

# Business Administration (BUS ADM)

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## Courses

### **BUS ADM 198. First Year Seminar. 3 Credits.**

First Year Seminar, topics vary.  
Reserved for New Incoming Freshman  
Fall and Spring.

### **BUS ADM 201. Principles of Sustainability in Business. 3 Credits.**

This is an introductory course in sustainability in business. This course is intended to provide high-level concepts business managers are expected to know about sustainability. These concepts will include the triple bottom line of sustainability, carbon footprint, dangers of not paying attention to the environment and society while making business decisions.

P: Sophomore standing  
Fall and Spring.

### **BUS ADM 202. Introduction to Business. 3 Credits.**

The major components of the business enterprise and its resources, competitive and regulatory environment; pricing, profit, finance planning, controls, ethics, environmental impact, social responsibility and other important concepts; environmental issues that challenge the business leader.  
Fall and Spring.

### **BUS ADM 205. Introduction to Hospitality and Tourism Management. 3 Credits.**

This course provides an overview of the hospitality and tourism industry, exploring key concepts, practices, and trends. Students will learn about various sectors within the industry, including lodging, food and beverage, travel, events, and attractions. Through case studies, interactive discussions, and practical applications, students will gain insights into the challenges and opportunities that shape the hospitality and tourism landscape.  
Fall and Spring.

### **BUS ADM 206. Law and the Individual. 3 Credits.**

The American legal system; its principles, processes, language, ethics and laws from the viewpoint of the individual, including family, personal injury, property, consumer, privacy, probate and administrative laws.  
Fall and Spring.

### **BUS ADM 210. Professional Skills for Your Career. 1 Credit.**

Students learn how to search for careers that are personally satisfying and how to develop important professional skills, including: creating a successful resume; effective professional correspondence; appropriate business phone and email etiquette; developing interview and presentation skills; and networking.

P: Sophomore status  
Fall and Spring.

### **BUS ADM 297. Internship. 1-6 Credits.**

Supervised practical experience in an organization or activity appropriate to a student's career and educational interests. Internships are supervised by faculty members and require periodic student/faculty meetings. The course is repeatable for credit; may be taken 6 times for a total of 6 credits. This course has been identified as a Cofrin School of Business High Impact Practice (HIP) course. HIPs are rigorous courses that include engaging teaching methods such as regular feedback, peer and faculty interaction, structured reflection, and application of knowledge.

P: Min 2.0 GPA  
Fall and Spring.

### **BUS ADM 298. Independent Study. 1-4 Credits.**

Independent study is offered on an individual basis at the student's request and consists of a program of learning activities planned in consultation with a faculty member. A student wishing to study or conduct research in an area not represented in available scheduled courses should develop a preliminary proposal and seek the sponsorship of a faculty member. The student's advisor can direct him or her to instructors with appropriate interests. A written report or equivalent is required for evaluation, and a short title describing the program must be sent early in the semester to the registrar for entry on the student's transcript. Course is repeatable for credit.

P: fr or so st with cum gpa > or = 2.50; or jr or sr st with cum gpa > or = 2.00.  
Fall and Spring.

### **BUS ADM 299. Travel Course. 1-6 Credits.**

Travel courses are conducted to various parts of the world and are led by one or more faculty members. May be repeated to different locations.

P: cons of instr & prior trip arr & financial deposit.

### **BUS ADM 305. Legal Environment of Business. 3 Credits.**

Laws affecting business, emphasizing the Uniform Commercial Code. Introduction to law and the legal process, contracts, agency, property, landlord-tenant and real estate laws, sales and consumer protection laws, secured transactions, negotiable instruments, corporation and partnership law, and estate and bankruptcy law.

P: Sophomore status and an overall minimum GPA of 2.5  
Fall and Spring.

**BUS ADM 306. Business Law. 3 Credits.**

Recommended for students planning to take the CPA exam. Builds upon basic concepts covered in Bus Adm 305 to further explore the legal implications of business transactions. Deals with federal and widely adopted uniform law. Topics include state law regulation of the corporation and other business associations, sales, agency, debtor and creditor relations, negotiable instruments and property law.

P: BUS ADM 305 and Bus Adm major or minor or Acctg major or minor and an overall minimum GPA of 2.5  
Spring.

**BUS ADM 378. Leadership Transformation. 3 Credits.**

This course focuses on leadership transformation for increased effectiveness by engaging in specific skills and critical thinking necessary for authentic leadership in today's business climate.

P: None.

**BUS ADM 478. Honors in the Major. 3 Credits.**

Honors in the Major is designed to recognize student excellence within interdisciplinary and disciplinary academic programs.

P: min 3.50 all cses req for major and min gpa 3.75 all UL cses req for major.

Fall and Spring.

**BUS ADM 495. Teaching Assistantship. 1-6 Credits.**

The student and supervising teacher must prepare a statement that identifies the course with which the assistantship will happen, objectives for the assistantship, and expectations in order to fulfill the course objectives. Students are not eligible to receive credit in both the course they assist the instructor with and the teaching assistantship in the same semester. Typically student has previously taken the course prior to enrollment in the assistantship. Course is repeatable for credit. This course has been identified as a Cofrin School of Business High Impact Practice (HIP) course.

HIPs are rigorous courses that include engaging teaching methods such as regular feedback, peer and faculty interaction, structured reflection, and application of knowledge.

P: Junior standing and an overall minimum GPA of 2.5.

Fall and Spring.

**BUS ADM 496. Project/Research Assistantship. 1-6 Credits.**

The student must prepare a research proposal, and both parties should identify the research arrangement and how the student will complete the work to fulfill the course objectives within the assigned term. This course has been identified as a Cofrin School of Business High Impact Practice (HIP) course.

HIPs are rigorous courses that include engaging teaching methods such as regular feedback, peer and faculty interaction, structured reflection, and application of knowledge.

P: Junior standing and an overall minimum GPA of 2.5.

Fall and Spring.

**BUS ADM 497. Internship. 1-12 Credits.**

Supervised practical experience in an organization or activity appropriate to a student's career and educational interests. Internships are supervised by faculty members and require periodic student/faculty meetings. Course is repeatable for credit; may be taken 12 times for a total of 12 credits. This course has been identified as a Cofrin School of Business High Impact Practice (HIP) course. HIPs are rigorous courses that include engaging teaching methods such as regular feedback, peer and faculty interaction, structured reflection, and application of knowledge.

P: Junior standing, 54 credits, and an overall minimum GPA of 2.50.

Fall and Spring.

**BUS ADM 498. Independent Study. 1-4 Credits.**

Independent study is offered on an individual basis at the student's request and consists of a program of learning activities planned in consultation with a faculty member. A student wishing to study or conduct research in an area not represented in available scheduled courses should develop a preliminary proposal and seek the sponsorship of a faculty member. The student's advisor can direct him or her to instructors with appropriate interests. A written report or equivalent is required for evaluation, and a short title describing the program must be sent early in the semester to the registrar for entry on the student's transcript. Course is repeatable for credit.

P: Junior standing and an overall minimum GPA of 2.5

Fall and Spring.

**BUS ADM 499. Travel Course. 1-6 Credits.**

Travel courses are conducted to various parts of the world and are led by one or more faculty members. May be repeated to different locations.

P: cons of instr & prior trip arr & financial deposit.