

# Community Health Education

(Bachelor of Science)

This 120-credit program, which aligns with the National Commission for Health Education Credentialing competencies, will create new career opportunities for students and partnerships with the community; opportunities and partnerships consistent with the University's Strategic Plan. As part of the Health Professions and Related Programs array, UW-Green Bay has numerous programs in this specialized area so, with the exception of six courses, the major is built from existing courses in related areas (i.e., sciences, health management, social work). Additionally, 65 credits within the supporting and major courses cover all but 15 credits of general education requirements.

The program utilizes high impact practices including a semester-long practicum at a community agency. Program graduates will be able to assess, plan, implement, and evaluate health education programs for a variety of populations.

Students entering the major may be new freshmen who come to UW-Green Bay because of this major or transfer students from other post-secondary institutions who find this major appealing. The Community Health Education program will not use a cohort model, block requirement plan, or seek accreditation. The UW-Green Bay program will offer students a curriculum grounded on understanding the intersection of governmental and non-governmental healthcare organizations and how economics and policy influence health. The Community Health Education major will be an option for students who are not accepted into the Nursing program or prefer a non-clinical program.

As more organizations and communities focus on wellness and prevention, and with growth in the health industry, community health educators are sought after and in high demand. Graduates with a major in community health education find jobs in the health care industry (e.g., hospitals, public health departments, health insurance), non-profit organizations, government agencies, and private businesses.

According to the Bureau of Labor Statistics, overall employment of community health educators is projected to grow 11% from 2018 to 2028, which is much faster than the average for all occupations.

## Major

Code	Title	Credits
<b>Supporting Courses</b>		<b>21</b>
BIOLOGY 201 & BIOLOGY 202	Principles of Biology: Cellular and Molecular Processes and Principles of Biology Lab: Cellular and Molecular Processes	
CHEM 207	Laboratory Safety	
COMM 133 or COMM 166	Fundamentals of Public Address Fundamentals of Interpersonal Communication	
PSYCH 102	Introduction to Psychology	
PSYCH 203	Introduction to Lifespan Development	
PSYCH 205	Social Science Statistics	
WF 105	Research and Rhetoric	
<b>Lower-Level Courses</b>		<b>17</b>
HUM BIOL 215	Personal Health and Wellness	
HUM BIOL 240 & HUM BIOL 241	Anatomy and Physiology and Anatomy and Physiology Lab	
NURSING 200	Fundamentals of Healthcare Terminology	
NUT SCI 202	Ethnic Influences on Nutrition	
SOC WORK 275	Foundations of Social Welfare Policy	
<b>Upper-Level Courses</b>		<b>48</b>
CHE 310	Foundations of Community Health Education	
CHE 320	Methods and Strategies for Community Health Education	
CHE 330	Program Planning in Community Health Education	
CHE 410	Grant Writing	
CHE 440	Capstone Seminar	
CHE 450	Community Health Education Field Practicum	
HLTH MGT 301	Health Care Systems	
HLTH MGT 302	Healthcare Management	
HLTH MGT 401	Healthcare Economics & Policy	
HLTH MGT 402	Population Healthcare Management	
HUM BIOL 322	Epidemiology	

NURSING 340	Quality Improvement
PSYCH 310	Drugs and Behavior
PU EN AF 428	Public and Nonprofit Program Evaluation
SOC WORK 340	Strengths-Based Group Facilitation

**Total Credits** **86**

## Curriculum Guide

An example four-year plan. This plan is a representation. Consult with your advisor.

120 credits necessary to graduate.

Course	Title	Credits
<b>Freshman</b>		
<b>Fall</b>		
First Year Seminar		3
GEN EDUC - Humanities		3
BIOLOGY 201	Principles of Biology: Cellular and Molecular Processes	3
BIOLOGY 202	Principles of Biology Lab: Cellular and Molecular Processes	1
CHEM 207	Laboratory Safety	1
PSYCH 102	Introduction to Psychology	3
Elective		2
		<b>Credits</b>
		<b>16</b>
<b>Spring</b>		
HUM BIOL 240	Anatomy and Physiology	4
HUM BIOL 241	Anatomy and Physiology Lab	1
WF 105	Research and Rhetoric	3
GEN EDUC - Fine Arts		3
GEN EDUC - Natural Science		3
		<b>Credits</b>
		<b>14</b>
<b>Sophomore</b>		
<b>Fall</b>		
PSYCH 205	Social Science Statistics	4
COMM 133 or COMM 166	Fundamentals of Public Address or Fundamentals of Interpersonal Communication	3
PSYCH 203	Introduction to Lifespan Development	3
NURSING 200	Fundamentals of Healthcare Terminology	3
Elective		3
		<b>Credits</b>
		<b>16</b>
<b>Spring</b>		
CHE 310	Foundations of Community Health Education	3
HUM BIOL 215	Personal Health and Wellness	3
HUM BIOL 322	Epidemiology	3
NUT SCI 202	Ethnic Influences on Nutrition	3
Elective		3
		<b>Credits</b>
		<b>15</b>

<b>Junior</b>		
<b>Fall</b>		
CHE 320	Methods and Strategies for Community Health Education	3
NURSING 340	Quality Improvement	2
HLTH MGT 301	Health Care Systems	3
HLTH MGT 302	Healthcare Management	3
Elective		3
		<b>Credits</b>
		<b>14</b>
<b>Spring</b>		
CHE 330	Program Planning in Community Health Education	2
HLTH MGT 401	Healthcare Economics & Policy	3
HLTH MGT 402	Population Healthcare Management	3
SOC WORK 275	Foundations of Social Welfare Policy	3
PSYCH 310	Drugs and Behavior	3
Elective		3
		<b>Credits</b>
		<b>17</b>
<b>Senior</b>		
<b>Fall</b>		
CHE 410	Grant Writing	2
PU EN AF 428	Public and Nonprofit Program Evaluation	3
SOC WORK 340	Strengths-Based Group Facilitation	3
GEN EDUC - Humanities		3
Elective		5
		<b>Credits</b>
		<b>16</b>
<b>Spring</b>		
CHE 440	Capstone Seminar	3
CHE 450	Community Health Education Field Practicum	9
		<b>Credits</b>
		<b>12</b>
		<b>Total Credits</b>
		<b>120</b>

## Faculty

**Christine L Vandenhouten**; Professor; Ph.D., Marquette University\*

**Janet E Reilly**; Associate Professor; D.N.P., Case Western Reserve University\*

**Nicole Gouin**; Lecturer; M.S.N., University of Wisconsin-Oshkosh

**Rebecca D Hovarter**; Lecturer; DNP, University of Minnesota