Arts Management

(Bachelor of Arts)

The Arts Management major and minor allows students to study the organizational aspects of arts and cultural delivery systems. Arts Management focuses on both the administration of not-for-profit arts and cultural organizations, as well as the interaction between arts and contemporary society. The philosophy of the program is grounded in community settings and the curriculum is centered around three focus areas: management and organizational skills, interdisciplinary arts literacy, and practical experience. Students with Arts Management majors and minors can find employment in museums, theatrical organizations, symphonies, arts councils and historical societies, and are also prepared to work within their communities to support and promote the arts in educational, business and civic settings.

Arts Management majors concentrate classroom work on such issues as public awareness, fundraising and working with a board of directors. At the conclusion of their studies, they schedule an internship or practicum which provides practical experience with a community arts organization or oncampus visual or performing arts activities. Minors have the option of completing an internship or choosing additional coursework or practicum which expands their experience and arts management knowledge. A minimum 3.0 GPA is required for internship placement for both majors and minors.

The Arts Management major is often combined with disciplinary minors or double majors in Art, Music, Theatre, History or English, among others.

Students may study abroad or at other campuses in the United States through UW-Green Bay's participation in international exchange programs and National Student Exchange. Travel courses are another option for obtaining academic credits and completing requirements. For more information, contact the Office of International Education at (920) 465-2190 or see www.uwgb.edu/international/ (http://www.uwgb.edu/international/).

Major

Code	Title	Credits
Supporting Courses		24
Required Core Courses		
ARTS MGT 256	Understanding the Arts	
ARTS MGT 257	Arts in the Community	
COMM 133	Fundamentals of Public Address	
POL SCI 101	American Government and Politics	
Applied Arts (choose a minimu	m of 3 credits):	
ART 105	Introductory Drawing	
ART 106	Three Dimensional Design	
ART 107	Two-Dimensional Design	
ART 230	Introduction to Ceramics	
ART 243	Introduction to Photography	
ART 250	Introduction to Fibers/Textiles	
ART 260	Introduction to Jewelry/Metals	
MUS APP: Applied Music Lessons	S	
MUS ENS: Performance Ensembl	les	
MUSIC 151	Music Theory I	
THEATRE: dance studio courses		
THEATRE 220	Stage Management	
THEATRE 335	Production Practicum: Crews	
THEATRE 336	Production Practicum: Performance	
THEATRE 338	Production Practicum: Scene Shop	
History/Theory (choose a minim	num of 3 credits):	
ART 102	History of the Visual Arts: Ancient to Medieval	
ART 103	History of the Visual Arts II: Renaissance to Modern	
ART 202	Modern Art	
MUSIC 121	Survey of Western Music	
MUSIC 272	Women in the Performing Arts	
THEATRE 110	Introduction to Theatre Arts	
THEATRE 309	Theatre History I:Greek to 19th Century	
THEATRE 310	Theatre History II: Realism to Contemporary	

Т	otal Credits		48
	UR RE ST 312	Community Politics	
	PU EN AF 428	Public and Nonprofit Program Evaluation	
	PU EN AF 415	Public and Nonprofit Budgeting	
	PU EN AF 344	Leadership in Organizations	
	PU EN AF 326	Philanthropy: Civic Engagement through Giving	
	Management and Business (cho	ose 6 credits):	
	MUSIC 364	Musical Theatre History	
	MUSIC 363	Jazz History	
	MUSIC 362	World Music	
	ARTS MGT 357	Gallery & Museum Studies	
	ART 380	History of Photography	
	ART 379	Women, Art and Image	
	ART 376	Modern American Culture	
	ART 320	Art and Ideas	
	Upper-Level Arts (choose 3 cred		
	ARTS MGT 497	Internship (minimum 3.0 GPA required for internship placement)	
	ARTS MGT 455	Practicum in Arts Management	
	Internship/Practicum (choose a I		
	ARTS MGT 480	Arts Management Seminar (3 total credits required if this 1 credit course is selected)	
	ARTS MGT 356	Promoting the Arts	
	ARTS MGT 355	Funding and Financial Issues in the Arts	
	ARTS MGT 354	Managing Arts and Cultural Organizations	
	Required Core Courses		24
	pper-Level Courses		24
	UR RE ST 100	Introduction to Urban Studies	
	COMM 205 COMM 237	Small Group Communication	
	COMM 205	Elements of Media	
	Communication and Business (c BUS ADM 206	Law and the Individual	
	Communication and Dusiness (a		

