

Psychology

(Bachelor of Science)

Psychology is the systematic and scientific study of behavior and mental processes (e.g., memory, emotion). It seeks to explain how physiological, personal, cultural, social, developmental, and environmental conditions influence thought and action. Research aims to understand, predict, and influence behavior.

In the past century, psychology has moved from being a branch of philosophy to being both an experimental science and an active helping profession.

Likewise, psychologists work in a variety of settings where their expertise in human behavior is applied to increase efficiency, assist in product design, improve work conditions, and more. To quote the American Psychological Association, "In every conceivable setting from scientific research centers to mental healthcare services, 'the understanding of behavior' is the enterprise of psychologists" (www.APA.org).

Psychology has developed several specialized sub-areas with foci spanning from the level of the nerve cell to that of society. To recognize that subject matter diversity in the field, the Psychology major also has specific emphases. Students may choose to complete one of the following: (1) Brain, Behavior, and Health; (2) Mental Health; or (3) Culture and Gender Diversity. However, students are not required to have an emphasis and should speak with a Psychology advisor about whether or not one of an area of emphasis is the right fit for them.

A strong grasp of psychology also requires knowledge of the approach and content of considered core to the field as a whole. Students gain this understanding by completing coursework in the primary areas of Psychology: Research Methods, Physiological/Cognitive, Social/Personality, Developmental, and Clinical. Students without an emphasis then complete the major by choosing additional courses to meet individual needs with the help of a Psychology advisor. Those students who elect to have an emphasis should still meet frequently with an advisor to discuss career planning and professional development but will have specific upper-level courses to take to meet the emphasis requirements and complete the major.

Regardless of emphasis, the program offers special opportunities for students to strengthen their professional preparation. Psychology faculty frequently work with students on collaborative research projects. Support for advanced student research is enhanced by technology in the social science research suite. Although all courses are taught by faculty members, undergraduate teaching assistantships allow students to master course content and receive valuable training in the teaching of psychology. Internships are available in a variety of community settings.

Psychology helps to deepen understanding of individual and social behavior and provides a strong general background for many careers. Psychology graduates are employed in a variety of positions with social and community service agencies, businesses, research firms, and governmental agencies. Preparation for specialized professional work — such as testing, counseling, university teaching, consulting, and many research activities — usually requires a master's or doctoral degree. Psychology majors have pursued graduate school in many fields, including psychology sub-disciplines such as experimental, developmental, industrial/organizational, social, and clinical, counseling, or school psychology, as well as the related fields of social work, education, medicine, law and business.

There are many different complementary minors. They vary based on individual interests and future career or educational goals, so students are encouraged to discuss options with a Psychology advisor.

This major requires completion of one of the following areas of emphasis:

- Brain, Behavior and Health Emphasis (<http://catalog.uwgb.edu/archive/2019-2020/undergraduate/programs/psychology/major/brain-emphasis>)
- Development Emphasis (<http://catalog.uwgb.edu/archive/2019-2020/undergraduate/programs/psychology/major/development>)
- General Psychology Emphasis (<http://catalog.uwgb.edu/archive/2019-2020/undergraduate/programs/psychology/major/general-emphasis>)¹
- Mental Health Emphasis (<http://catalog.uwgb.edu/archive/2019-2020/undergraduate/programs/psychology/major/mentalhealth-emphasis>)

¹ If students do not select an emphasis, they will complete the General Emphasis. The General Emphasis is only for students who do not have an additional area of emphasis. If a student selects Mental Health, Development, or Brain/Behavior/Health, they will not be in the General Emphasis. Students can select two areas of emphasis, but the General Emphasis cannot be one of them.

- Psychology Minor (<http://catalog.uwgb.edu/archive/2019-2020/undergraduate/programs/psychology/minor>)

The following is only an example of a four-year Psychology degree program and is subject to change without notice. Students should consult a Psychology program advisor to ensure that they have the most accurate and up-to-date information available about a particular four-year degree option.

