

Mass Media Emphasis

COMMUNICATION Major

Supporting Courses ¹		18
Core Courses		
COMM 102	Introduction to Communication	
COMM 133	Fundamentals of Public Address	
COMM 185	Business and Media Writing	
COMM 205	Elements of Media	
COMM 290	Communication Problems and Research Methods	
COMM 166 or COMM 237	Fundamentals of Interpersonal Communication Small Group Communication	
Upper-Level Courses ¹		30
COMM 302	News Reporting and Writing	
COMM 306	Radio Broadcasting	
COMM 307	Television Production Techniques	
COMM 308	Information Technologies	
COMM 309	Mass Media Advertising	
COMM 380	Communication Law	
COMM 430	Information, Media and Society	
COMM 477	Social Media Strategies	
Choose upper-level Communication elective courses (totaling 6 credits) ²		
Total Credits		48

¹ Note: 5 of the 6 supporting courses must be completed before taking any upper-level courses.

² Internships are available for 1-12 credits but only 3 credits maximum of internship can be used to meet requirements of a major in Communication.

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