Total Credits

Minor Area of Emphasis (http://catalog.uwgb.edu/archive/2021-2022/undergraduate/ programs/arts-management/minor/)

Students must complete requirements in one of the following areas of emphases:

- General
- Gallery and Museum Practices

Curriculum Guide

An example: Four year plan for Arts Management Major

120 credits necessary to graduate.

Plan is a representation and categories of classes can be switched. Check with your advisor.

Course	Title	Credits
Freshman		
Fall		
COMM 133	Fundamentals of Public Address	3
First Year Seminar		3
Arts Elective		3
General Ed		3
General Ed		3
	Credits	15

and botics and botics and botics			
Ante Powin 3 General Ed 3 Sequenci Ed 3 Sequenci Ed 5 Sequenci Ed 5 Sequenci Ed 5 Sequenci Ed 5 Sequenci Ed 3 Sequenci Ed 5 Sequenci Ed <th>POL SCI 101</th> <th></th> <th>3</th>	POL SCI 101		3
Spense Edi	Arts Elective		3
Granue in gi Service on term Service in Communement and Busines in Communement and Busine Communement and Busines in Communement and Busines			
show in a	General Ed		
<form>FullArtis free Communication and BasessesArtis free Communication and BasessesArtis free Communication and BasessesConcess free Concesses3General Ed3General Ed3General Ed3General Ed3Artis NOT 736Macanging Artis and ConcessesArtis NOT 736Macanging Artis and ConcessesGeneral Ed3General E</form>		Credits	15
Art 19 407An is a Communyatopore arise for a Communication and Business3topore arise for a Communication and Business3General Ed5SeriesCarlationStringCarlationArt 19 4000CarlationArt 19 4000CarlationSeriesCarlationArt 19 4000CarlationSeriesCarlationSerie	Sophomore		
Groose moton Supporting Course in Communication and Busines 3 Grooms inf 3 Grooms inf 3 Series inf d 3 Series inf d 6 Series inf d 1 Series inf d 3 Arts Kir 26 A 1 Grooms inf d 3 Grooms inf d 3 Grooms inf d 1 Grooms	Fall		
b <table-cell><table-row>base in An a Goran I a Goran</table-row></table-cell>	ARTS MGT 257	Arts in the Community	3
Spring Credits 3 Spring Managing Arts and Ante Bachate Spring 3 Artif Sul GT 1564 Managing Arts and Consents Ed 3 Generes Ed 3 3 Artif S MGT 355 Issues in the Alteragement 3 Generes Ed 3 3	Choose one from Supporting Courses in Communication and Business		3
General EdCreatis3spingCreatis7ARTS MCT SAICalural Ogenications3General EdCalural Ogenications3General Ed33General Ed33General EdCreatis3General EdCreatis3General EdCreatis3ARTS MCT SAISFunding and Financial tarsking and Financial tarsking and Financial tarsking and Financial tarsking and Financial tarsking and Financial tarsking and Financial 	Upper-Level Arts		
Credits 15 Spring Managing Arts and Calutal Organization 3 Arts MGT 36.4 Managing Arts and Calutal Organization 3 Arts Elective 3 General Ed 3 General Ed 3 Junior 3 Arts MCT 36.6 Funding and Financial 3 ARTS MOT 36.6 Funding and Financial 3 ARTS MOT 36.6 Funding and Financial 3 General Ed 3 5 General Ed 3 5 General Ed 3 3 General Ed	General Ed		3
