

Economics

(Bachelor of Science)

Economics focuses on the allocation and distribution of scarce resources. As a social science, economics is fundamentally about people — their needs, wants and behavior, and the institutions they construct.

As a discipline focusing on scarcity, economics includes the study of organizations and institutions that influence resource allocation, including businesses, governments, households, product markets, and the markets for land, labor, capital, and innovation, among others. Understanding these organizations provides insights into issues such as inflation, unemployment, government regulation, environmental degradation, poverty, and sustainable economic systems with or without growth.

Students who major or minor in Economics receive training in quantitative methods, economic theory, and applied economic analysis. Students can tailor their academic programs to fit their particular strengths, interests, and career goals.

Many Economics majors at UW-Green Bay choose a minor or second major in Business Administration with emphases in marketing or finance. Other students select minors in one of the social science programs, Environmental Science, or the humanities.

The broad training received by Economics students in incentive-based decision making creates a variety of career opportunities. Many UW-Green Bay Economics majors enter careers in business, government agencies, and nonprofit organizations directly after graduation. Individuals trained in economics are frequently employed by banks and investment firms, government agencies, market research firms, insurance companies, management consulting firms, advertising agencies, labor unions, and as private entrepreneurs. Economics graduates have been employed in real estate, land use planning, financial planning, credit and collection, advertising, management, statistics, systems analysis, politics and public administration. Many go on to graduate schools, where they receive advanced training in such fields as business, economics, law, public policy, and urban studies.

Students may also desire to become certified teachers. In such cases, programs should be designed jointly with appropriate advisers in both the Economics and Education programs at UW-Green Bay.

Students seeking information on teacher certification should contact the Education Office.

Major

Code	Title	Credits
Supporting Courses		14
ECON 102	Economics of the Modern World	
ECON 202	Macro Economic Analysis	
ECON 203	Micro Economic Analysis	
Choose one of the following courses:		
BUS ADM 220	Business Statistics	
MATH 260	Introductory Statistics	
PSYCH 205	Social Science Statistics	
Choose one of the following courses:		
ECON 210	Quantitative Methods for Economists	
MATH 202	Calculus and Analytic Geometry I	
Upper-Level Courses		28
ECON 302	Intermediate Macro Economic Theory	
ECON 303	Intermediate Micro Economic Theory	
ECON 310	Introduction to Econometrics	
ECON 403	International Economics	
ECON 485	Managerial Economics	
Choose one Course		
ECON 330	Money and Banking	
FIN 347	Financial Markets and Institutions	
Choose three elective courses		
BUS ADM 442	Principles of Investment	
ECON 304	Contemporary Labor Markets	
ECON 305	Natural Resources Economic Policy	
ECON 309	Urban and Regional Economics	

ECON 307	History of Economic Thought	
ECON 340	Economics of Land Use	
ECON 402	Environmental and Resource Economics	
ECON 409	Public Finance and Fiscal Policy	
ECON 453	Cost Benefit Analysis	
FIN 445	International Financial Management	
FIN 446	Advanced Corporation Finance	
FIN 450	Bank Administration	
Total Credits		42

Minor

Code	Title	Credits
Supporting Courses		9-10
ECON 202	Macro Economic Analysis	
ECON 203	Micro Economic Analysis	
Choose one of the following courses:		
BUS ADM 220	Business Statistics	
ECON 210	Quantitative Methods for Economists	
MATH 260	Introductory Statistics	
PSYCH 205	Social Science Statistics	
Upper-Level Courses		12
ECON 302 or ECON 303	Intermediate Macro Economic Theory Intermediate Micro Economic Theory	
Choose 9 elective credits (no more than one course with BUS ADM designation) ¹		
Total Credits		21-22

¹ Choose 300-400 level courses from the upper-level course listings in the major.

Curriculum Guide

The following is only an example of a four-year Economics degree program and is subject to change without notice. Students should consult a Economics program advisor to ensure that they have the most accurate and up-to-date information available about a particular four-year degree option.

An example: Four year plan for **Economics Major**

120 credits necessary to graduate.

Plan is a representation and categories of classes can be switched. Check with your advisor.

Course	Title	Credits
Freshman		
Fall		
ECON 202	Macro Economic Analysis	3
First Year Seminar		3
General Ed		3
General Ed		3
General Ed		3
		Credits
		15
Spring		
ECON 203	Micro Economic Analysis	3
MATH 202	Calculus and Analytic Geometry I	4
General Ed		3
General Ed		3
General Ed		3
		Credits
		16

Sophomore**Fall**

BUS ADM 220 or PSYCH 205 or MATH 260	Business Statistics or Social Science Statistics or Introductory Statistics	3-4
ECON 302	Intermediate Macro Economic Theory	3
General Ed		3
General Ed		3
Elective		3

Credits 15-16**Spring**

ECON 303	Intermediate Micro Economic Theory	3
General Ed		3
General Ed		3
General Ed		3
Elective		3

Credits 15**Junior****Fall**

ECON 307	History of Economic Thought	3
ECON/BUS ADM 3XX/4XX Elective		3
Elective		3
Elective		3
Elective		3

Credits 15**Spring**

ECON 310	Introduction to Econometrics	3
ECON/BUS ADM 3XX/4XX Elective		3
Elective		3
Elective		3
Elective		3

Credits 15**Senior****Fall**

ECON/BUS ADM 3XX/4XX Elective		3
Elective		3
Elective		3
Elective		3
Elective		3

Credits 15**Spring**

ECON/BUS ADM 3XX/4XX Elective		3
Elective		3
Elective		3
Elective		3
Elective		3

Credits 15**Total Credits 121-122****Faculty****John R Stoll**; Professor; Ph.D., University of Kentucky***Thomas S Nessler**; Associate Professor; Ph.D., University of Washington - Seattle, chair