- Psychology Major Curriculum Guide (<http://catalog.uwgb.edu/archive/2019-2020/undergraduate/programs/psychology/cg>)

Stacie Christian; Associate Lecturer; M.S., University of Wisconsin - Green Bay

Albert Bugaj; Professor; Ph.D., Purdue University

Illene N Cupit; Professor; Ph.D., Temple University

Ryan C Martin; Professor; Ph.D., University of Southern Mississippi, chair

Dean D VonDras; Professor; Ph.D., Washington University in St. Louis

Georjeanna J Wilson-Doenges; Professor; Ph.D., University of California - Irvine

Kathleen C Burns; Associate Professor; Ph.D., University of Massachusetts

Jenell L Holstead; Associate Professor; Ph.D., University of Indiana

Sawa Senzaki; Associate Professor; Ph.D., University of Alberta

Christine A Smith; Associate Professor; Ph.D., University of Pittsburgh

Kristin M Vespia; Associate Professor; Ph.D., University of Iowa

Jason Cowell; Assistant Professor; Ph.D., University of Minnesota

Jana Fogaca; Assistant Professor; Ph.D., West Virginia University

Courses

PSYCH 102. Introduction to Psychology. 3 Credits.

Understanding of behavior from psychophysiological, cognitive, social and clinical perspectives; important issues, methods and findings in the study of psychological processes.

Fall and Spring.

PSYCH 198. First Year Seminar. 3 Credits.

First Year Seminar, topics vary.

Reserved for New Incoming Freshman

Fall Only.

PSYCH 203. Introduction to Lifespan Development. 3 Credits.

Human development from conception through death: physical development, social and emotional development, and psychological development. Topics may also include personality development, the development of language, intellectual development and creativity, and the process of human learning.

Fall and Spring.

PSYCH 225. Career Planning. 1 Credit.

Provides students with the knowledge and resources necessary for effective career decision-making in college. The class sessions and assignments focus on self-assessment, learning and applying career development theories, exploring major and career options, and establishing goals for career/life planning.

Fall and Spring.

PSYCH 299. Travel Course. 1-6 Credits.

Travel courses are conducted to various parts of the world and are led by one or more faculty members. May be repeated to different locations.

P: cons of instr & prior trip arr & financial deposit.

PSYCH 300. Research Methods in Psychology. 4 Credits.

Critical understandings of empirical research including research ethics, design, data collection, analysis, and communication. Completion of individual and group laboratory projects.

P: PSYCH 102; Previous completion and/or concurrent enrollment of COMM SCI 205 or MATH 260 or BUS ADM 216.

Fall and Spring.

PSYCH 302. Developmental Research Methods. 4 Credits.

A survey of research methods used by developmental researchers including quantitative and qualitative research methodologies. Ethnography, observations, historical-comparative research, surveys, and mixed methodologies are discussed.

P: PSYCH 203

Fall and Spring.

PSYCH 308. Physiological Psychology. 3 Credits.

Introduction to the biological bases of behavior, such as sleep, hunger, and emotion. Basic sensory, motor, and brain mechanisms are described in reference to normal and abnormal behaviors.

P: Psych 102 AND Hum Biol 102 or Biology 201/202 with a C or better

Fall and Spring.

PSYCH 310. Drugs and Behavior. 3 Credits.

Psychoactive drugs will be studied regarding their effects on the brain, behaviors and society.

P: Psych 102 AND Hum Biol 102 or Biology 201/202

Spring.

PSYCH 315. Social Cognitive Affective Neuroscience. 3 Credits.

This course illustrates the biological bases of behavior with emphasis placed on the basics of neurobiology and the application of neuroscience to our understanding of social, cognitive, and affective processes such as self-control, decision-making, memory, language, and attention. Neuroscience seeks to understand the design and operating principles of the mind, as instantiated in the brain and body.

P: Psych 102, Psych 300, Psych 308

Fall and Spring.

PSYCH 321. Sport and Performance Psychology. 3 Credits.

This course is intended to provide a general overview of sport and performance psychology in a mixed lecture and discussion-based context. Students should expect to learn basic sport and performance psychology terms, concepts, models, and theories, as well as understand how they affect individuals and their participation in sport and exercise.

P: Psych 102, Hum Biol 102 or Biology 201/202

Spring.

PSYCH 330. Social Psychology. 3 Credits.

An exploration of theory, method, and empirical results regarding individual behavior in groups. Major topics include social cognition, aggression, helping, and attraction.

