

# Business Administration Major

## Area of Emphasis

Students must complete requirements in one of the following areas of emphasis:

- Business Analysis
- Entrepreneurship
- Finance
- General Business
- Human Resource Management
- Management
- Marketing
- Supply Chain Management

## Business Analysis

Code	Title	Credits
<b>Supporting courses</b>		<b>25-29</b>
ACCTG 201	Principles of Financial Accounting	
ACCTG 202	Principles of Managerial Accounting	
BUS ADM 130	Spreadsheet and Information Systems	
BUS ADM 202	Business and Its Environment	
BUS ADM 220 or MATH 260	Business Statistics Introductory Statistics	
ECON 202	Macro Economic Analysis	
ECON 203	Micro Economic Analysis	
ENG COMP 200	Professional Writing for Business Majors <sup>1</sup>	
PHILOS 227	Business Ethics	
<b>Upper-Level Core courses</b>		<b>15</b>
BUS ADM 305	Legal Environment of Business	
FIN 343	Corporation Finance	
MKTG 322	Principles of Marketing	
MGMT 389	Organizational Behavior	
MGMT 482	Strategic Management	
<b>Business Analysis Emphasis Required Courses</b>		<b>21</b>
BUS ADM 435	Foundations of Strategic Information Management	
BUS ADM 436	Analysis & Design of Business Information Systems	
BUS ADM 452	Business Analytics	
SCM 380	Project Management	
SCM 383	Enterprise Resource Planning	
SCM 384	Supply Chain Management	
<b>Choose one of the following Finance courses:</b>		
FIN 344	Real Estate Principles	
FIN 345	Risk Management and Insurance	
FIN 347	Financial Markets and Institutions	
FIN 442	Principles of Investment	
FIN 445	International Financial Management	
FIN 446	Advanced Corporation Finance	
FIN 447	Derivatives	
FIN 450	Bank Administration	

Total Credits

61-65

<sup>1</sup> Satisfied for students with an ACT English score of 32 or higher

## Entrepreneurship

Code	Title	Credits
<b>Supporting Courses</b>		<b>26-29</b>
ACCTG 201	Principles of Financial Accounting	
ACCTG 202	Principles of Managerial Accounting	
BUS ADM 130	Spreadsheet and Information Systems	
BUS ADM 202	Business and Its Environment	
BUS ADM 220 or MATH 260	Business Statistics Introductory Statistics	
ECON 202	Macro Economic Analysis	
ECON 203	Micro Economic Analysis	
PHILOS 227	Business Ethics	
WF 200	Professional Writing for Business Majors <sup>1</sup>	
<b>Upper-Level Courses</b>		<b>15</b>
BUS ADM 305	Legal Environment of Business	
FIN 343	Corporation Finance	
MGMT 389	Organizational Behavior	
MGMT 482	Strategic Management	
MKTG 322	Principles of Marketing	
<b>Entrepreneurship Emphasis Required Courses</b>		<b>21</b>
ENTRP 371	e-Entrepreneurship and Digital Management	
ENTRP 373	Entrepreneurial Finance	
ENTRP 481	Small Business Management & Family Entrepreneurship	
ENTRP 485	New Venture Acceleration	
<b>Choose one of the following Management courses:</b>		
SCM 380	Project Management	
SCM 384	Supply Chain Management	
<b>Choose one of the following Marketing courses:</b>		
MKTG 327	Selling and Sales Management	
MKTG 421	International Marketing	
MKTG 424	Research Methods	
MKTG 428	Consumer Behavior	
<b>Choose one of the following Finance courses:</b>		
FIN 345	Risk Management and Insurance	
FIN 347	Financial Markets and Institutions	
FIN 442	Principles of Investment	
FIN 445	International Financial Management	
FIN 450	Bank Administration	
Total Credits		62-65

