Undergraduate Catalog

UW-Green Bay Education

The University of Wisconsin-Green Bay is known for excellence in teaching, its focus on problem solving, its attractive bayshore campus and a friendly, welcoming atmosphere.

Major Advantage

UW-Green Bay students choose from a wide selection of majors and fields of study.

In every academic program, the curriculum is designed to provide students the tools necessary to evaluate and address real-world problems. There is an expectation that students will be challenged to integrate ideas from different fields, seek connections, consider more ideas rather than fewer, to manage uncertainty rather than fear it, and to always remember there is rarely one answer.

UW-Green Bay’s approach is notable in that students choose their majors from traditional disciplines (fields of study) but also from the University’s extensive list of “interdisciplinary” majors. Interdisciplinary is a term used by educators to describe programs that bring together the best thinking and thinkers in multiple fields to address complicated, interrelated issues.

An example of an interdisciplinary major is Environmental Science, where a student might apply biology, chemistry, mathematics, geoscience or other disciplines to larger environmental concerns. Other examples of interdisciplinary majors include Business Administration, and Democracy and Justice Studies.

Every student completes a major.

Valuable Skills

In an interdependent world with a growing innovation economy, the future will favor people who are flexible, highly adaptable, entrepreneurial and effective communicators.

UW-Green Bay’s top academic leaders talk of the demand they see for “T-shaped individuals” — people with deep intellectual roots and skills in a specific discipline who are able to reach out to link up with individuals having similarly deep roots in other disciplines.

The UW-Green Bay academic approach emphasizes the development of these high-value traits: flexibility for on-the-job learning; ability to work in small, task-oriented teams; capacity to analyze and delineate a clear overview of a problem; strong written and verbal communication skills; technological competence and information literacy; and the ability to collaborate with individuals from diverse backgrounds.

Connections Outside the Classroom

Students, faculty and staff connect learning to life, every day, through research, internships, paid employment and volunteer involvement in the community.

Green Bay and its surrounding region provide ample opportunity. Long known as a manufacturing, papermaking and food-processing center and the home of the Packers, Green Bay has experienced growth in the healthcare, insurance and tourism sectors of its economy. While the metropolitan population is about 250,000, the city serves as the trade, transportation and cultural heart of an increasingly diverse region of nearly one million residents extending across much of northern Wisconsin and the Upper Peninsula of Michigan. Green Bay is home to excellent museums, parks, theatres and sports-related facilities. It is the gateway to popular Midwest vacation destinations in the scenic Door Peninsula and Wisconsin’s northern forests.

Affirmative Action Policy

In compliance with applicable federal and state regulations, the University of Wisconsin-Green Bay is committed to nondiscrimination, equal opportunity and affirmative action in its educational programs and employment practices. Inquiries concerning the Affirmative Action Policy may be directed to:

Human Resources Office
University of Wisconsin-Green Bay
2420 Nicolet Drive
Green Bay WI 54311-7001
(920) 465-2390

Accommodations

UW-Green Bay is committed to providing accommodations for eligible individuals with documented disabilities as defined by federal and state law. In accordance with UW System Board of Regents Policy UWS 22.01, sincerely held religions beliefs shall be reasonably accommodated with respect to all examinations and other academic requirements. Questions about these policies should be directed to:
Dean of Students
University of Wisconsin-Green Bay
2420 Nicolet Drive
Green Bay WI 54311-7001
(920) 465-2152

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