

# Social Media Communications Emphasis

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## COMMUNICATION Major

Code	Title	Credits
<b>Supporting Courses</b>		18
<b>Core Courses</b> <sup>1</sup>		
COMM 102	Introduction to Communication	
COMM 133	Fundamentals of Public Address	
COMM 185	Business and Media Writing	
COMM 205	Elements of Media	
COMM 290	Communication Problems and Research Methods	
COMM 166 or COMM 237	Fundamentals of Interpersonal Communication Small Group Communication	
<b>Upper-Level Courses</b>		30
COMM 305	Principles of Public Relations/Corporate Communications	
COMM 307	Video Production	
COMM 308	Information Technologies	
COMM 335	Organizational Communication	
COMM 380	Communication Law	
COMM 382	Public Relations Writing	
COMM 425	Digital Journalism	
COMM 477	Social Media Strategies	
INFO SCI 410	Analytics and Information Problems	
Any Upper-Level COMM or IS Elective (Totaling 3 Credits) <sup>2</sup>		
<b>Total Credits</b>		<b>48</b>

<sup>1</sup> Note: 5 of the 6 supporting courses must be completed before taking any upper-level courses.

<sup>2</sup> Internships are available for 1-12 credits but only 3 credits maximum of internship can be used to meet requirements of a major in Communication.