

Accounting Major

Area of Emphasis

Students must complete requirements in one of the following areas of emphasis:

- General Emphasis
- Accelerated Emphasis - Integrated with graduate Management program

General Emphasis

Code	Title	Credits
Supporting Courses		25-29
ACCTG 201	Principles of Financial Accounting	
ACCTG 202	Principles of Managerial Accounting	
ECON 202	Macro Economic Analysis	
ECON 203	Micro Economic Analysis	
BUS ADM 130	Spreadsheet and Information Systems	
BUS ADM 202	Business and Its Environment	
BUS ADM 220	Business Statistics	
or MATH 260	Introductory Statistics	
PHILOS 227	Business Ethics	
WF 200	Professional Writing for Business Majors ¹	
Upper-Level Courses		61
Core Courses		
BUS ADM 305	Legal Environment of Business	
BUS ADM 306	Business Law	
BUS ADM 452	Business Analytics	
FIN 343	Corporation Finance	
MGMT 389	Organizational Behavior	
MGMT 482	Strategic Management	
MKTG 322	Principles of Marketing	
Choose one of the following Marketing courses:		
MKTG 327	Selling and Sales Management	
MKTG 421	International Marketing	
MKTG 423	Advertising	
MKTG 424	Research Methods	
MKTG 426	Marketing Strategy	
MKTG 428	Consumer Behavior	
Choose one of the following Finance courses:		
FIN 344	Real Estate Principles	
FIN 345	Risk Management and Insurance	
FIN 347	Financial Markets and Institutions	
FIN 442	Principles of Investment	
FIN 445	International Financial Management	
FIN 446	Advanced Corporation Finance	
FIN 447	Derivatives	
FIN 450	Bank Administration	
Choose one of the following Management courses:		
BUS ADM 499	Travel Course	
ENTRP 481	Small Business Management & Family Entrepreneurship	
HRM 362	Introduction to Human Resource Management	
MGMT 472	Leadership Development	

MGMT 489	Organizational Culture & Design
SCM 380	Project Management
SCM 384	Supply Chain Management
Accounting Courses	
ACCTG 301	Intermediate Accounting I ²
ACCTG 313	Intermediate Accounting II
ACCTG 314	Advanced Accounting
ACCTG 316	Governmental and Nonprofit Accounting
ACCTG 410	Introduction to Income Tax Theory and Practice
ACCTG 411	Accounting Information Systems
ACCTG 412	Auditing Standards and Procedures
ACCTG 414	Cost Accounting
ACCTG 415	Advanced Income Tax Theory and Practice
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Total Credits	86-90

¹ Satisfied for students with an ACT English score of 32 or higher

² Students must earn a B or better in Accounting 201, 202, and 301 in order to take upper-level courses in Accounting.

Accelerated Emphasis - Integrated with graduate Management program

Code	Title	Credits
Supporting Courses		25-29
ACCTG 201	Principles of Financial Accounting	
ACCTG 202	Principles of Managerial Accounting	
BUS ADM 130	Spreadsheet and Information Systems	
BUS ADM 202	Business and Its Environment	
BUS ADM 220 or MATH 260	Business Statistics Introductory Statistics	
ECON 202	Macro Economic Analysis	
ECON 203	Micro Economic Analysis	
PHILOS 227	Business Ethics	
WF 200	Professional Writing for Business Majors ¹	
Upper-level courses		61
Core courses		
BUS ADM 305	Legal Environment of Business	
BUS ADM 306	Business Law	
BUS ADM 452	Business Analytics	
FIN 343	Corporation Finance	
MGMT 389	Organizational Behavior	
MGMT 482	Strategic Management	
MKTG 322	Principles of Marketing	
Accounting Courses		
ACCTG 301	Intermediate Accounting I ²	
ACCTG 313	Intermediate Accounting II	
ACCTG 314	Advanced Accounting	
ACCTG 316	Governmental and Nonprofit Accounting	
ACCTG 410	Introduction to Income Tax Theory and Practice	
ACCTG 411	Accounting Information Systems	
ACCTG 412	Auditing Standards and Procedures	
ACCTG 414	Cost Accounting	
ACCTG 415	Advanced Income Tax Theory and Practice	
Accelerated - Graduate Courses		
BUS ADM 624	Marketing Research	

BUS ADM 635	Foundations of Strategic Information Management
FIN 646	Advanced Corporation Finance
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Total Credits	86-90

¹ Satisfied for students with an ACT English score of 32 or higher

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