

Master of Science in Data Science

The University of Wisconsin - Green Bay, the University of Wisconsin – Eau Claire, the University of Wisconsin - La Crosse, the University of Wisconsin – Oshkosh, the University of Wisconsin – Stevens Point, and the University of Wisconsin – Superior in collaboration with the University of Wisconsin – Extension are offering a Master's of Science in Data Science. This master's program is entirely online and will teach you how to harness the power of big data using the latest tools and analytical methods. The program focuses on how to clean, organize, analyze, and interpret structured and unstructured data, deriving knowledge and communicating your discoveries clearly to stakeholders. It is a 12-course, 36 credit program and is taught by expert faculty.

This program will prepare you to how to realize value from big data and make better decisions. The insight gained could help organizations public, private or non-profit in enhancing customer engagement, optimizing operations, identifying and preventing fraud, and generating new sources of revenue among others. The program offerings are relevant for virtually any industry- health care, retail, marketing, manufacturing, transportation, communication, education, insurance, finance, security, law enforcement, and more.

Code	Title	Credits
Core Curriculum		
DS 700	Foundations of Data Science	3
DS 705	Statistical Methods	3
DS 710	Programming for Data Science	3
DS 715	Data Warehousing	3
DS 730	Big Data: High-Performance Computing	3
DS 735	Communicating About Data	3
DS 740	Data Mining	3
DS 745	Visualization and Unstructured Data Analysis	3
DS 760	Ethics of Data Science	3
DS 775	Prescriptive Analytics	3
DS 780	Data Science and Strategic Decision Making	3
DS 785	Capstone	3
Total Credits		36