<sup>1</sup> Satisfied for students with an ACT English score of 32 or higher

## Finance

Code	Title	Credits
<b>Supporting Courses</b>		<b>25-29</b>
ACCTG 201	Principles of Financial Accounting	
ACCTG 202	Principles of Managerial Accounting	
BUS ADM 130	Spreadsheet and Information Systems	
BUS ADM 202	Business and Its Environment	
BUS ADM 220	Business Statistics	

or MATH 260	Introductory Statistics
ECON 202	Macro Economic Analysis
ECON 203	Micro Economic Analysis
PHILOS 227	Business Ethics
WF 200	Professional Writing for Business Majors <sup>1</sup>
or WF 105	Research and Rhetoric
<b>Upper-Level Courses</b>	
<b>15</b>	
BUS ADM 305	Legal Environment of Business
FIN 343	Corporation Finance
MGMT 389	Organizational Behavior
MGMT 482	Strategic Management
MKTG 322	Principles of Marketing
<b>Finance Emphasis Required Courses</b>	
<b>21</b>	
FIN 347	Financial Markets and Institutions
<b>Choose four of the following Finance courses:</b>	
FIN 344	Real Estate Principles
FIN 345	Risk Management and Insurance
FIN 415	Employee Benefits and Retirement Planning
FIN 425	Estate and Trust Planning
FIN 442	Principles of Investment
FIN 445	International Financial Management
FIN 446	Advanced Corporation Finance
FIN 447	Derivatives
FIN 450	Bank Administration
FIN 475	Financial Plan Development
<b>Choose one of the following Management courses:</b>	
BUS ADM 452	Business Analytics
BUS ADM 499	Travel Course
ENTRP 481	Small Business Management & Family Entrepreneurship
HRM 362	Introduction to Human Resource Management
MGMT 472	Leadership Development
MGMT 489	Organizational Culture & Design
SCM 380	Project Management
SCM 384	Supply Chain Management
<b>Choose one of the following Marketing courses:</b>	
BUS ADM 452	Business Analytics
MKTG 327	Selling and Sales Management
MKTG 421	International Marketing
MKTG 423	Advertising
MKTG 424	Research Methods
MKTG 426	Marketing Strategy
MKTG 428	Consumer Behavior

Total Credits 61-65

<sup>1</sup> Satisfied for students with an ACT English score of 32 or higher

## General Business

Code	Title	Credits
<b>Supporting Courses</b>		<b>24-29</b>
ACCTG 201	Principles of Financial Accounting	
ACCTG 202	Principles of Managerial Accounting	
BUS ADM 130	Spreadsheet and Information Systems	

BUS ADM 202	Business and Its Environment	
BUS ADM 220 or MATH 260	Business Statistics Introductory Statistics	
ECON 202	Macro Economic Analysis	
ECON 203	Micro Economic Analysis	
ENG COMP 200	Professional Writing for Business Majors <sup>1</sup>	
PHILOS 227	Business Ethics	
<b>Upper-Level Courses</b>		<b>15</b>
BUS ADM 305	Legal Environment of Business	
FIN 343	Corporation Finance	
MGMT 389	Organizational Behavior	
MGMT 482	Strategic Management	
MKTG 322	Principles of Marketing	
<b>General Business Emphasis Required Courses: Choose seven of the following courses</b>		<b>21</b>
BUS ADM 452	Business Analytics	
ENTRP 481	Small Business Management & Family Entrepreneurship	
FIN 347	Financial Markets and Institutions	
FIN 442	Principles of Investment	
HRM 362	Introduction to Human Resource Management	
MKTG 423	Advertising	
MKTG 428	Consumer Behavior	
SCM 384	Supply Chain Management	
Total Credits		60-65