Sping Missions Scienting Scieniting Scienting Scienting	General Ed		3
ARTS NGT 38.4 Ambarge Arts and and arts of a second for a		Credits	15
At Election Control of Control Contro Control Control Control Control Control Control Control	Spring		
An Elschon (a	ARTS MGT 354		3
General Ed3General Ed3consel Ed3Credits15StandFaultFaulFaultFault5Fault5Fault5General Ed5General Ed3General Ed3General Ed3General Ed3General Ed3Settine3General Ed3Settine3General Ed3Settine3General Ed3Carl MGT 36/69Stand7Stand9Coll MGT 36/69Coll MGT 36/69Col MGT 36/69Col MGT	Arta Electiva	Cultural Organizations	0
General Ed 3 General Ed 5 Junior 5 Statior 5 Fail 5 ARTS MGT 265 5 ARTS MGT 480 5 Oberani Ed 3 General Ed 3 General Ed 3 General Ed 3 Ective 3 Spring 3 Spring 3 COMM 380 Contrals the Arts Managament Arts Mars Managament Arts Mars Managament 3 COMM 380 Contrals the Arts Managament Arts Mars Managament Arts Mars Mars Managament Arts Managament 3 COMM 380 Contrals the Arts Managament Arts Managament Arts Mars Mars Managament Arts Managament Arts Mars Managament Arts Managament Arts Mars Managament Arts Managament Arts Managament Arts Mars Managament Arts Managament Arts Mars Managament Arts Managament Arts Mars Managament Arts Mars Mars Arts Mars Managament Arts Mars Mars Arts Mars			
General Ed Creates 3 Autor Fail Fail 5 Fail Fail 5 <			
Credits 15 Junior Funding and Financial 3 ARTS MGT 365 Funding and Financial 3 ARTS MGT 460 Arts Management 1 General Ed 3 3 General Ed 4 3 General Ed 4 3 General Ed 3			
Junior Junior <thjunior< th=""> <thjunior< th=""> <thjunior< td="" th<=""><td></td><td>Cradita</td><td></td></thjunior<></thjunior<></thjunior<>		Cradita	
Fail Artis Margament all sources in the Arts Inseguence all sources in the Arts Margament all so	lunior	Credits	15
ARTS MGT 355 Funding and Financial issues in the Arts issues i			
ARTS MGT 400 Arm Management Seminar 1 General Ed 3 Spring 7 ARTS MGT 500 Promoing the Arts ARTS MGT 400 Communication Law COMM 380 Communication Law COMM 380 Communication Law COMM 380 Communication Law COMM 380 Communication Law General Ed 3 String 3 Bective 3 String 3 General Ed 3 String 3 Bective 3 String 3 String 3 String 3 General Ed 3 String 3 Bective 3 String 3 Bective 3 String <td></td> <td>Funding and Financial</td> <td>3</td>		Funding and Financial	3
General Ed 3 General Ed 3 General Ed 3 Elective 3 Elective 3 Spring 7 ARTS MGT 366 Promoting the Arts 3 ARTS MGT 366 Promoting the Arts 3 ARTS MGT 366 Promoting the Arts 3 ARTS MGT 366 Communication Law 3 PU EN AF 415 Communication Law 3 Budgeting 3 3 Budgeting 3 3 Budgeting 3 3 Serior 3 3 <			5
General Ed 3 General Ed 3 Elective 3 Elective 3 Spring 7 ARTS MGT 356 Promoting the Arts 3 ARTS MGT 480 Arts Management 1 COMM 380 Communication Law 3 DU EN AF 415 Budgement 3 General Ed Communication Law 3 General Ed 3 3 General Ed 3 3 General Ed 3 3 General Ed 3 3 Serior 3 3 Elective 3 3 Elective 3 3 Serior 3 3 Serior 3 3 Elective 3 3 Elect	ARTS MGT 480	Arts Management	1
