

# Organizational Leadership

(Bachelor of Arts or Bachelor of Applied Studies)

Organizational leadership crosses disciplinary, organizational, community, and cultural boundaries and teaches students how to contribute as citizens in a complex, multi-cultural world. Graduates are well-positioned to embark on new careers or advance in their current work or graduate studies in multiple fields. The Organizational Leadership upper-level core courses (18 credits) will introduce students to the major theories and models of leadership with a focus on how we can use these theories and models to transform our leadership in practice and encourage students to develop fundamental leadership skills such as communication, human resources management, financial management, organizational applied research, and other specialized skills of your choosing.

A unique feature of the Organizational Leadership major is the choice of an emphasis which typically includes 4-5 courses in a student's desired area of focus. Areas of emphasis include Applied Communication, Business Administration, Early Childhood Education, Emergency Management, Environmental Policy and Planning, Healthcare Management, Public & Nonprofit Management, or a self-directed four-course emphasis (which must be approved by the Coordinator). In this way, students can develop important cross-cutting foundational leadership competencies while specializing in a career path through the choice of the emphasis.

The **Bachelor of Arts** degree (B.A.) is suitable for:

- Students who already have an Associate of Arts & Sciences degree
- Students who have taken a few college courses and wish to transfer in some credits
- Students who begin college and select the Organizational Leadership major as she or he starts a college career

The **Bachelor of Applied Studies** degree (B.A.S.) requires an Applied Associate Degree. Such students are promised 60 credits toward their U.W. Green Bay degree. Students accepted into this program will be able to transfer coursework from any Wisconsin Technical College System campus or other regionally-accredited two-year institution into UW-Green Bay as a block of 60 degree credits and enter the University as a junior. Students complete a minimum of 60 additional credits to satisfy UW-Green Bay general education requirements, requirements for the Organizational Leadership major and all other degree requirements.

## Major Areas of Emphasis (<http://catalog.uwgb.edu/archive/2021-2022/undergraduate/programs/organizational-leadership/major/>)

Students must complete requirements in one of the following areas of emphasis:

- Applied Communication
- Business Administration
- Early Childhood Education
- Emergency Management
- Environmental Policy & Planning
- Management in Health Systems
- Public and Nonprofit Management
- Self-Directed

## Minor

Code	Title	Credits
<b>Supporting Courses:</b>		<b>6</b>
ORG LEAD 198	Introduction to Leadership	
<b>Choose one of the following:</b>		
COMM 102	Introduction to Communication	
COMM 133	Fundamentals of Public Address	
COMM 166	Fundamentals of Interpersonal Communication	
COMM 237	Small Group Communication	
<b>Upper Level Courses:</b>		<b>15</b>
PU EN AF 344	Leadership in Organizations	
PU EN AF 345	Human Resource and Risk Management	
ORG LEAD 346	Organizational Research and Statistics	
ORG LEAD 347	Budgeting and Financial Management	

ORG LEAD 348  
or MGMT 389

Organizational Behavior Across Sectors  
Organizational Behavior

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**Total Credits**

**21**

## **Faculty**

**Lora H Warner**; Associate Professor; Ph.D., Virginia Commonwealth University, chair