<sup>1</sup> Satisfied for students with an ACT English score of 32 or higher

## Human Resource Management

Code	Title	Credits
<b>Supporting Courses</b>		<b>26-29</b>
ACCTG 201	Principles of Financial Accounting	
ACCTG 202	Principles of Managerial Accounting	
BUS ADM 202	Business and Its Environment	
BUS ADM 130	Spreadsheet and Information Systems	
ECON 202	Macro Economic Analysis	
ECON 203	Micro Economic Analysis	
BUS ADM 220 or MATH 260	Business Statistics Introductory Statistics	
PHILOS 227	Business Ethics	
WF 200	Professional Writing for Business Majors <sup>1</sup>	
<b>Upper-Level Courses</b>		<b>15</b>
BUS ADM 305	Legal Environment of Business	
FIN 343	Corporation Finance	
MGMT 389	Organizational Behavior	
MGMT 482	Strategic Management	
MKTG 322	Principles of Marketing	
<b>Human Resource Management Emphasis Required Courses</b>		<b>21</b>
HRM 362	Introduction to Human Resource Management	
HRM 466	Employment Law	
<b>Choose two of the following Human Resource Management courses:</b>		
HRM 460	Employee Development	
HRM 465	Recruitment and Selection	
HRM 467	Compensation and Benefits Planning	

HRM 468	Employee Relations
HRM 469	Performance Management and Job Analysis
HRM 470	Human Resource Management Analytics
<b>Choose one of the following Management courses:</b>	
BUS ADM 499	Travel Course
MGMT 472	Leadership Development
MGMT 370	Data Science for Managers
MGMT 452	Teams
MGMT 461	Diversity in Organizations
MGMT 460	Leading Innovation and Change
<b>Choose one of the following Finance courses:</b>	
FIN 344	Real Estate Principles
FIN 345	Risk Management and Insurance
FIN 347	Financial Markets and Institutions
FIN 442	Principles of Investment
FIN 445	International Financial Management
FIN 446	Advanced Corporation Finance
FIN 447	Derivatives
FIN 450	Bank Administration
<b>Choose one of the following Marketing courses:</b>	
MKTG 327	Selling and Sales Management
MKTG 421	International Marketing
MKTG 423	Advertising
MKTG 428	Consumer Behavior
MKTG 345	Digital Marketing

Total Credits 62-65

<sup>1</sup> Satisfied for students with an ACT English score of 32 or higher

## Management

Code	Title	Credits
<b>Supporting Courses</b>		<b>24-29</b>
ACCTG 201	Principles of Financial Accounting	
ACCTG 202	Principles of Managerial Accounting	
BUS ADM 130	Spreadsheet and Information Systems	
BUS ADM 202	Business and Its Environment	
ECON 202	Macro Economic Analysis	
ECON 203	Micro Economic Analysis	
BUS ADM 220 or MATH 260	Business Statistics Introductory Statistics	
ENG COMP 200	Professional Writing for Business Majors <sup>1</sup>	
PHILOS 227	Business Ethics	
<b>Upper-Level Courses</b>		<b>15</b>
BUS ADM 305	Legal Environment of Business	
FIN 343	Corporation Finance	
MGMT 389	Organizational Behavior	
MGMT 482	Strategic Management	
MKTG 322	Principles of Marketing	
<b>Management Emphasis Required Courses</b>		<b>21</b>
MGMT 472	Leadership Development	
MGMT 370	Data Science for Managers	
MGMT 460	Leading Innovation and Change	

MGMT 452	Teams
<b>Choose one of the following Management courses:</b>	
MGMT 489	Organizational Culture & Design
MGMT 380	International Business Management
MGMT 461	Diversity in Organizations
BUS ADM 499	Travel Course
<b>Choose one of the following Finance courses:</b>	
FIN 344	Real Estate Principles
FIN 345	Risk Management and Insurance
FIN 347	Financial Markets and Institutions
FIN 442	Principles of Investment
FIN 445	International Financial Management
FIN 446	Advanced Corporation Finance
FIN 447	Derivatives
FIN 450	Bank Administration
<b>Choose one of the following Marketing courses:</b>	
MKTG 327	Selling and Sales Management
MKTG 421	International Marketing
MKTG 423	Advertising
MKTG 428	Consumer Behavior
MKTG 345	Digital Marketing

Total Credits	60-65
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## Marketing

