

Management (MANAGMNT)

Courses

MANAGMNT 715. Financial Information for Decision Making. 3 Credits.

This course explores the use of financial information in organizational decision-making. It builds on basic accounting knowledge to extend the students' understanding of the financial implications of decisions.

P: gr st, and, Acctg 300 or equivalent, or cons inst.

MANAGMNT 730. Leading the Self. 3 Credits.

This course provides a framework for lifelong leadership development based on two perspectives: values-based leadership and competency-based leadership.

P: gr st.

Spring.

MANAGMNT 735. Foundations of Strategic Information Management. 3 Credits.

Information Technology (IT) is an integral part of all organizations and plays a vital role in all functional areas such as marketing, accounting, finance, human resources, operations, and supply chain. It also serves in enabling key applications such as business intelligence, data analytics, security, internal controls, and new-product planning among others. Owing to the dynamic nature of IT, it is imperative that organizations continuously reevaluate their strategic alliance with IT. Thus a well-designed, and strategically managed IT has the potential to dramatically improve a business's competitive advantage. The course discusses the significant managerial aspects of IT's increasing impact on today's organizations, along with IT trends and their business implications, security, privacy and ethical issues.

P: graduate status

Spring.

MANAGMNT 736. Analysis & Design of Business Information Systems. 3 Credits.

The competence in business information systems analysis and design (SA&D) is critical to not only information technology professionals but also to business managers since the fit between information technology and organizational business needs is argued to be a key determinant of firm performance. Students will learn system analysis and design concepts and technologies required to develop business information systems. The emphasis is on system life cycle concepts ranging from a system's planning to its discontinuance. The course will also attempt to evaluate the ethical issues involved as well as the business reasons why some IT projects succeed while others fail.

P: Graduate standing and MANAGMNT 735

Fall Only.

MANAGMNT 737. Strategic Application of E-Commerce. 3 Credits.

The course challenges the students to explore business, technological and social perspectives to understand the strategic applications of e-commerce. It covers a wide range of current issues and challenges associated with managerial aspects of e-commerce.

P: gr st.

Spring.

MANAGMNT 740. Management of Human Resources. 3 Credits.

Job analysis, recruitment, selection, development, compensation, retention, evaluation and promotion of personnel within an organization. Also deals with labor relations and laws related to EED and their implications for HRM.

P: gr st.

MANAGMNT 743. Financial Management. 3 Credits.

Financial Management examines the organization of advanced financial Management functions and principles for business; Management of fixed and working capital; short-term and long-term financial planning through investment and financing decision; domestic and international money and capital markets; ethical issues relating to business financial Management.

P: gr st, and, BUS ADM 343 or equivalent, or cons inst.

MANAGMNT 744. Marketing Planning and Strategy. 3 Credits.

This course examines the sources and uses of marketing information as it relates to the marketing planning process, culminating in the development and evaluation of marketing strategy and tactic for products, distribution, pricing, and marketing communication.

P: Gr st; Bus Adm 322 or consent of inst.

MANAGMNT 745. Business and Marketing Strategy. 3 Credits.

The characteristics and management of markets are described in topics that include the business and marketing environment, components of the strategic marketing mix, market segmentation, planning and responding to competitors' strategies.

P: gr st.

Spring.

MANAGMNT 746. Strategic Management. 3 Credits.

This course focuses on the formulation, selection and implementation of business strategies through assessment of organizational performance; competitive, market and industry analysis; development of strategic positions and identification of strategic opportunities. Students practice strategic thinking for a cross-section of business types from small, closely-held to corporate, publicly-held, multiple business enterprises. The concepts and ideas of the course are explored through the analysis of case studies. The course looks at strategic planning as an integrative process that links internal organizational performance to external, competitive factors and forces for change. The emphasis is to learn to think strategically.

P: gr st and Managmnt 743 and 753.

MANAGMNT 750. Team Leadership. 3 Credits.

Builds on a basic understanding of groups and focuses on team dynamics and team organization. Theories and concepts related to quantitative and qualitative decision-making and planning are integrated from an individual and team perspective.

P: gr st.

MANAGMNT 753. Organizational Theory and Behavior. 3 Credits.

The major theories and schools of thought dealing with administrative behavior, administrative process, and organizational behavior and theory. Attention is given to the similarities and differences between public, private and nonprofit administration.

P: gr st and Bus Adm 382 (dept will monitor).

MANAGMNT 757. Leadership and Innovation. 3 Credits.

Advanced concepts and methods of managing complex organizations and multi-organizational systems in the public, non-profit, and private sectors using a variety of creative learning methods.

P: gr st and Managmnt 746 and 753.

MANAGMNT 758. Innovation and Entrepreneurship. 3 Credits.

This course will expose students to the vocabulary and concepts that are essential to innovation and entrepreneurship in today's organization and show how these concepts can be applied to different organizational environments and situations.

P: gr st.

Spring.

MANAGMNT 759. Managing Knowledge for Sustainability. 3 Credits.

This course will focus on leading, building, maintaining and measuring the value of knowledge management systems for sustainability. As the new knowledge economy continues to evolve, knowledge is being recognized as a key business asset and a crucial component of business strategy.

P: gr st.

Fall Only.

MANAGMNT 761. International Management. 3 Credits.

International Management develops an awareness of the impact of international forces on business, studies management concepts of multi-national organizations, and discusses establishing and conducting transactions with firms in other countries. Political and economic risk are examined as they impact various methods of international investment.

P: gr st.

MANAGMNT 770. Organizational Change and Transformation. 3 Credits.

Assessment and diagnosis of organizations for the purpose of planned change and development. Students will learn assessment techniques and analytical methods, how to link assessment to development, types of development programs and program evaluation. Specific topics include systems theory, applied statistics, group dynamics, and research design.

P: Managmnt 753 & gr st.

MANAGMNT 775. New Management Paradigms. 3 Credits.

Theoretical and philosophical foundations of new management paradigms. The course develops practical skills for applying this knowledge.

P: Managmnt 753 and gr st.

MANAGMNT 796. Professional Project. 4 Credits.

Intense application experience in which students will learn the fundamentals of project management. At the end of the course students should be able to demonstrate knowledge of project management principles as well as develop and complete an applied project that will utilize material learned from project management and prior masters coursework.

P: Graduate Managmnt student.

Spring.

MANAGMNT 797. Internship. 1-6 Credits.

P: gr st.

Fall and Spring.

MANAGMNT 798. Independent Study. 1-3 Credits.

P: gr st.

Fall and Spring.