

# Management

The Management major at UW-Green Bay provides students with in-depth knowledge in management through a rigorous curriculum with courses covering critical management topics such as leadership, organizational behavior, data science and decision-making, leading and functioning in teams, diversity, international business and globalization, change management and organizational culture.

The program provides considerable exposure to the liberal arts and develops the critical thinking, problem-solving, interpersonal, communication, quantitative and computer skills needed by graduates to successfully serve as leaders within modern organizations. The program also addresses contemporary organizational issues such as global competition, social responsibility and ethics, sustainability, and the relationship between organizations and various environmental forces.

In the management major, you will initially start by taking general education courses as well as introductory-level business courses. Additionally, you will have courses that provide an overall understanding of business such as the basics of Marketing, Accounting, Human Resources, Management and Finance among others. Finally, you will take the management-specific upper-level courses and complete a capstone course prior to applying for graduation.

The Management major has expert faculty who use a variety of pedagogical practices and connect the classroom to the real-world. Students are also encouraged to complete internships for credit.

## Entrance and Exit Requirements

Students can declare a Management major at any time with any number of credits through a simple online process. To declare, students must complete an online Declaration of Major/Minor/Certificate e-form (<https://www.uwgb.edu/business-administration/student-resources/declaring-a-major-or-minor/>), which includes reading and accepting an Honor Code (pre-declaration form). Your advisor will be assigned to you after the e-form is received.

Students must maintain a cumulative GPA of 2.5 to proceed in the course progression. All students must meet this exit requirement to graduate. Students intending to graduate with this emphasis must have a minimum 2.5 cumulative grade point average.

## Major

Code	Title	Credits
<b>Foundational Courses</b>		<b>54-58</b>
ACCTG 201	Principles of Financial Accounting	
ACCTG 202	Principles of Managerial Accounting	
BUS ADM 130	Spreadsheet and Information Systems	
BUS ADM 201	Principles of Sustainability in Business	
BUS ADM 202	Business and Its Environment	
ECON 202	Macro Economic Analysis	
ECON 203	Micro Economic Analysis	
PHILOS 227	Business Ethics	
SCM 200	Principles of Supply Chain Management	
<b>Statistics (choose one):</b>		
BUS ADM 220 or MATH 260	Business Statistics Introductory Statistics	
<b>Writing (choose one):</b>		
WF 200 or WF 105	Professional Writing for Business Majors <sup>1</sup> Research and Rhetoric	
<b>Upper-Level Foundational Courses</b>		
BUS ADM 305	Legal Environment of Business	
ENTRP 371	e-Entrepreneurship and Digital Management	
FIN 343	Corporation Finance	
HRM 362	Introduction to Human Resource Management	
MGMT 389	Organizational Behavior	
MGMT 482	Strategic Management	
MKTG 322	Principles of Marketing	
SCM 380	Project Management	
<b>Management Required Courses</b>		<b>12</b>

MGMT 370	Data Science for Managers	
MGMT 452	Teams	
MGMT 460	Leading Innovation and Change	
MGMT 472	Leadership Development	
<b>Management Elective Courses:</b>		<b>6</b>
MGMT 380	International Business Management	
MGMT 461	Diversity in Organizations	
MGMT 489	Organizational Culture & Design	
Total Credits		72-76

<sup>1</sup> Satisfied for students with an ACT English score of 32 or higher

## Faculty

**Gaurav Bansal**; Professor; Ph.D., University of Wisconsin - Milwaukee\*

**Allen Huffcutt**; Professor; Ph.D., Texas AM University

**Sampathkumar Ranganathan**; Professor; Ph.D., University of Memphis\*

**Karl Schindl**; Professor; M.S., Northern Illinois University

**Vallari Chandna**; Associate Professor; Ph.D., University of North Texas

**Amulya Gurtu**; Associate Professor; Ph.D., Ryerson University

**James F LoebI**; Associate Professor; J.D., University of Wisconsin - Madison

**David J Radosevich**; Associate Professor; Ph.D., University at Albany, State University of New York\*

**Matthew Raunio**; Associate Professor; M.B.A., University of Wisconsin-Oshkosh

**Mussie M Teclezion**; Associate Professor; D.B.A., Southern Illinois University at Carbondale

**Jae Hoon Choi**; Assistant Professor; PH.D., University of Colorado

**Heather Clark**; Assistant Professor; Ph.D., Memorial University

**Wei Jiao**; Assistant Professor; Ph.D., State University of New York-Binghamton

**Heather Kaminski**; Assistant Professor; D.B.A., Anderson University

**Dianne Murphy**; Assistant Professor; Ph.D., University of Wisconsin-Milwaukee

**Patricia A Albers**; Senior Lecturer; M.B.A., University of Wisconsin - Oshkosh

**Matthew Geimer**; Lecturer; J.D., University of Wisconsin - Madison

**Ryan Kauth**; Lecturer; M.B.A., Keller Graduate School of Management