

Master of Science in Management

The University of Wisconsin-Green Bay's Master's of Management program is an innovative, advanced study of the management process and its outcomes. The program, offered through UW-Green Bay's Austin E. Cofrin School of Business, prepares effective leaders and strategic decision-makers for the region's businesses, nonprofit organizations, and government agencies. Students in the program are managers from a variety of organizations, both large and small, as well as individuals who wish to enter the management profession.

This program provides students, many of whom already have extensive business backgrounds, with the knowledge and critical thinking skills needed to lead and succeed in complex and dynamic organizations. Students who have experienced success in the workplace find that additional education enhances their professional profile and affords new professional opportunities. The program develops leaders who will take on new management challenges and make a positive difference in their workplace and community.

Leadership, innovation, strategic thinking, and effective communication are the program's cornerstones. Advanced consideration of vital organizational knowledge, including the management of financial information and strategic marketing, enables students to play key roles in organizational decision making. Interdisciplinary problem-solving is emphasized through the program's content and pedagogy, which incorporates both theoretical and applied approaches to developing the skills for life-long learning.

The Master's of Management is created with students' needs in mind. Students have the convenience of small classes and the opportunity to work closely with dedicated faculty who will challenge students to perform at the highest levels. All instructors are experienced teachers with doctorate degrees. They also have wide-ranging community involvement and professional and international experience.

Convenient scheduling is one of the program's key features. Many graduate students work full time and pursue their graduate studies on a part-time basis. Master's of Management courses are offered in the evening or over a series of weekends. While the program is structured to accommodate part-time students, those seeking full-time education are also served.

Admission Requirements

All courses are taught under the assumption that students have the necessary background and preparation to succeed in the program. A well-prepared student enters the program with an understanding of and an undergraduate competency level in management, marketing, finance, accounting, and statistics. Students can demonstrate their competency by completing undergraduate or foundation courses in the five areas or by passing competency exams. The program adviser will review these options with prospective students to ascertain the student's level of competency.

Admission requirements for the Master's of Management program closely follow the University-wide policy for admission to graduate programs. These requirements include:

- A bachelor's degree from an accredited institution.
- A 3.0 grade point average on a 4.0 scale.
- International applicants must be prepared to provide Evidence of English Proficiency. A minimum paper score of 500 or computer-based score of 213 on the Test of English as a Foreign Language (TOEFL) is required. For a complete list of alternatives to the TOEFL exam, please contact the Office of Graduate Studies. International applicants must also provide a course by course Evaluation of Foreign Credentials from Educational Credential Evaluators (ECE) for an application to be considered. International applicants who meet English Proficiency and academic admission requirements will be admitted but must also show evidence of financial resources adequate to provide for their educational expenses before an I-20 will be provided.

Applicants who do not meet the 3.0 grade point average requirement or who have other deficiencies may be admitted on a provisional basis.

Special Students

Persons holding a bachelor's or higher-level degree who wish to enroll in courses but do not want to pursue a Master's of Management degree may enroll as special students. Graduate credit will be awarded provided that the student registers in graduate-level courses as a graduate special student and pays appropriate fees.

Degree Requirements

The 31-credit curriculum consists of a graduate core of eight required courses (24 credits) and one elective Management course (3 credits). A four-credit, hands-on professional project is the capstone of the program's academic experience.

Code	Title	Credits
Management Core		24
FIN 646	Advanced Corporation Finance	
MGMT 589	Organizational Behavior	
MGMT 730	Leading the Self	
MGMT 735	Foundations of Strategic Information Management	

MGMT 745	Business and Marketing Strategy	
MGMT 750	Team Leadership	
MGMT 758	Innovation and Entrepreneurship	
MGMT 759	Managing Knowledge for Sustainability	
Elective Courses-choose a minimum of one course:		3
MGMT 736	Analysis & Design of Business Information Systems	
MGMT 737	Strategic Application of E-Commerce	
PU EN AF 535	Principles and Practices of Emergency Management	
PU EN AF 536	Strategic Emergency Preparedness, Planning and Implementation	
PU EN AF 537	Disaster Response Operations and Management	
PU EN AF 538	Disaster Recovery	
PU EN AF 559	Political and Policy Dimensions of Emergency Management	
Professional Project		4
MGMT 796	Professional Project	
Total Credits		31

Code	Title	Credits
Management Core		16
FIN 646	Advanced Corporation Finance	
MGMT 589	Organizational Behavior	
MGMT 748	Project Management	
MGMT 750	Team Leadership	
MGMT 759	Managing Knowledge for Sustainability	
MGMT 798	Independent Study	
Complete one of the following at KEDGE BS Bordeaux Campus: ¹		15
Finance Track		
Global Management Track		
Marketing Track		
Purchasing & Supply Chain Track		
Total Credits		31

