

Mass Media Emphasis

COMMUNICATION Major

| Code | Title | Credits |
|--|--|---------|
| Supporting Courses ¹ | | 18 |
| Core Courses | | |
| COMM 102 | Introduction to Communication | |
| COMM 133 | Fundamentals of Public Address | |
| COMM 185 | Business and Media Writing | |
| COMM 205 | Elements of Media | |
| COMM 290 | Communication Problems and Research Methods | |
| COMM 166 or COMM 237 | Fundamentals of Interpersonal Communication Small Group Communication | |
| Upper-Level Courses ¹ | | 30 |
| COMM 302 | News Reporting and Writing | |
| COMM 306 | Radio Broadcasting | |
| COMM 307 | Television Production Techniques | |
| COMM/INFO SCI 308 | Information Technologies | |
| COMM 309 | Mass Media Advertising | |
| COMM 380 | Communication Law | |
| COMM/INFO SCI 430 | Information, Media and Society | |
| COMM 477 | Social Media Strategies | |
| Choose upper-level Communication elective courses (totaling 6 credits) ² | | |
| Total Credits | | 48 |

¹ Note: 5 of the 6 supporting courses must be completed before taking any upper-level courses.

² Internships are available for 1-12 credits but only 3 credits maximum of internship can be used to meet requirements of a major in Communication.