

Business Administration Major

Area of Emphasis

Students must complete requirements in one of the following areas of emphasis:

- Finance (<http://catalog.uwgb.edu/archive/2016-2017/undergraduate/programs/business-administration/major/finance-emphasis>)
- General Business (<http://catalog.uwgb.edu/archive/2016-2017/undergraduate/programs/business-administration/major/general-emphasis>)
- Human Resource Management (<http://catalog.uwgb.edu/archive/2016-2017/undergraduate/programs/business-administration/major/humanresource-emphasis>)
- Management (<http://catalog.uwgb.edu/archive/2016-2017/undergraduate/programs/business-administration/major/management-emphasis>)
- Marketing (<http://catalog.uwgb.edu/archive/2016-2017/undergraduate/programs/business-administration/major/marketing-emphasis>)
- Supply Chain Management (<http://catalog.uwgb.edu/archive/2016-2017/undergraduate/programs/business-administration/major/supply-chainemphasis>)

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