P: Psych 102 AND Psych 300 or Comm Sci 301 or Psych 302

Fall and Spring.

PSYCH 331. Infancy and Early Childhood Development. 3 Credits.

Current theories, methods of study and research in the study of human development from conception through the early childhood years, and the interrelationships among biological, social, and psychological aspects of development.

P: Psych 203; REC: Psych 300 or Psych 302

Fall and Spring.

PSYCH 332. Middle Childhood and Adolescent Development. 3 Credits.

This course examines salient issues concerning adolescent development. Socio-cultural, psychological and physical growth factors in the developmental process of the adolescent are examined.

P: Psych 203; REC: Psych 300 or Psych 302

Fall and Spring.

PSYCH 343. Adult Development and Aging. 3 Credits.

Theory and empirical research concerning developmental processes across the adult life span; psychological, cultural and biological factors which influence development in young adulthood, middle adulthood and old age.

P: Psych 203; REC: Psych 300 or Psych 302

Fall and Spring.

PSYCH 344. Dying, Death, and Loss. 3 Credits.

Death, dying, and loss from a multidisciplinary diversity perspective; the development of death concepts across the life span, end of life issues, different approaches to understanding grief, and cross-cultural death practices and their relation to the American death system.

P: Psych 203; REC: Psych 300 or Psych 302

Spring.

PSYCH 345. Human Sexuality. 3 Credits.

Overview of human sexuality including reproductive physiology and health, sexual function and dysfunction, educational and intervention strategies, and sexual orientation and gender expression diversity.

P: Psych 203; REC: Hum Biol 102.

Fall and Spring.

PSYCH 350. Cultural Psychology. 3 Credits.

A cross-cultural examination of core psychological processes and areas of study, such as cognition, emotion, development, and personality.

P: Psych 102

Fall Only.

PSYCH 380. Conservation Psychology. 3 Credits.

The psychology behind understanding and motivating humans to practice sustainable behaviors.

Fall Only.

PSYCH 390. Environmental Psychology. 3 Credits.

Examines ways the built and natural environment influence human behavior; applied in home, community, school, and work environments.

P: Psych 102.

Spring.

PSYCH 401. Psychology of Women and Gender. 3 Credits.

The psychology of women examines traditional and feminist approaches to women in psychological theory and research as frameworks for understanding women's development and experience in family, academic, work, and relationship roles. The interacting influences of biology, socialization, and cultural context are considered. Identity development for males and females throughout the life span, as well as the development and variation of sexual orientation will be discussed.

P: Psych 102. REC: Psych 203 and Psych 300 or Psych 302
Fall and Spring.

PSYCH 415. Industrial and Organizational Psychology. 3 Credits.

Examines the human side of organizations from a scientific framework. Topics include job analysis, performance appraisal, employee selection, training, motivation, job satisfaction, work teams, leadership, and organization development.

P: Psych 102 AND Psych 300 or Comm Sci 301 or Psych 302.

PSYCH 417. Psychology of Cognitive Processes. 3 Credits.

Contemporary theory and research on thinking processes; how people understand and interpret events around them; attention, recognition, thinking, memory, language, imagery and problem-solving.

P: Psych 102 AND Psych 300 or Comm Sci 301 or Psych 302
Fall and Spring.

PSYCH 420. Psychological Testing. 3 Credits.

An overview of the uses and underlying psychometric concepts of psychological tests. Examines selected tests in the areas of intelligence, personality, achievement, and interest assessment. Discusses controversial social, legal, ethical, and cultural issues related to testing.

P: Psych 300 or Psych 302
Fall Only.

PSYCH 424. Psychology of Emotion. 3 Credits.

This is an advanced undergraduate psychology course designed to expose students to the science of emotion. Students will study the many ways in which biological, cultural, cognitive, and other factors can contribute to our emotional experiences.

P: Psych 102 and Psych 300 or Psych 302.

PSYCH 429. Theories of Personality. 3 Credits.

Theories and research in psychology of personality and how biological, emotional, behavioral, social, and cognitive factors affect and are affected by personality.

P: Psych 102 AND Psych 203
Fall and Spring.

PSYCH 435. Abnormal Psychology. 3 Credits.

