

Community Health Education

(Bachelor of Science)

This 120-credit program, which aligns with the National Commission for Health Education Credentialing competencies, will create new career opportunities for students and partnerships with the community; opportunities and partnerships consistent with the University's Strategic Plan. As part of the Health Professions and Related Programs array, UW-Green Bay has numerous programs in this specialized area so, with the exception of six courses, the major is built from existing courses in related areas (i.e., sciences, health management, social work). Additionally, 65 credits within the supporting and major courses cover all but 15 credits of general education requirements.

The program utilizes high impact practices including a semester-long practicum at a community agency. Program graduates will be able to assess, plan, implement, and evaluate health education programs for a variety of populations.

Students entering the major may be new freshmen who come to UW-Green Bay because of this major or transfer students from other post-secondary institutions who find this major appealing. The Community Health Education program will not use a cohort model, block requirement plan, or seek accreditation. The UW-Green Bay program will offer students a curriculum grounded on understanding the intersection of governmental and non-governmental healthcare organizations and how economics and policy influence health. The Community Health Education major will be an option for students who are not accepted into the Nursing program or prefer a non-clinical program.

As more organizations and communities focus on wellness and prevention, and with growth in the health industry, community health educators are sought after and in high demand. Graduates with a major in community health education find jobs in the health care industry (e.g., hospitals, public health departments, health insurance), non-profit organizations, government agencies, and private businesses.

According to the Bureau of Labor Statistics, overall employment of community health educators is projected to grow 11% from 2018 to 2028, which is much faster than the average for all occupations.

Major

| Code | Title | Credits |
|--------------------------------|--|-----------|
| Supporting Courses | | 21 |
| BIOLOGY 201 & BIOLOGY 202 | Principles of Biology: Cellular and Molecular Processes and Principles of Biology Lab: Cellular and Molecular Processes | |
| CHEM 207 | Laboratory Safety | |
| COMM 133 or COMM 166 | Fundamentals of Public Address Fundamentals of Interpersonal Communication | |
| PSYCH 102 | Introduction to Psychology | |
| PSYCH 203 | Introduction to Lifespan Development | |
| PSYCH 205 | Social Science Statistics | |
| WF 105 | Research and Rhetoric | |
| Lower-Level Courses | | 17 |
| HUM BIOL 215 | Personal Health and Wellness | |
| HUM BIOL 240 & HUM BIOL 241 | Anatomy and Physiology and Anatomy and Physiology Lab | |
| NURSING 200 | Fundamentals of Healthcare Terminology | |
| NUT SCI 202 | Ethnic Influences on Nutrition | |
| SOC WORK 275 | Foundations of Social Welfare Policy | |
| Upper-Level Courses | | 46 |
| CHE 310 | Foundations of Community Health Education | |
| CHE 320 | Methods and Strategies for Community Health Education | |
| CHE 330 | Program Planning and Evaluation in Community Health Education | |
| CHE 410 | Grant Writing | |
| CHE 440 | Capstone Seminar | |
| CHE 450 | Community Health Education Field Practicum | |
| HLTH MGT 301 | Health Care Systems | |
| HLTH MGT 302 | Healthcare Management | |
| HLTH MGT 401 | Healthcare Economics & Policy | |
| HLTH MGT 402 | Population Healthcare Management | |
| HUM BIOL 322 | Epidemiology | |

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| NURSING 340 | Quality Improvement |
| PSYCH 310 | Drugs and Behavior |
| SOC WORK 340 | Strengths-Based Group Facilitation |

Total Credits**84**

Curriculum Guide

An example four-year plan. This plan is a representation. Consult with your advisor.

120 credits necessary to graduate.

| Course | Title | Credits |
|----------------------------|---|----------------|
| Freshman | | |
| Fall | | |
| First Year Seminar | | 3 |
| GEN EDUC - Humanities | | 3 |
| BIOLOGY 201 | Principles of Biology: Cellular and Molecular Processes | 3 |
| BIOLOGY 202 | Principles of Biology Lab: Cellular and Molecular Processes | 1 |
| CHEM 207 | Laboratory Safety | 1 |
| PSYCH 102 | Introduction to Psychology | 3 |
| Elective | | 2 |
| | | Credits |
| | | 16 |
| Spring | | |
| HUM BIOL 240 | Anatomy and Physiology | 4 |
| HUM BIOL 241 | Anatomy and Physiology Lab | 1 |
| WF 105 | Research and Rhetoric | 3 |
| GEN EDUC - Fine Arts | | 3 |
| GEN EDUC - Natural Science | | 3 |
| | | Credits |
| | | 14 |
| Sophomore | | |
| Fall | | |
| PSYCH 205 | Social Science Statistics | 4 |
| COMM 133 or COMM 166 | Fundamentals of Public Address or Fundamentals of Interpersonal Communication | 3 |
| PSYCH 203 | Introduction to Lifespan Development | 3 |
| NURSING 200 | Fundamentals of Healthcare Terminology | 3 |
| Elective | | 3 |
| | | Credits |
| | | 16 |
| Spring | | |
| CHE 310 | Foundations of Community Health Education | 3 |
| HUM BIOL 215 | Personal Health and Wellness | 3 |
| HUM BIOL 322 | Epidemiology | 3 |
| NUT SCI 202 | Ethnic Influences on Nutrition | 3 |
| Elective | | 3 |
| | | Credits |
| | | 15 |
| Junior | | |
| Fall | | |
| CHE 320 | Methods and Strategies for Community Health Education | 3 |

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|-----------------------|---|------------|
| NURSING 340 | Quality Improvement | 2 |
| HLTH MGT 301 | Health Care Systems | 3 |
| HLTH MGT 302 | Healthcare Management | 3 |
| Elective | | 3 |
| Credits | | 14 |
| Spring | | |
| CHE 330 | Program Planning and Evaluation in Community Health Education | 3 |
| HLTH MGT 401 | Healthcare Economics & Policy | 3 |
| HLTH MGT 402 | Population Healthcare Management | 3 |
| SOC WORK 275 | Foundations of Social Welfare Policy | 3 |
| PSYCH 310 | Drugs and Behavior | 3 |
| Elective | | 3 |
| Credits | | 18 |
| Senior | | |
| Fall | | |
| CHE 410 | Grant Writing | 2 |
| PU EN AF 428 | Public and Nonprofit Program Evaluation | 3 |
| SOC WORK 340 | Strengths-Based Group Facilitation | 3 |
| GEN EDUC - Humanities | | 3 |
| Elective | | 5 |
| Credits | | 16 |
| Spring | | |
| CHE 440 | Capstone Seminar | 3 |
| CHE 450 | Community Health Education Field Practicum | 9 |
| Credits | | 12 |
| Total Credits | | 121 |

Faculty

Christine L Vandenhouten; Professor; Ph.D., Marquette University*

Janet E Reilly; Associate Professor; D.N.P., Case Western Reserve University*

Susan Hopkinson; Assistant Professor; Ph.D., University of Maryland - Baltimore*

Rebecca D Hovarter; Lecturer; DNP, University of Minnesota