

Master of Science in Nursing Leadership and Management

The MSN Leadership and Management is intended for RNs holding a bachelor's degree in nursing. This master's degree provides advanced coursework in leadership and management to improve care at multiple levels across the continuum of health care settings. The curriculum will provide students with knowledge and skills to improve outcomes in areas of quality processes, cost savings, and patient satisfaction. Core content within the curriculum includes leadership, fiscal management, evaluative methods, information systems, health care policy, communication, and organizational behavior. Didactic and practicum courses will comprise the curriculum. Practicum experiences will be arranged with health care facilities in students' geographic areas. More information, admission requirements, required application materials and applications can be found on the UW-Green Bay Graduate Studies website.

The curriculum consists of 13 graduate-level courses delivered via a part-time model. Students can complete the program in 6 terms over two years taking two courses each term. Alternatively, they can progress taking one or two classes per term and complete the program over three or four years. (Consult with a Nursing Adviser.) Degree completion requirements include 34 credits of coursework including 9 credits of practicum/project (378 hours). Practicum experiences will be arranged with health care facilities close to students' homes or work sites. The final practicum includes a master's leadership project identified in collaboration with a health care setting. Master's projects will be presented to peers, local stakeholders, and the student's project committee and summarized in a professional poster.

The MSN Leadership and Management program prepares the graduates to:

1. Integrate knowledge of sciences and humanities as a basis for leadership and nursing practice.
2. Apply concepts of organizational and systems leadership in decision making in the health care environment.
3. Enact a nurse leader role in safety and quality improvement in the health care environment.
4. Apply research evidence in nursing leadership and practice to enhance care and improve outcomes of nursing.
5. Utilize informatics and health care technologies to enhance care and outcomes of nursing.
6. Intervene at the systems level through policy, fiscal management, and advocacy to influence the health care environment.
7. Communicate and collaborate as a member and leader of inter professional teams to optimize health care delivery.
8. Analyze the role of nurse leader to reduce health disparities and promote population health.
9. Evaluate personal growth as a professional nurse leader.
10. Influence health care outcomes through master's level nursing practice, cognizant of environmental sustainability.

The MSN Leadership and Management Program Outcomes and curriculum are aligned with the American Association of Colleges of Nursing (AACN) Essentials of Masters Education (2011); American Organization of Nurse Leaders (AONL) Competencies (2015); Institute of Healthcare Improvement (IHI) Quadruple Aim; Quality and Safety Standards in Nursing Education (QSEN); Quantum Leadership Principles; and the University of Wisconsin - Green Bay Institutional Learning Outcomes.

Admission Requirements

Admission requirements for the MSN Leadership and Management program closely follow the University-wide policy for admission to graduate programs. The requirements include:

- A 3.0 grade point average (measured on a 4.0 scale) or higher on a Bachelor of Science in Nursing degree transcript from a program accredited by a professional nursing organization (e.g., National League for Nursing Accrediting Commission [NLNAC] or Commission on Collegiate Nursing Education [CCNE]).
- Evidence of receiving a grade of "C" or better in a college-level inferential statistics course within the past 5 years. An inferential statistics course is available online from UW-Green Bay for potential applicants.
- No entrance exams required (e.g., GRE, MAT).

Required application materials for the MSN Leadership and Management program. Submit the following to the UW-Green Bay Graduate Office:

- A completed application form and the application fee.
- A 200-300 written statement describing academic interest in leadership and management, nursing strengths and capabilities, knowledge of online technology (computer use, online coursework, etc.), reasons for pursuing a MSN degree, and description of where you see yourself in 5 years.
- Official undergraduate and graduate transcripts from each previous college or university attended, sent directly to UW-Green Bay from these institutions.
- Three letters of recommendation from persons who can assess your academic potential.

Progress to Degree

Steps Toward the Degree

1. Applicant is admitted to the MSN graduate program.
2. Students successfully complete all MSN courses, according to policies of the Graduate Studies Office.
3. The MSN student develops a leadership project proposal with his or her MSN Project Chair (UW Green Bay MSN faculty member and N790 Leadership Project instructor). Leadership projects are usually completed in the MSN practicum sites during the final year of the MSN program and practicum courses.
4. After approval of the MSN student's project proposal by his or her Project Committee (comprised of the Project Chair, the practicum site mentor and a project content expert), the MSN student designs and implements the project. Project data and outcomes are also analyzed by the MSN student. The Project Committee guides the student through these processes.
5. The MSN student prepares and presents a professional project summary and scholarly poster to his or her Project Committee, interested practicum or project site individuals, and MSN student peers. Additional project dissemination is optional.
6. After the Project Committee approves successful completion and presentation of the professional project, the MSN student applies for conferral of the MSN degree to the Registrar's Office through the Student Information System (SIS).
7. The MSN degree is awarded and the MSN graduate receives his or her diploma. Graduating MSN students (in a cohort model) are encouraged to participate in the May graduation ceremonies, usually completing the final practicum and courses in the following summer semester, with actual diplomas received upon completion of these courses in August.

Faculty/Advisors

Gajeski, Sharon, Senior Nursing Adviser, B.S.N., University of Wisconsin-Green Bay; M.S.N., University of Wisconsin-Oshkosh.

Hale, Marguerite (Margie), Associate Lecturer, Nursing. B.S.N., University of Wisconsin-Green Bay; M.S.N./M.B.A., Grand Canyon University, Phoenix, AZ.

Fields of Interest: enhancing students' understanding and application of business principles in nursing practice, based on her current role as a hospital Chief Nursing Officer.

Hovarter, Rebecca, Senior Lecturer (with faculty status), Nursing. B.S.N., University of Wisconsin-Green Bay; M.S.N. and DNP, University of Minnesota-Twin Cities, MN.

Fields of interest: public health, health equity, social determinants of health

Reilly, Janet, Associate Professor, Nursing. B.S.N., Alverno College, Milwaukee, WI; M.S.N., Concordia University, Milwaukee, WI; D.N.P., Case Western Reserve University, Cleveland, OH.

Fields of interest: emotional intelligence/leadership styles, community/public health, technology/online teaching/learning, nurse practitioner practice.

Tyczkowski, Brenda, Associate Professor, Nursing. B.S.N., University of Wisconsin-Green Bay; M.S.N., University of Wisconsin-Oshkosh; D.N.P., Kansas University Medical Center, Kansas City, KS.

Fields of interest: patient advocacy, organizational change, emotional intelligence/leadership styles, quality of care issues in nursing homes.

Vandenhouten, Christine, Associate Professor, Nursing. B.S.N., Marian College, Fond du Lac, WI; M.S.N., University of Wisconsin-Oshkosh; Ph.D., Marquette University, Milwaukee, WI.

Fields of interest: assessment and evaluation methods, emotional intelligence/leadership styles, community/public health, global health.