

# Austin E. Cofrin School of Business

---

The Cofrin School of Business is a community of teachers and learners dedicated to the exchange of knowledge, skills, and values that enables them to serve their organizations and communities as engaged professionals.

We achieve this mission through the following actions:

- Providing a transformative business education that prepares learners to ethically and critically address complex issues and deliver innovative and sustainable solutions.
- Developing and sustaining partnerships that facilitate the exchange of knowledge and resources with key stakeholders, including students, alumni, faculty, businesses, and other organizations and individuals that comprise the community.
- Developing and retaining faculty members who continually seek to enhance their teaching and service through reflective practice and who participate in high quality and impactful scholarship that incorporates discovery, application, and teaching and learning.

## Majors and Minors

- Accounting (<http://catalog.uwgb.edu/archive/2017-2018/undergraduate/programs/accounting>)
- Business Administration (<http://catalog.uwgb.edu/archive/2017-2018/undergraduate/programs/business-administration>) (Finance (<http://catalog.uwgb.edu/archive/2017-2018/undergraduate/programs/business-administration/major/finance-emphasis>) , General Business (<http://catalog.uwgb.edu/archive/2017-2018/undergraduate/programs/business-administration/major/general-emphasis>) , Human Resource Management (<http://catalog.uwgb.edu/archive/2017-2018/undergraduate/programs/business-administration/major/humanresource-emphasis>) , Management (<http://catalog.uwgb.edu/archive/2017-2018/undergraduate/programs/business-administration/major/management-emphasis>) , Marketing (<http://catalog.uwgb.edu/archive/2017-2018/undergraduate/programs/business-administration/major/marketing-emphasis>) )
- International Business (<http://catalog.uwgb.edu/archive/2017-2018/undergraduate/programs/business-administration/minor/international-emphasis>)