

# Management (MGMT)

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## Courses

### **MGMT 389. Organizational Behavior. 3 Credits.**

A micro organizational behavior course examining motivation, leadership, job satisfaction, learning, group dynamics, and stress in the organizational setting.

P: Sophomore status

Fall and Spring.

### **MGMT 472. Leadership Development. 3 Credits.**

The course examines contemporary ideas of leadership and issues leaders will face in guiding the organization of the future. The topic is addressed from the perspective of skills and abilities that can be acquired and applied by the student. Theoretical concepts are tied into practice through a course project in the University or the community. The course is structured in a seminar format with an emphasis on discussion.

P: MGMT 389 and Bus Adm major or minor or Acctg major or minor and an overall minimum GPA of 2.5.

Fall and Spring.

### **MGMT 482. Strategic Management. 3 Credits.**

The course focuses on the formulation, selection and implementation of business strategies through assessment of organizational performance; competitive, market and industry analysis; development of strategic positions and identification of strategic opportunities. Students practice strategic thinking for a cross section of business types from small, closely held to corporate, publicly-held, multiple business enterprises. The concepts and ideas of the course are explored through the analysis of case studies.

P: 85-earned credits; ACCTG 202, ECON 202, BUS ADM 230, MKTG 322, FIN 343, and MGMT 389 and Bus Adm major or Acctg major and an overall minimum GPA of 2.5

Fall and Spring.

### **MGMT 489. Organizational Culture & Change. 3 Credits.**

A macro organizational behavior course examining organizational environments, structure, power and politics, conflict, innovation, technology, and culture in the organizational setting.

P: Bus Adm 389 and Bus Adm major or minor or Acctg major or minor and an overall minimum GPA of 2.5.

Fall and Spring.