Code	Title	Credits
<b>Supporting Courses</b>		<b>25-29</b>
ACCTG 201	Principles of Financial Accounting	
ACCTG 202	Principles of Managerial Accounting	
BUS ADM 130	Spreadsheet and Information Systems	
BUS ADM 202	Business and Its Environment	
BUS ADM 220 or MATH 260	Business Statistics Introductory Statistics	
ECON 202	Macro Economic Analysis	
ECON 203	Micro Economic Analysis	
PHILOS 227	Business Ethics	
WF 200	Professional Writing for Business Majors <sup>1</sup>	
<b>Upper-Level Courses</b>		<b>15</b>
BUS ADM 305	Legal Environment of Business	
FIN 343	Corporation Finance	
MGMT 389	Organizational Behavior	
MGMT 482	Strategic Management	
MKTG 322	Principles of Marketing	
<b>Marketing Emphasis Required Courses</b>		<b>21</b>
MKTG 421	International Marketing	
MKTG 428	Consumer Behavior	
MKTG 345	Digital Marketing	
MKTG 423	Advertising	
<b>Choose one of the following Marketing courses:</b>		
BUS ADM 499	Travel Course	
MKTG 327	Selling and Sales Management	

MKTG 426	Marketing Strategy
MKTG 424	Research Methods
MKTG 447	Social Media Marketing
<b>Choose one of the following Finance courses:</b>	
FIN 344	Real Estate Principles
FIN 345	Risk Management and Insurance
FIN 347	Financial Markets and Institutions
FIN 442	Principles of Investment
FIN 445	International Financial Management
FIN 446	Advanced Corporation Finance
FIN 447	Derivatives
FIN 450	Bank Administration
<b>Choose one of the following Management courses:</b>	
MGMT 472	Leadership Development
MGMT 370	Data Science for Managers
MGMT 452	Teams
MGMT 460	Leading Innovation and Change
MGMT 461	Diversity in Organizations

Total Credits

61-65

<sup>1</sup> Satisfied for students with an ACT English score of 32 or higher

## Supply Chain Management

Code	Title	Credits
<b>Supporting Courses</b>		<b>25-29</b>
ACCTG 201	Principles of Financial Accounting	
ACCTG 202	Principles of Managerial Accounting	
BUS ADM 130	Spreadsheet and Information Systems	
BUS ADM 202	Business and Its Environment	
BUS ADM 220	Business Statistics	
or MATH 260	Introductory Statistics	
ECON 202	Macro Economic Analysis	
ECON 203	Micro Economic Analysis	
PHILOS 227	Business Ethics	
WF 200	Professional Writing for Business Majors <sup>1</sup>	
<b>Upper-Level Courses</b>		<b>36</b>
BUS ADM 305	Legal Environment of Business	
FIN 343	Corporation Finance	
MGMT 389	Organizational Behavior	
MGMT 482	Strategic Management	
MKTG 322	Principles of Marketing	
<b>Supply Chain Emphasis Required Courses</b>		
SCM 334	Logistics Management	
SCM 380	Project Management	
SCM 381	Operations Management	
SCM 383	Enterprise Resource Planning	
SCM 384	Supply Chain Management	
<b>Choose one of the following Marketing courses:</b>		
BUS ADM 452	Business Analytics	
MKTG 327	Selling and Sales Management	
MKTG 421	International Marketing	
MKTG 423	Advertising	

MKTG 424	Research Methods
MKTG 426	Marketing Strategy
MKTG 428	Consumer Behavior

**Choose one of the following Finance courses**

FIN 344	Real Estate Principles
FIN 345	Risk Management and Insurance
FIN 347	Financial Markets and Institutions
FIN 442	Principles of Investment
FIN 445	International Financial Management
FIN 446	Advanced Corporation Finance
FIN 447	Derivatives
FIN 450	Bank Administration

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Total Credits

61-65

<sup>1</sup> Satisfied for students with an ACT English score of 32 or higher