General Ed 3 Elective 3 Elective 3 Spring Credits 16 ATTS MGT 366 Promoting the Arts 3 ARTS MGT 360 Arts Management 1 OCMM 380 Communication Law 3 DCMM 380 Communication Law 3 General Ed 3 3 Elective 3 3 Seninar 2 3 Elective 3 3 Seninar 3 3 Seninar 3 3 Elective 3 3 Seninar 3 3 Seninar 3 3 Seninar 3 3 Fall 3 3 Seninar 3 3 Elective 3 3 Elective 3 3 Elective 3 3 Elective 3 3 Seninar		Seminar	
Elective 3 Elective 3 Spring 4 ARTS MGT 356 Promoting the Arts 3 ARTS MGT 480 Arts Management 3 COMM 300 Communication Law 3 DU EN AF 415 Communication Law 3 Becive 3 Elective 3 <td>General Ed</td> <td></td> <td>3</td>	General Ed		3
Elective 3 Sprig 7 ARTS MGT 356 Promoting the Arts 6 ARTS MGT 480 Arts Maragement 1 COMM 380 Communication Law 3 DU EN AF 415 Public and Nonprofit 3 Biedrive 3 3 Elective 3 3 Fail 7 3 RTS MGT 480 Communication Law 3 Biedrive 3 3 Elective 3 3 Fail 7 3 Elective 3 3 Elective 3 3 Elective 3 3 Fail 3 3 Elective 3 <	General Ed		3
Credits 16 Spring	Elective		
Sprig Profig the Arts 3 ARTS MGT 386 Profig the Arts 3 ARTS MGT 480 Arts Management 5 COMM 380 Communication Law 3 PU EN Ar 415 Public and Nonprofit 3 Bacterial Ed Communication Law 3 Elective 3 Budgering Senior 7 3 Fall Total Management 1 ARTS MGT 480 Arts Management 1 Elective Seninar 3 Elective Seninar 3 Elective 3 3 Elective	Elective		
ARTS MGT 366 Promoting the Arts 3 ARTS MGT 480 Arts Management 1 Sominar 3 COMM 380 Communication Law 3 PU EN AF 415 Public and Nonprofit 3 Budgeting Budgeting 3 General Ed Toredits 16 Senior 7 3 Fall Arts Management 1 Senior Seminar 3 Fall Arts Management 1 Elective 3 3		Credits	16
ARTS MGT 480 Ats Management 1 COMM 380 Commination Law 3 PU EN AF 415 Public and Nonprofit 3 Beneral Ed - 3 Elective - 3 Senior - 3 Fail - 3 ARTS MGT 480 Arts Management 1 Senior - 3 Fail - - Selective - 3 Elective - - Senior - - Fail - - - Senior - - - - Senior -			
Seminar Seminar 3 COM 380 Communication Law 3 PU EN AF 415 Public and Nonprofit 3 Budgeting 3 General Ed 3 Electve 3 Sonior 3 Fail 7 ARTS MGT 480 Arms Management Seminar 1 Electve 3			
COMM 380 Communication Law 3 PU EN AF 415 Public and Nonprofit Budgeting 3 General Ed 3 Elective 3 Senior 7 Fall 7 ARTS MGT 480 Arts Management Seminar 1 Elective 3	ARTS MGT 480		1
PU EN AF 415 Public and Nonprofit Budgeting 3 General Ed 3 Elective 3 Fall 3 ARTS MGT 480 Arts Management Seminar 1 Elective 3 Elec	COMM 380		3
Budgeting General Ed 3 Elective 3 Elective Credits 16 Senior 7 7 Fall Arts Management 1 Elective 3 3 Credits 16 3 Elective 3 3 Credits 17 3 or ARTS MGT 457 9 7 17 or ARTS MGT 457 9 7 3 Or Or METS MGT 457 3 3 3 Or ARTS MGT 457 17 3 3 Elective 3 3 <td< td=""><td></td><td></td><td></td></td<>			
Elective Credits 3 Senior Fall Kart Management 3 Elective Arts Management 3 3 Elective 3 3 3 3 Elective 3			5