Major psychological, biological, and sociocultural models of mental illness, including problems of childhood, adolescence, and aging. Contextual issues are emphasized, including the influence of culture, social class, and gender on diagnosis and treatment.

P: Psych 102
Fall and Spring.

PSYCH 438. Counseling and Psychotherapy. 3 Credits.

This class provides an introduction to many contemporary approaches to counseling and their theoretical and research base. It also addresses issues relevant to professional practice in the field, along with the roles of development, values, ethics, and context/culture in the counseling process.

P: Psych 102 AND Psych 300 or Comm Sci 301 or Psych 302, or Soc Work 301.
Fall and Spring.

PSYCH 440. Multicultural Counseling and Mental Health. 3 Credits.

This course involves an exploration of cultural groups, beliefs, and practices within the U.S. and focuses on ways that culture, race, ethnicity, and associated concepts, such as oppression and privilege, influence definitions and treatments of mental illness.

P: Psych 102 and sophomore status
Spring.

PSYCH 443. Spirituality and Development. 3 Credits.

This course explores how spirituality, religion, and faith reflect and represent important aspects of development across the lifespan. Important questions to address include the following: How may 'spirituality' be defined? How does religion influence character development? Discussion of theoretical, research, and practice applications.

P: Psych 203.

PSYCH 450. Health Psychology. 3 Credits.

This course examines how health and illness are studied from a psychological perspective. Topics include coping with stress, leading a healthy lifestyle, factors influencing smoking, alcohol use, and exercise, the patient-practitioner interaction, and chronic and terminal illness.

P: Psych 102 AND Psych 300 or Psych 302 or Comm Sci 301
Fall Only.

PSYCH 478. Honors in the Major. 3 Credits.

Honors in the Major is designed to recognize student excellence within interdisciplinary and disciplinary academic programs.

P: min 3.50 all cses req for major and min gpa 3.75 all UL cses req for major.

Fall and Spring.

PSYCH 494. Capstone in Psychology. 3 Credits.

An in-depth, integrative, interdisciplinary exploration of a topic that varies by section or semester. Course is not repeatable for credit.

P: PSYCH 300; Declared major in psychology; REC: Senior Status

Fall and Spring.

PSYCH 495. Teaching Assistantship. 1-6 Credits.

Students will learn the different components related to successful instruction. This will include theoretical perspective, empirical research, and pedagogical techniques relating to teaching that they can apply to a broad array of future teaching and learning experiences. Course is repeatable; may be taken 6 times for a total of 6 credits.

P: Psych 102 or Psych 203; 3.0 GPA in Psych and consent of instructor

Fall and Spring.

PSYCH 496. Research Assistantship. 1-6 Credits.

Students will assist faculty in conducting research. Responsibilities may include literature reviews, library investigations, questionnaire development, recruitment and interviewing of research participants, data collection, management of research studies, data entry, and some statistical analysis. Course is repeatable for credit; may be taken 6 times for a total of 6 credits.

P: Psych 102 OR Psych 203 and consent of instructor. REC: Psych 300 or Comm Sci 205.

Fall and Spring.

PSYCH 497. Internship. 1-12 Credits.

Supervised practical experience in an organization or activity appropriate to a student's career and educational interests. Internships are supervised by faculty members and require periodic student/faculty meetings.

P: jr st and gpa > or = 3.00.

Fall and Spring.

PSYCH 498. Independent Study. 1-4 Credits.

Independent study is offered on an individual basis at the student's request and consists of a program of learning activities planned in consultation with a faculty member. A student wishing to study or conduct research in an area not represented in available scheduled courses should develop a preliminary proposal and seek the sponsorship of a faculty member. The student's advisor can direct him or her to instructors with appropriate interests. A written report or equivalent is required for evaluation, and a short title describing the program must be sent early in the semester to the registrar for entry on the student's transcript.

P: fr or so st with cum gpa > or = 2.50; or jr or sr st with cum gpa > or = 2.00.

Fall and Spring.

PSYCH 499. Travel Course. 1-6 Credits.

Travel courses are conducted to various parts of the world and are led by one or more faculty members. May be repeated to different locations.

P: cons of instr & prior trip arr & financial deposit.