

General Business Emphasis

BUSINESS ADMINISTRATION Major

Code	Title	Credits
Supporting Courses		26-29
ACCTG 201	Principles of Financial Accounting	
ACCTG 202	Principles of Managerial Accounting	
BUS ADM 202	Business and Its Environment	
BUS ADM 230	Introduction to Management Information Systems	
ECON 202	Macro Economic Analysis	
ECON 203	Micro Economic Analysis	
BUS ADM 216 or MATH 260	Business Statistics Introductory Statistics	
ENG COMP 200	Professional Writing for Business Majors ¹	
PHILOS 227	Business Ethics	
Upper-Level Courses		15
BUS ADM 305	Legal Environment of Business	
FIN 343	Corporation Finance	
MGMT 389	Organizational Behavior	
MGMT 482	Strategic Management	
MKTG 322	Introductory Marketing	
General Business Emphasis Required Courses: Choose seven of the following courses		21
BUS ADM 384	Supply Chain Management	
BUS ADM 452	Business Analytics	
BUS ADM 481	Small Business Management & Family Entrepreneurship	
FIN 347	Financial Markets and Institutions	
FIN 442	Principles of Investment	
HRM 362	Introduction to Human Resource Management	
MKTG 423	Advertising	
MKTG 428	Consumer Behavior	
Total Credits		62-65

¹ Satisfied for students with an ACT English score of 32 or higher