics	
SCM 200	Principles of Supply Chain Management	
<b>Statistics (choose one):</b>		
BUS ADM 220 or MATH 260	Business Statistics Introductory Statistics	
<b>Writing (choose one):</b>		
WF 200 or WF 105	Professional Writing for Business Majors <sup>1</sup> Research and Rhetoric	
<b>Upper-Level Foundational Courses</b>		<b>39</b>
BUS ADM 305	Legal Environment of Business	
FIN 343	Corporation Finance	
MGMT 389	Organizational Behavior	
MKTG 322	Principles of Marketing	
ENTRP 371	e-Entrepreneurship and Digital Management	
HRM 362	Introduction to Human Resource Management	
SCM 380	Project Management	
<b>Management Required Courses</b>		
MGMT 370	Data Science for Managers	

MGMT 452	Teams	
MGMT 460	Leading Innovation and Change	
MGMT 472	Leadership Development	
<b>Management Elective Courses (choose two)</b>		
MGMT 380	International Business Management	
MGMT 461	Diversity in Organizations	
MGMT 479	Organizational Culture & Design	
<b>Capstone Experience</b>		<b>3</b>
MGMT 482	Capstone in Business Strategy	
<b>Total Credits</b>		<b>72-76</b>

<sup>1</sup> Satisfied for students with an ACT English score of 32 or higher

## Minor

Code	Title	Credits
<b>Required courses:</b>		<b>9</b>
MGMT 389	Organizational Behavior	
MGMT 472	Leadership Development	
MGMT 452	Teams	
<b>Choose any one of the following:</b>		<b>3</b>
HRM 362	Introduction to Human Resource Management	
BUS ADM 202	Business and Its Environment	
<b>Choose any two of the following:</b>		<b>6</b>
MGMT 460	Leading Innovation and Change	
MGMT 461	Diversity in Organizations	
MGMT 370	Data Science for Managers	
<b>Total Credits</b>		<b>18</b>

## Faculty

**Allen Huffcutt**; Professor; Ph.D., Texas AM University

**Sampath Kumar**; Professor; Ph.D., University of Memphis\*

**Vallari Chandna**; Associate Professor; Ph.D., University of North Texas, chair

**Heather Clarke**; Associate Professor; Ph.D., Memorial University

**David J Radosevich**; Associate Professor; Ph.D., University at Albany, State University of New York\*

**Dianne Murphy**; Assistant Professor; Ph.D., University of Wisconsin - Milwaukee

**Md Tarique Newaz**; Assistant Professor; Ph.D., Texas Tech University

**Aniruddha Pangarkar**; Assistant Professor; Ph.D., Texas Tech University

**Susan Craver**; Lecturer; M.B.A., University of Wisconsin - Madison

**Kathy McKee**; Lecturer; D.B.A., University of Wisconsin - Whitewater