

# Management Emphasis

## BUSINESS ADMINISTRATION Major

| Code  | Title   | Credits |
|---|---|---------|
| <b>Supporting Courses</b>                   |   | 10-13   |
| ECON 202                                    | Macro Economic Analysis                                       |         |
| ECON 203                                    | Micro Economic Analysis                                       |         |
| ENG COMP 105                                | English Composition II: Composition and Rhetoric <sup>1</sup> |         |
| BUS ADM 216<br>or MATH 260                  | Business Statistics<br>Introductory Statistics                |         |
| <b>Upper-Level Courses</b>                  |   | 25      |
| ACCTG 300                                   | Introductory Accounting                                       |         |
| ACCTG 302                                   | Managerial Accounting I                                       |         |
| BUS ADM 305                                 | Legal Environment of Business                                 |         |
| BUS ADM 322                                 | Introductory Marketing  |         |
| BUS ADM 343                                 | Corporation Finance   |         |
| BUS ADM 350                                 | Business Computer Applications                                |         |
| BUS ADM 389                                 | Organizational Behavior                                       |         |
| BUS ADM 482                                 | Strategic Management  |         |
| <b>Management Emphasis Required Courses</b> |   | 21      |
| BUS ADM 362                                 | Introduction to Human Resource Management                     |         |
| BUS ADM 472                                 | Leadership Development  |         |
| BUS ADM 489                                 | Organizational Culture & Change                               |         |
| <b>Choose two of the following courses:</b> |   |         |
| BUS ADM 334                                 | Logistics Management  |         |
| BUS ADM 380                                 | Project Management  |         |
| BUS ADM 381                                 | Operations Management   |         |
| BUS ADM 383                                 | Enterprise Resource Planning                                  |         |
| BUS ADM 384                                 | Introduction to Supply Chain Management                       |         |
| BUS ADM 452                                 | Business Analytics  |         |
| BUS ADM 481                                 | Entrepreneurship and Small Business Management                |         |
| BUS ADM 499                                 | Travel Course   |         |
| <b>Choose one of the following courses:</b> |   |         |
| BUS ADM 344                                 | Real Estate Principles  |         |
| BUS ADM 345                                 | Risk Management and Insurance                                 |         |
| BUS ADM 347                                 | Financial Markets and Institutions                            |         |
| BUS ADM 442                                 | Principles of Investment                                      |         |
| BUS ADM 445                                 | International Financial Management                            |         |
| BUS ADM 446                                 | Advanced Corporation Finance                                  |         |
| BUS ADM 447                                 | Derivatives   |         |
| BUS ADM 450                                 | Bank Administration   |         |
| <b>Choose one of the following courses:</b> |   |         |
| BUS ADM 327                                 | Selling and Sales Management                                  |         |
| BUS ADM 384                                 | Introduction to Supply Chain Management                       |         |
| BUS ADM 421                                 | International Marketing                                       |         |
| BUS ADM 423                                 | Advertising   |         |
| BUS ADM 424                                 | Marketing Research  |         |
| BUS ADM 426                                 | Marketing Management  |         |
| BUS ADM 428                                 | Consumer Behavior   |         |

<sup>1</sup> Satisfied for students with an ACT English score of 32 or higher