

Management (MGMT)

Courses

MGMT 570. Data Science for Managers. 3 Credits.

The course helps students understand the fundamentals of using data to support their decision-making and to visually represent data. Students will develop visualization and decision models designed to effectively communicate the meaning of complex data sets in a business context. Students will also learn how Business Intelligence (BI) is used by organizations to make better business decisions, use fewer resources, and improve the bottom line. Students will learn numerous in-demand technical skills

P: graduate status

Fall and Spring.

MGMT 589. Organizational Behavior. 3 Credits.

A micro organizational behavior course examining motivation, leadership, job satisfaction, learning, group dynamics, and stress in the organizational setting.

P: graduate status

Fall and Spring.

MGMT 708. Public Policy Analysis. 3 Credits.

A survey of public policy analysis methods and their role in the policymaking process, primarily in American government. Topics include: approaches to the study of public policy, policy formulation and adoption, methods for assessment of policy alternatives, ethics and policy analysis, policy implementation and evaluation, and the utilization of policy analysis in decision making.

P: graduate status

Fall Even.

MGMT 715. Financial Information for Decision Making. 3 Credits.

This course explores the use of financial information in organizational decision-making. It builds on basic accounting knowledge to extend the students' understanding of the financial implications of decisions.

P: gr st, and, Acctg 300 or equivalent, or cons inst.

MGMT 730. Leading the Self. 3 Credits.

This course provides a framework for lifelong leadership development based on two perspectives: values-based leadership and competency-based leadership.

P: graduate status

Fall Only.

MGMT 737. Strategic Application of E-Commerce. 3 Credits.

The course challenges the students to explore business, technological and social perspectives to understand the strategic applications of e-commerce. It covers a wide range of current issues and challenges associated with managerial aspects of e-commerce.

P: graduate status

Spring.

MGMT 740. Management of Human Resources. 3 Credits.

Job analysis, recruitment, selection, development, compensation, retention, evaluation and promotion of personnel within an organization. Also deals with labor relations and laws related to EED and their implications for HRM.

P: graduate status.

MGMT 743. Financial Management. 3 Credits.

Financial Management examines the organization of advanced financial Management functions and principles for business; Management of fixed and working capital; short-term and long-term financial planning through investment and financing decision; domestic and international money and capital markets; ethical issues relating to business financial Management.

P: gr st, and, FIN 343 or equivalent, or cons inst.

MGMT 744. Marketing Planning and Strategy. 3 Credits.

This course examines the sources and uses of marketing information as it relates to the marketing planning process, culminating in the development and evaluation of marketing strategy and tactic for products, distribution, pricing, and marketing communication.

P: Gr st; Bus Adm 322 or consent of inst.

MGMT 745. Business and Marketing Strategy. 3 Credits.

The characteristics and management of markets are described in topics that include the business and marketing environment, components of the strategic marketing mix, market segmentation, planning and responding to competitors' strategies.

P: graduate status

Spring.

MGMT 746. Strategic Management. 3 Credits.

This course focuses on the formulation, selection and implementation of business strategies through assessment of organizational performance; competitive, market and industry analysis; development of strategic positions and identification of strategic opportunities. Students practice strategic thinking for a cross-section of business types from small, closely-held to corporate, publicly-held, multiple business enterprises. The concepts and ideas of the course are explored through the analysis of case studies. The course looks at strategic planning as an integrative process that links internal organizational performance to external, competitive factors and forces for change. The emphasis is to learn to think strategically.

P: gr st and Managmnt 743 and 753.

MGMT 748. Project Management. 3 Credits.

This course covers the project management methodology recommended by the project management Institute (PMI) and prepares students for successfully managing projects (New initiatives) in organizations from inception to completion in a consistent and structured manner. This course provides the knowledge of standardized terms, knowledge areas, process groups and processes defined in Project management book of knowledge (PMBOK) which is used in project management across the world.

P: Acceptance into the program

Fall Only.

MGMT 750. Team Leadership. 3 Credits.

Builds on a basic understanding of groups and focuses on team dynamics and team organization. Theories and concepts related to quantitative and qualitative decision-making and planning are integrated from an individual and team perspective.

P: graduate status.

MGMT 753. Organizational Theory and Behavior. 3 Credits.

The major theories and schools of thought dealing with administrative behavior, administrative process, and organizational behavior and theory. Attention is given to the similarities and differences between public, private and nonprofit administration.

P: Graduate Standing.

MGMT 757. Leadership and Innovation. 3 Credits.

Advanced concepts and methods of managing complex organizations and multi-organizational systems in the public, non-profit, and private sectors using a variety of creative learning methods.

P: gr st and Managmnt 746 and 753.

MGMT 758. Innovation and Entrepreneurship. 3 Credits.

This course will expose students to the vocabulary and concepts that are essential to innovation and entrepreneurship in today's organization and show how these concepts can be applied to different organizational environments and situations.

P: graduate status

Spring.

MGMT 759. Sustainable Management. 3 Credits.

This course will focus on leading, building, and maintaining sustainable organizations. The course provides students with the knowledge, tools and skills to become responsible managers with insights into how sustainability, responsibility and ethics can be incorporated into the traditional functions of business such as strategic management, entrepreneurship, IT, operations, supply chain management, human resources and marketing.

P: graduate status

Fall Only.

MGMT 761. International Management. 3 Credits.

International Management develops an awareness of the impact of international forces on business, studies management concepts of multi-national organizations, and discusses establishing and conducting transactions with firms in other countries. Political and economic risk are examined as they impact various methods of international investment.

P: graduate status.

MGMT 770. Organizational Change and Transformation. 3 Credits.

Assessment and diagnosis of organizations for the purpose of planned change and development. Students will learn assessment techniques and analytical methods, how to link assessment to development, types of development programs and program evaluation. Specific topics include systems theory, applied statistics, group dynamics, and research design.

P: Managmnt 753 & gr st.

MGMT 775. New Management Paradigms. 3 Credits.

Theoretical and philosophical foundations of new management paradigms. The course develops practical skills for applying this knowledge.

P: Managmnt 753 and gr st.

MGMT 780. Advanced Project Management. 3 Credits.

This is an advanced project management course for graduate programs. This course covers the project management methodology recommended by the Project Management Institute (PMI), USA and prepares students for successfully managing projects (new initiatives) in organizations from inception to completion in a consistent and structured manner. This course provides the knowledge of standardized terms, knowledge areas, process groups and processes defined in Project Management Book of Knowledge (PMBOK®) which is used in project management across the world. This course will prepare students for clearly defining the scope, planning activities, budget and cost management of these activities, human resource planning, communication planning, stakeholder analyses and handing over the final product or services to operations at the end of the project. This course also exposes students to other project management methodologies such as agile project management and lean project management.

P: Graduate Standing

Fall Only.

MGMT 796. Professional Project. 4 Credits.

Intense application experience in which students will learn management strategies and work on an extensive hands-on project. At the end of the course students should be able to demonstrate knowledge of management principles as well as develop and complete an applied project that will utilize material learned from prior masters coursework.

P: Graduate standing with 12 credits of graduate coursework completed

Fall and Spring.

MGMT 797. Internship. 1-6 Credits.

P: graduate status

Fall and Spring.

MGMT 798. Independent Study. 1-3 Credits.

P: graduate status

Fall and Spring.