

General Business Emphasis

BUSINESS ADMINISTRATION Major

Code	Title	Credits
Supporting Courses		13-16
BUS ADM 202	Business and Its Environment	
ECON 202	Macro Economic Analysis	
ECON 203	Micro Economic Analysis	
ENG COMP 105 or ENG COMP 200	English Composition II: Composition and Rhetoric ¹ Professional Writing for Business Majors	
BUS ADM 216 or MATH 260	Business Statistics Introductory Statistics	
Upper-Level Courses		25
ACCTG 300	Principles of Financial Accounting	
ACCTG 302	Principles of Managerial Accounting	
BUS ADM 305	Legal Environment of Business	
BUS ADM 322	Introductory Marketing	
BUS ADM 343	Corporation Finance	
BUS ADM 350	Business Computer Applications	
BUS ADM 389	Organizational Behavior	
BUS ADM 482	Strategic Management	
General Business Emphasis Required Courses: Choose seven of the following courses		21
BUS ADM 347	Financial Markets and Institutions	
BUS ADM 362	Introduction to Human Resource Management	
BUS ADM 384	Introduction to Supply Chain Management	
BUS ADM 423	Advertising	
BUS ADM 428	Consumer Behavior	
BUS ADM 442	Principles of Investment	
BUS ADM 452	Business Analytics	
BUS ADM 481	Entrepreneurship and Small Business Management	
Total Credits		59-62

¹ Satisfied for students with an ACT English score of 32 or higher