

# Master of Science in Sustainable Management

The University of Wisconsin-Green Bay, the University of Wisconsin-Oshkosh, the University of Wisconsin-Parkside, the University of Wisconsin-Stout and the University of Wisconsin-Superior have collaborated to offer an online master's degree program in Sustainable Management. The master's degree in Sustainable Management is appropriate for students with an existing bachelor's degree in a range of disciplines and the desire to continue their education in this developing field. The interdisciplinary nature of this degree encourages students to examine sustainability from different perspectives and the curriculum ensures that students gain a comprehensive understanding of the ways in which changing human activities affect our natural, social and economic environments.

## Admission Requirements

**Each student's prior academic background is evaluated by the Chair at the University of Wisconsin-Green Bay. Students with a GPA of 3.0 or greater will be admitted to the program. Students with a GPA above 2.5 may be considered for provisional admission by an Admissions Committee consisting of representatives from all the participating campuses, although additional verification of academic record and potential could be requested.**

- A bachelor's degree in any discipline from a regionally or nationally accredited university and a minimum grade point average (GPA) of 3.0. *Students with a GPA less than 3.0 may be considered for a provisional admission and should connect with Student Services for more information.*
- UW System application form (apply.wisconsin.edu (<https://apply.wisconsin.edu/>))
- \$56.00 application fee
- Official transcripts from all postsecondary institutions of higher learning from which 9 or more credits have been attempted are required. If you attended less than 9 credits you do not have to send an official transcript unless the courses completed were pre-requisites for the program. Study abroad transcripts are not required if a student attended an international University for one or fewer semesters. NOTE: If you attended UW-Green Bay you do not have to send UW-Green Bay transcripts.\*
- Resume: your resume may be uploaded as part of your application or can be emailed to gradstu@uwgb.edu
- Two letters of evaluation ([https://www.uwgb.edu/UWGBCMS/media/graduate/files/pdf/Letter-of-Evaluation-\(M-S-in-Sustainable-Management\).pdf](https://www.uwgb.edu/UWGBCMS/media/graduate/files/pdf/Letter-of-Evaluation-(M-S-in-Sustainable-Management).pdf))\*\* or letters of recommendation (can be professional or academic).
- A personal statement of up to 1,000 words describing the reasons behind your decision to pursue this degree, your short- and long-term career goals, and the value you believe you will add to the learning experience of your fellow students. Space for the personal statement is included in the online application.
- International students will also need to provide the following documentation:
  - A test of English proficiency (TOEFL or IELTS)
  - Course-by-course transcript evaluation from a professional evaluation service currently recognized by NACES (<https://www.naces.org/>). UW-Green Bay recommends one of the following evaluation services:
    - Educational Credential Evaluators (ECE) (<http://www.ece.org>)
    - World Education Services (WES)

\*Official electronic transcripts must be sent to UWGB Admissions at uwgb@uwgb.edu directly from the institution that issued the transcript.

\*\*Letters of evaluation are to be initiated by the applicant and sent to two references. The reference must complete the form and email directly to the Office of Graduate Studies: gradstu@uwgb.edu. Traditional letters of recommendation are not required, but will be accepted directly from the reference.

## Degree Requirements

Students who are adequately prepared when they enter the program may earn the degree by satisfactorily completing a minimum of 34 credits of course work, which includes 1 credit for a capstone preparation course and 3 credits for a capstone project. Those who lack appropriate prerequisites may need to take additional courses to strengthen their backgrounds. Credits earned in undergraduate courses cannot be applied toward the graduate degree in Sustainable Management.

All students in the Sustainable Management program are required to complete a core curriculum of 24 credits, the capstone preparation course and the capstone course. The remaining 6 credits can be selected from a group of specialty track electives based on the student's areas of interest.

| Code                   | Title   | Credits   |
|------------------------|---|-----------|
| <b>Core Curriculum</b> |   | <b>24</b> |
| SMGT 700               | Cultural and Historical Foundations of Sustainability   |           |
| SMGT 710               | The Natural Environment   |           |
| SMGT 720               | Applied Research and the Triple Bottom Line   |           |
| SMGT 730               | Policy, Law and the Ethics of Sustainability  |           |
| SMGT 740               | Economics of Sustainability   |           |
| SMGT 750               | The Built Environment   |           |
| SMGT 760               | Geopolitical Systems: Decision Making for Sustainability on the Local, State and National Level |           |

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|--|--|-----------|
| SMGT 770   | Leading Sustainable Organizations      |           |
| <b>Speciality Electives - choose two of the following courses:</b> |  | <b>6</b>  |
| SMGT 699   | Travel Course                          |           |
| SMGT 780   | Corporate Social Responsibility        |           |
| SMGT 782   | Supply Chain Management                |           |
| SMGT 784   | Sustainable Water Management           |           |
| SMGT 785   | Waste Management and Resource Recovery |           |
| SMGT 786   | Climate Change                         |           |
| <b>Capstone Experience</b>   |  | <b>4</b>  |
| SMGT 790   | Capstone Preparation Course            |           |
| SMGT 792   | Capstone Project                       |           |
| <b>Total Credits</b>   |  | <b>34</b> |

## Progress to Degree

### Steps Toward the Degree

1. The candidate applies to the Master of Sustainable Management program by submitting an application, official transcripts, resume, statement of intent and two letters of reference to the University of Wisconsin-Green Bay.
2. The candidate is admitted to the Master of Sustainable Management program by the program Chair.
3. The student fulfills the degree requirements for the program.
4. The student is awarded a Master of Sustainable Management degree from the University of Wisconsin-Green Bay.

### Faculty/Advisers

**Chandna, Vallari**, Assistant Professor, Business Administration (Management). BA.LL.B-Honors (2007); MBA. (2011) University of North Texas; Ph.D. (2016) University of North Texas.

*Fields of Interest:* Teaching interests include Organizational Behavior, Strategic Management, Entrepreneurship, Business Policy (capstone), Leadership and Human Resources Management. Research interests include virtual entrepreneurship, new organizational forms (temporary organizations), degrowth, sustainability, individual and organizational issues in start-ups, and inter-organizational relationships. Currently a Board Member for Southwest Academy of Management serving as a Representative-at-Large. (EMBI) and Track Chair for the upcoming International Conference on Entrepreneurship & Family Business (ICEFB).

**Holly, Michael**, Assistant Professor, College of Science and Technology (Environmental Engineering Technology). Academic Director, Master of Science in Sustainable Management (SMGT) B.S. Michigan State University; M.S., Ph.D. UW-Madison

*Fields of Interest:* Agricultural waste management; stormwater management; nonpoint source pollution; farm system modeling; environmental fate and treatment of anthropogenic chemicals.

**Wheat, Elizabeth**, Associate Professor, Public and Environmental Affairs (Political Science). B.A. (2002) Alma College, M.P.A. (2004) Indiana University, Ph.D. (2013) Western Michigan University.

*Fields of Interest:* Teaching interests include environmental law and policy; global environmental politics; natural resources; constitutional law; and global politics. Research interests include environmental law at the U.S. Court of Appeals; wildlife smuggling; environmental justice; environmental policy, particularly endangered species and water policy; and policy analysis.