

Management Emphasis

Supporting Courses

16

BUS ADM 350	Business Computer Applications
ECON 202	Macro Economic Analysis
ECON 203	Micro Economic Analysis
ENG COMP 105	Expository Writing ¹
BUS ADM 216 or MATH 260	Business Statistics Introductory Statistics

Upper-Level Courses

22

ACCTG 300	Introductory Accounting
ACCTG 302	Managerial Accounting I
ACCTG 305	Legal Environment of Business
BUS ADM 322	Introductory Marketing
BUS ADM 343	Corporation Finance
BUS ADM 389	Organizational Behavior
BUS ADM 490	Strategic Decision Analysis

Management Emphasis Required Courses

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BUS ADM 362	Introduction to Human Resource Management
BUS ADM 472	Leadership Development
BUS ADM 482	Strategic Management
BUS ADM 489	Organizational Culture & Change

Choose one of the following courses:

BUS ADM 452	Advanced Microcomputer Business Applications
BUS ADM 460	Training and Development
BUS ADM 462	Seminar in Human Resource Management
BUS ADM 499	Travel Course

Choose one of the following courses:

BUS ADM 344	Real Estate Principles
BUS ADM 345	Risk Management and Insurance
BUS ADM 347	Financial Markets and Institutions
BUS ADM 442	Principles of Investment
BUS ADM 445	International Financial Management
BUS ADM 446	Advanced Corporation Finance
BUS ADM 447	Derivatives
BUS ADM 450	Bank Administration

Choose one of the following courses:

BUS ADM 327	Selling and Sales Management
BUS ADM 421	International Marketing
BUS ADM 423	Advertising
BUS ADM 424	Marketing Research
BUS ADM 426	Marketing Management
BUS ADM 428	Consumer Behavior

Total Credits

59

¹ Satisfied for students with an ACT English score of 32 or higher