Applied Communication Emphasis

ORGANIZATIONAL LEADERSHIP Major

Code	Title	Credits
ILS Core		
Supporting Courses		12-13
ILS 198	Integrative Leadership Seminar I	
Writing Course		
ENG COMP 105	English Composition II: Composition and Rhetoric	
or COMM 185	Business and Media Writing	
Communication Skills		
COMM 336	Theories of the Interview	
or COMM 133	Fundamentals of Public Address	
Mathematics (choose one course):		
BUS ADM 216	Business Statistics	
COMM SCI 205	Social Science Statistics	
MATH 101	Advanced Algebra (or more advanced math level or placement per WMPT exam)	
MATH 260	Introductory Statistics	
Upper-Level Courses		24
Critical Thinking (choose one course):		
ECON 307	History of Economic Thought	
HUM DEV 424	The Development of Creative and Critical Thinking	
ILS 300	Integrative Leadership Seminar II	
PHILOS 301	Ethical Theory	
PHILOS 401	Plato and Aristotle	
Humanities (choose 6 credits):		
FNS 372	Indigenous Nations Oral and Storytelling Traditions	
FNS 374	Wisconsin First Nations Ethnohistory	
Or choose from 300- or 400-level courses in the following subjects: English, History, Humanistic Studies, Philosophy		
Natural or Biological Sciences (choose 6 credits from one subject or multiple subjects):		
Choose 300- or 400-level Natural Science courses in the following subjects: Biology, Chemistry, Environmental Science, Human Biology, Geoscience, Nutritional Sciences or Physics		
Social Science (choose 6 credits):		
Choose 300- or 400-level courses in the following subjects: Anthropology, Community Sciences, Economics, Geography, Human Development, Political Science, Psychology, Public and Environmental Affairs, Democracy and Justice Studies, Sociology and Urban and Regional Studies		
Capstone Required Course:		
ILS 400	Capstone: Synthesis and Assessment of Learning	
Total Credits		36-37

Code	Title	Credits
Applied Communication Emphasis		24
Supporting Courses		
COMM 133	Fundamentals of Public Address	
Choose two courses:		
COMM 102	Introduction to Communication	
COMM 205	Elements of Media	
COMM 185	Business and Media Writing	
COMM 290	Communication Problems and Research Methods	
Choose one of the following courses:		
COMM 166	Fundamentals of Interpersonal Communication	

or COMM 237	Small Group Communication
Upper-Level Courses (choose 12 credits):	
COMM 308	Information Technologies
COMM 333	Persuasion and Argumentation
COMM 335	Organizational Communication
COMM 340	Mediation and Conflict Resolution
COMM 380	Communication Law
COMM 381	Principles of Public Relations/Corporate Communications
COMM 430	Information, Media and Society
COMM 445	Human Communication Theory
COMM 477	Social Media Strategies
COMM 480	Cases in Communications and Media Management
Total Credits	24