Credits 16 Senior Fail ARTS MGT 480 Arts Management Seminar 1 Elective 3	General Ed		3
Senior Arts Magement senior Arts Magement senior 1 Arts MGT 480 Arts Magement senior 3 Elective <	Elective		3
Fall Arts Management Seminar 1 Arts Management Seminar 3 Elective 3 Faction 3 Elective 3 Arts MGT 455 Practicum in Arts Mrs 12 or ARTS MGT 457 Management or Internship Elective 3		Credits	16
ARTS MGT 480 Arts Management seminar 1 Elective 3 Elective 3 Elective 3 Elective 3 Elective 3 Elective 3 ARTS MGT 457 or ARTS MGT 497 Practicum in Arts management or Internship Elective 3 Elective 3	Senior		
Elective 3 Spring 16 ARTS MGT 455 or ARTS MGT 457 or ARTS MGT 497 Practicum in Arts Management or Internship 1-12 Elective 3 3	Fall		
Elective 3 Elective 3 Elective 3 Elective 3 Elective 3 Spring 112 ARTS MGT 455 Practicum in Arts 112 or ARTS MGT 497 Practicum in Arts 112 Elective 3 3	ARTS MGT 480		1
Elective 3 Elective 3 Elective 3 Credits Spring ARTS MGT 455 Practicum in Arts ARTS MGT 457 Or Internship Elective 3 Elective 3 Elective 3 Elective 3 Elective 3 Elective 3 Elective Credits Credits		Seminar	
Elective 3 Elective 3 Elective 3 Spring ARTS MGT 455 Or ARTS MGT 457 Or Internship Elective Elective Elective Spring ARTS MGT 455 Or Internship Elective Elective Elective Elective Credits Elective Elective Elective Elective Elective	Elective		
Elective 3 Elective 3 Spring Credits 16 ARTS MGT 455 or ARTS MGT 497 Practicum in Arts Management or Internship 12 Elective 3 3	Elective		
Elective 3 Spring 1 ARTS MGT 455 or ARTS MGT 497 Practicum in Arts Management or Internship 1 Elective 3	Elective		
Credits 16 Spring ARTS MGT 455 or ARTS MGT 497 Practicum in Arts Management or Internship 1-12 Elective 3 Elective 10-21	Elective		
Spring ARTS MGT 455 or ARTS MGT 497 Practicum in Arts Management or Internship 1-12 Management or Internship Elective 3 Elective 3 Elective 3 Elective 3 Elective 3 Elective 3 Elective 10-21	Elective		
ARTS MGT 455 or ARTS MGT 497 Practicum in Arts 1-12 Management or Internship Elective 3		Credits	16
or ARTS MGT 497 Management or Internship Elective 3 Elective 3 Elective 3 Elective 3 Elective 3 Credits 10-21		Desistants in Astro	4.40
Elective 3 Elective 3 Elective 3 Credits 10-21		Management	1-12
Elective 3 Elective 3 Credits 10-21		or Internship	
Elective 3 Credits 10-21	Elective		
Credits 10-21	Elective		
	Elective		
Total Credits 118-129			
		Total Credits	118-129

Kristy J Deetz; Professor; M.F.A., The Ohio State University
Sarah A Detweiler; Professor; M.F.A., University of Florida
Alison A Gates; Professor; M.F.A., University of Washington, chair
Berel Lutsky; Professor; M.F.A., University of Wisconsin-Madison
Minkyu Lee; Associate Professor; M.F.A., Rochester Institute of Technology
Samuel E Watson; Assistant Professor; Ph.D., University of Kansas
Mark Sauter; Lecturer; M.F.A., University of Wisconsin - Madison