

Business Administration Major

Area of Emphasis

Students must complete requirements in one of the following areas of emphasis:

- Business Analysis (<http://catalog.uwgb.edu/archive/2019-2020/undergraduate/programs/business-administration/major/analysis-emphasis>)
- Entrepreneurship (<http://catalog.uwgb.edu/archive/2019-2020/undergraduate/programs/business-administration/major/entrepreneurship-emphasis>)
- Finance (<http://catalog.uwgb.edu/archive/2019-2020/undergraduate/programs/business-administration/major/finance-emphasis>)
- General Business (<http://catalog.uwgb.edu/archive/2019-2020/undergraduate/programs/business-administration/major/general-emphasis>)
- Human Resource Management (<http://catalog.uwgb.edu/archive/2019-2020/undergraduate/programs/business-administration/major/humanresource-emphasis>)
- Management (<http://catalog.uwgb.edu/archive/2019-2020/undergraduate/programs/business-administration/major/management-emphasis>)
- Marketing (<http://catalog.uwgb.edu/archive/2019-2020/undergraduate/programs/business-administration/major/marketing-emphasis>)
- Supply Chain Management (<http://catalog.uwgb.edu/archive/2019-2020/undergraduate/programs/business-administration/major/supply-emphasis>)