¹ Successful completion must include a Master Thesis and Grand Oral defense graded by KEDGE BS (<https://student.kedge.edu>)

Steps Toward the Degree

- The candidate is admitted to the graduate program.
- In consultation with the program adviser, an *Official Declaration of Master's Degree* (GR-1 Form) is filed on the student's behalf.
- After at least 24 credits, the student registers for MGMT 796.
- The student files an *Application for Graduation* with the Registrar's Office through the Student Information System (SIS). The application must be completed and submitted to the Office of the Registrar prior to November 1 for fall semester graduates, and April 1 for spring and summer semester graduates.
- Upon successful completion of professional project course, the instructor will enter grade in SIS. Filing the *Approval of Thesis Defense or Project Presentation* (GR-4 Form) with the Graduate Studies Office indicates satisfactory completion of the professional project and presentation.
- Graduate receives diploma.

Faculty/Advisers

Bansal, Gaurav, Associate Professor, Business Administration (MIS/Statistics). B.E. (1996) University of Gorakhpur; M.B.A. (2002) Kent State University; Ph.D., MIS (2008) University of Wisconsin-Milwaukee.

Interests: Teaching interests include introduction to management information systems, e-commerce, business statistics, database management systems, and web development. Research interests include internet information privacy and security, internet trust, e-commerce, and data mining.

Gurtu, Amulya, Assistant Professor of Supply Chain Management, M.S in engineering (1995), Bhopal university; MBA (2007) Western University; Phd In Industrial engineering (2014) Ryerson University, Toronto (Canada)

Interests: Optimizing supply chains, global operations and offshore outsourcing

Madupu, Vivek, Assistant Professor of Marketing, MBA (1997) Bharathidasan Institute of Management; Ph.D. (2006) University of Memphis

Interests: Advertising, and Cross-Cultural Marketing.

Meng, Yun, Assistant professor of finance. B.E, Chongqing University (China); M.S in Statistics, University of Arkansas; Ph.D, Finance (2016) University of South Florida in 2016.

Interests: Investment, behavior finance, international finance, and mergers and acquisitions

Murphy, Dianne, Assistant Professor, Organizational Behavior, B.S (1993) St. Norbert College; MBA (2008), University of Wisconsin-Milwaukee; PhD , Organizations and Strategic Management (2017), University of Wisconsin-Milwaukee

Interests: Diversity, Entrepreneurship, Culture, Mentoring, Identity, International Business

Radosevich, David, Associate Professor, Business Administration (Management). B.A. (1994) Western Maryland College; Ph.D., Industrial/Organizational Psychology (1999) University at Albany, State University of New York.

Interests: Teaching interests include leadership development, human resource management, organizational behavior, and team building. Research interests include motivational processes, performance management, goal orientation, and the impact of technology on learning. Member: Society for Industrial/Organizational Psychology, and American Psychological Association.

Ranganathan, Sampath, Associate Professor and Chair, Master's of Management, Business Administration (Marketing). B.Com. (1993), M.B.A. (1996) Bharathiar University; M.Phil (2011) Alagappa University; Ph.D., Marketing/Research Methods (2008) University of Memphis.

Interests: Teaching interests include Marketing, Marketing research, Advertising, and Services marketing. Research interests include consumer behavior, advertising, services marketing and social marketing.

Russ, Meir, Professor, Business Administration (Management). B.Sc.E.E. (1980), M.B.A. (1990) Tel-Aviv University; M.A. (1992), Ph.D. (1993) Ohio State University.

Interests: Teaching interests include knowledge management, human capital valuation, global strategy, strategic management, marketing management, innovation and leadership and decision-making. Research interests include knowledge management, knowledge based strategies, human capital valuation, e-learning and memetics. Member of IEEE, Academy of Management, and Informs. Founding Chief Editor, *International Journal of Management and Business* (IJMB). Consulting with global corporations in the area of strategic planning, marketing and knowledge management.

Shin, Soo il, Assistant Professor of Management Information Systems/Statistics, B.S (1998), Sogang University; MBA (2008) Sogang University; Phd (2014) , MIS Auburn University

Interests: Computer-mediated communication, social media and its business use, virtual community and trust concerns in the context of e-media

Teclezion, Mussie, Associate professor of finance, B.A. in Accounting (1999) University of Asmara, Eritrea; M.B.A. (2003) University of Illinois in Urbana-Champaign; PhD in Finance (2008) Southern Illinois University – Carbondale in 2008.

Interests: financial and investment policies of firms, geographic and industrial diversification strategies, mergers & acquisitions, and earnings management