

Finance

<https://www.uwgb.edu/finance/>

The Finance major at UW-Green Bay is designed to provide future financial professionals with practical and theoretical knowledge of various financial components, such as investments, corporate finance, capital markets, banking, risk management, international financial management, and personal financial management. Graduates from the Finance program will be prepared to work as financial analysts, financial managers, financial advisors, security analysts, portfolio managers, insurance underwriters, stock brokers, mortgage underwriters, bank branch managers, and in other finance-related positions.

The program provides considerable exposure to the liberal arts and develops the critical thinking, problem-solving, interpersonal, communication, quantitative and computer skills needed by graduates to successfully serve as leaders within modern organizations. The program also addresses contemporary organizational issues such as global competition, social responsibility and ethics, sustainability, and the relationship between organizations and various environmental forces.

The supporting and core courses provide breadth and introduce each student to the foundations of business knowledge, including communication, economics, statistics, computers, accounting, finance, management, and marketing. Subject-focal upper-level courses prepare Finance students for their professional careers by providing in-depth coverage of major areas in Finance, including Investments, Corporate Finance, Risk Management, Real Estate Finance, Financial Markets and Institutions, International Financial Management, and Personal Financial Management.

Finance students have extensive opportunities to meet business professionals and gain practical experience. A vibrant Student Finance Association supports these efforts and helps students to meet others with like interests. Students have the opportunity to broaden their professional networks as organizational members, or to develop their leadership skills through service as student officers. Finance faculty are experts in their field and encourage students to participate in internship programs through which students learn and earn credits while working in real business settings.

Entrance and Exit Requirements

Students can declare a Finance major at any time with any number of credits through a simple online process. To declare, students must complete an online Declaration of Major/Minor/Certificate e-form (<https://www.uwgb.edu/registrar/forms-petitions/declaration-swap-forms/>), which includes reading and accepting an Honor Code (pre-declaration form). Your advisor will be assigned to you after the e-form is received.

Students must maintain a cumulative GPA of 2.5 to proceed in the course progression for a Finance major. All students must meet Finance's exit requirement to graduate with a Finance major. Students intending to graduate with this major must have a minimum 2.5 cumulative grade point average.

Major

Code	Title	Credits
Foundational Courses		54-55
ACCTG 201	Principles of Financial Accounting	
ACCTG 202	Principles of Managerial Accounting	
ECON 202	Macro Economic Analysis	
ECON 203	Micro Economic Analysis	
BUS ADM 130	Spreadsheet and Information Systems	
BUS ADM 201	Principles of Sustainability in Business	
BUS ADM 202	Business and Its Environment	
PHILOS 227	Business Ethics	
SCM 200	Principles of Supply Chain Management	
Statistics (choose one):		
BUS ADM 220 or MATH 260	Business Statistics Introductory Statistics	
Writing (choose one):		
WF 200 or WF 105	Professional Writing for Business Majors ¹ Research and Rhetoric	
Upper-Level Foundational Courses		
BUS ADM 305	Legal Environment of Business	
FIN 343	Corporation Finance	
HRM 362	Introduction to Human Resource Management	
SCM 380	Project Management	
MGMT 389	Organizational Behavior	

MKTG 322	Principles of Marketing	
Capstone Experience:		
MGMT 482	Capstone in Business Strategy	
Finance Required Core Courses		12
FIN 347	Financial Markets and Institutions	
FIN 442	Principles of Investment	
FIN 445	International Financial Management	
FIN 446	Advanced Corporation Finance	
Required Elective Courses (6 credits):		6
FIN 344	Real Estate Principles	
FIN 345	Risk Management and Insurance	
ACCTG 410	Introduction to Income Tax Theory and Practice	
FIN 415	Employee Benefits and Retirement Planning	
FIN 425	Estate and Trust Planning	
FIN 450	Bank Administration	
FIN 475	Financial Plan Development	
Total Credits		72-73

¹ Satisfied for students with an ACT English score of 32 or higher

Curriculum Guide

Finance Major

Suggested Four-Year Plan

Course	Title	Credits
First Year		
Spring		
BUS ADM 220	Business Statistics	3
ECON 203	Micro Economic Analysis	3
		Credits
		6
Second Year		
Fall		
ACCTG 201	Principles of Financial Accounting	3
MKTG 322	Principles of Marketing	3
ECON 202	Macro Economic Analysis	3
WF 105	Research and Rhetoric	3
		Credits
		12
Spring		
ACCTG 202	Principles of Managerial Accounting	3
FIN 343	Corporation Finance	3
MGMT 389	Organizational Behavior	3
		Credits
		9
Third Year		
Fall		
FIN 344 or FIN 345 or FIN 442 or FIN 445 or FIN 446 or FIN 450	Real Estate Principles or Risk Management and Insurance or Principles of Investment or International Financial Management or Advanced Corporation Finance or Bank Administration	3

FIN 347	Financial Markets and Institutions	3
Credits		6
Spring		
BUS ADM 305	Legal Environment of Business	3
FIN 344 or FIN 345 or FIN 442 or FIN 445 or FIN 446 or FIN 450	Real Estate Principles or Risk Management and Insurance or Principles of Investment or International Financial Management or Advanced Corporation Finance or Bank Administration	3
MKTG 327 or MKTG 421 or MKTG 423 or MKTG 424 or MKTG 428	Selling and Sales Management or International Marketing or Advertising or Research Methods or Consumer Behavior	3
Credits		9
Fourth Year		
Fall		
HRM 362 or SCM 384 or MGMT 472 or ENTRP 481 or MGMT 482 or MGMT 479	Introduction to Human Resource Management or Supply Chain Management or Leadership Development or Small Business Management & Family Entrepreneurship or Capstone in Business Strategy or Organizational Culture & Design	3
FIN 344 or FIN 345 or FIN 442 or FIN 445 or FIN 446 or FIN 450	Real Estate Principles or Risk Management and Insurance or Principles of Investment or International Financial Management or Advanced Corporation Finance or Bank Administration	3
Credits		6
Spring		
FIN 344 or FIN 345 or FIN 442 or FIN 445 or FIN 446 or FIN 450	Real Estate Principles or Risk Management and Insurance or Principles of Investment or International Financial Management or Advanced Corporation Finance or Bank Administration	3
Credits		3
Total Credits		51

Faculty

Karl Schindl; Professor; M.S., Northern Illinois University, chair

Matthew Raunio; Associate Professor; M.B.A., University of Wisconsin - Oshkosh

Mussie M Teclezion; Associate Professor; D.B.A., Southern Illinois University at Carbondale

Preston Cherry; Assistant Professor; Ph.D., Texas Tech University

Heather Kaminski; Assistant Professor; D.B.A., Anderson University

Patricia A Albers; Senior Lecturer; M.B.A., University of Wisconsin - Oshkosh

Katie R Burke; Lecturer; M.B.A., University of Wisconsin - LaCrosse

Gary Christens; Lecturer; M.B.A., University of Wisconsin-Oshkosh