

Applied Communication Emphasis

INTEGRATIVE LEADERSHIP STUDIES Major

Supporting Courses		12-13
ILS 198	Integrative Leadership Seminar I	
Writing Course		
COMM 185 or ENG COMP 105	Business and Media Writing ¹ Expository Writing	
Communication Skills		
COMM 336	Theories of the Interview	
Mathematics (choose one course):		
BUS ADM 216	Business Statistics	
COMM SCI 205	Social Science Statistics	
MATH 101	Intermediate Algebra (or more advanced math level or placement per WMPT exam)	
MATH 260	Introductory Statistics	
Upper-Level Courses		24
Critical Thinking (choose one course):		
ECON 307	History of Economic Thought	
HUM DEV 424	The Development of Creative and Critical Thinking	
PHILOS 301	Ethical Theory	
PHILOS 401	Plato and Aristotle	
Humanities (choose 6 credits):		
FNS 372	Indigenous Nations Oral and Storytelling Traditions	
FNS 374	Wisconsin First Nations Ethnohistory	
Or choose from 300- or 400-level courses in the following subjects: English, History, Humanistic Studies, Philosophy		
Natural or Biological Sciences (choose 6 credits from one subject or multiple subjects):		
Choose 300 or 400-level Natural Science courses in the following subjects: Biology, Chemistry, Environmental Science, Human Biology, Geoscience, Nutritional Sciences or Physics		
Social Science (choose 6 credits):		
Choose a 300- or 400-level courses in the following subjects: Anthropology, Community Sciences, Economics, Geography, Human Development, Political Science, Psychology, Public and Environmental Affairs, Democracy and Justice Studies, Sociology and Urban and Regional Studies		
Capstone Required Course		
ILS 400	Capstone: Synthesis and Assessment of Learning	
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Supporting Courses		
COMM 133	Fundamentals of Public Address	
Choose two courses:		
COMM 102	Introduction to Communication	
COMM 205	Elements of Media	
COMM 185	Business and Media Writing	
COMM 290	Communication Problems and Research Methods	
Choose one of the following courses:		
COMM 166 or COMM 237	Fundamentals of Interpersonal Communication Small Group Communication	
Upper-Level Courses (choose 12 credits):		
COMM 308	Information Technologies	
COMM 333	Persuasion and Argumentation	
COMM 335	Organizational Communication	
COMM 340	Mediation and Conflict Resolution	
COMM 380	Communication Law	

COMM 381	Principles of Public Relations/Corporate Communications
COMM 430	Information, Media and Society
COMM 445	Human Communication Theory
COMM 477	Social Media Strategies
COMM 480	Cases in Communications and Media Management

Total Credits

60-61

¹ Students who complete COMM 185 may not use this course as part of their communication supporting courses. If students complete ENG COMP 105 they can enroll in COMM 185 as one of these supporting courses.