

Entrepreneurship Emphasis

BUSINESS ADMINISTRATION Major

Code	Title	Credits
Supporting Courses		26-29
ACCTG 201	Principles of Financial Accounting	
ACCTG 202	Principles of Managerial Accounting	
BUS ADM 202	Business and Its Environment	
BUS ADM 216 or MATH 260	Business Statistics Introductory Statistics	
BUS ADM 230	Introduction to Management Information Systems	
ECON 202	Macro Economic Analysis	
ECON 203	Micro Economic Analysis	
ENG COMP 200	Professional Writing for Business Majors ¹	
PHILOS 227	Business Ethics	
Upper-Level Courses		15
BUS ADM 305	Legal Environment of Business	
FIN 343	Corporation Finance	
MGMT 389	Organizational Behavior	
MGMT 482	Strategic Management	
MKTG 322	Introductory Marketing	
Entrepreneurship Emphasis Required Courses		21
BUS ADM 371	e-Entrepreneurship and Digital Management	
BUS ADM 373	Entrepreneurial Finance	
BUS ADM 481	Small Business Management & Family Entrepreneurship	
BUS ADM 485	New Venture Acceleration	
Choose one of the following Management courses:		
BUS ADM 380	Project Management	
BUS ADM 384	Supply Chain Management	
Choose one of the following Marketing courses:		
MKTG 327	Selling and Sales Management	
MKTG 421	International Marketing	
MKTG 424	Marketing Research	
MKTG 428	Consumer Behavior	
Choose one of the following Finance courses:		
FIN 345	Risk Management and Insurance	
FIN 347	Financial Markets and Institutions	
FIN 442	Principles of Investment	
FIN 445	International Financial Management	
FIN 450	Bank Administration	

Total Credits 62-65

¹ Satisfied for students with an ACT English score of 32 or higher