

Nonprofit Management

Certificate Program

Faculty, Public and Environmental Affairs – Marcelo Cruz, David Helpap, Ray Hutchison, Kerry Kuenzi, Thomas Nesslein, Laurel Phoenix, John Stoll, Lora Warner, Aaron Weinschenk, Elizabeth Wheat

Lecturer - Pat Hicks

Website: www.uwgb.edu/pea/

The faculty of the Public and Environmental Affairs department, along with its Center for Public Affairs, offers a broad-based certificate to demonstrate that students have achieved an understanding of the management principles for nonprofit organizations. Regardless of one's chosen major or degree, many graduates will find themselves working in or directing nonprofit enterprises. Understanding principles of nonprofit management and developing tools for such management is critical to future success.

A certificate in Nonprofit Management is available to students in any academic program. It consists of supporting courses that complement academic plans of students in the Organizational Leadership degree program who have chosen to pursue a Public/Nonprofit emphasis. This certificate program is also attractive to students who have chosen other majors, such as Arts Management, Psychology, Political Science, Democracy & Justice Studies, Public Administration, Social Work or others but desire to earn a free-standing certificate in nonprofit management. In addition to coursework, a critical element of the certificate program is the internship experience. The department has a wide array of strong internship partnerships with community agencies.

Requirements for the Certificate

Code	Title	Credits
Recommended supporting courses		
PU EN AF 215	Introduction to Public Administration	
PU EN AF 225	Introduction to the Nonprofit Sector	
Required Courses		18
PU EN AF 315	Public and Non-Profit Management	
PU EN AF 415	Public and Nonprofit Budgeting	
PU EN AF 425	Fundraising and Marketing for Nonprofits	
PU EN AF 428	Public and Nonprofit Program Evaluation	
PU EN AF 497	Internship (minimum of three credits)	
Complete one of the following		
PU EN AF 344	Leadership in Organizations	
PU EN AF 345	Human Resource and Risk Management	
Total Credits		18